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## NEWS: EUROPE

## Immediate outlook improves but rapid expansion of money supply clouds prospects in long term

# W German inflation shrinks

By Christopher Parkes  
in Frankfurt

The immediate outlook for inflation in west Germany has improved further this month, although long-term prospects are still clouded by rapid expansion in money supply.

Consumer prices in North-Rhine Westphalia, the region's most populous state, rose at an annual rate of 2.9 per cent in the month to mid-May, down from 3 per cent in April,

according to new figures. Inflation in Baden-Württemberg was unchanged at 3.1 per cent.

The figures supported economists' forecasts of an annual rate for the whole of west Germany of 3 per cent at most, after 3.1 per cent in April.

Meanwhile, the Bundesbank's favoured indicator for potential inflation, the M3 measure of money supply, continued to exceed forecasts and the bank's 4-6 per cent target range for growth with a 15.3 per cent

annualised increase during April. Markets had been given clear advance warnings of another inflated figure.

The Bundesbank said part of the reason was its handing over to the government of DM18.3bn (£7.3bn) in 1993 profits. It also singled out private sector lending as another contributory factor. Borrowing had expanded at an annual rate of 9.5 per cent in the six months to the end of April. The bank once again blamed

"special factors", evident since January. Investment uncertainties had drawn large volumes of funds into short-term deposits (within the scope of M3) rather than long-term instruments.

Long-term investment grew DM10.3bn in April, compared with DM5.4bn a month earlier, but, as the bank pointed out, monetary capital formation had risen at a seasonally-adjusted annual rate of only 4 per cent in the first four months.

## Mood lifts in manufacturing

By Christopher Parkes

A clear improvement in business conditions during April has boosted optimism and production plans among west German manufacturers, according to a leading economics institute. Rising output in the chemicals sector, and a surge in the region's first-quarter trade surplus, reported separately yesterday, provided further evidence that economic recovery is under way.

Findings from the Munich-based Ifo Institute's latest monthly poll of industry showed new orders rising and inventories shrinking. Some manufacturers reported an increase in unfilled orders even though output had been stepped up.

According to the DIW institute in Berlin, pan-German gross domestic product showed its first real year-on-year increase for 12 months in

the three months to the end of March. DIW said most of the 1.9 per cent growth came from an unexpected surge in private spending.

While many indicators showed the gloom lifting rapidly, the German central bank appears anxious that expectations do not run too far ahead of reality. Mr Hans Tietmeyer, Bundesbank president, said on Monday that it was difficult to assess exactly the strength of the recovery. "At the moment it seems to me that the mood in business is rather better than the facts justify," he said.

The Ifo poll, one of Germany's most trusted economic barometers, also showed fading optimism among wholesalers and retailers - a widely-forecast consequence of falling real incomes.

Although negative reports still predominated among manufacturers, with suppliers of investment goods and consumer durables clearly less

satisfied with current conditions, the institute said poll participants overall showed "considerably strengthened" optimism on the outlook for the next six months.

Most hopes were focused on improving exports, particularly among suppliers of semi-finished products and raw materials, which are typically among the first to detect the onset or easing of a recession.

The VCI chemicals industry association, for example, yesterday reported a 3.6 per cent rise in output from west German factories in the first quarter of the year. A 6.5 per cent increase in foreign demand more than offset a 2.6 per cent decline in the home market, although prices continued to fall. The association said it expected increasing momentum from markets outside Germany, but no significant growth at home for the rest of this year.

The continuing weakness in

domestic markets was underlined by a report yesterday that German registrations of new road vehicles tumbled 23.6 per cent to 342,544 units last month. The total number of new cars registered had fallen 2.3 per cent in the first four months, while registrations of trucks and vans were down 7 per cent, according to the federal registry.

Strengthening exports showed up in a pan-German trade surplus for the first three months of DM19bn (\$11.3bn), compared with DM9bn in the comparable part of last year. Exports rose 6.5 per cent, while imports were virtually unchanged.

However, when compared with the last quarter of 1993, foreign shipments fell 3.5 per cent, the federal statistics office noted. Exports in March were almost 27 per cent higher than in February, which had three fewer working days, it added.



Germany's outgoing President Richard von Weizsäcker (left) with his successor, Roman Herzog, and their wives outside the president's residence, Schloss Bellevue, yesterday. The election of Mr Herzog, a Christian Democrat, sparked fresh exchanges between Chancellor Helmut Kohl's CDU and the Social Democrats yesterday. SPD leader Rudolf Scharping struck an unusually shrill tone by questioning the legitimacy of the electoral college vote because it ignored opinion polls he said showed more popular support for the SPD's candidate, Mr Johannes Rau. Kohl branded as hypocritical the SPD's criticism and challenged the disappointed party either to accept the procedure or to campaign to change it. He said the SPD were "poor losers".

## Sale of Ina set to raise at least L4,500bn

By Andrew Hill in Rome

The Italian state should raise at least L4,500bn (\$2.8bn) through the sale of up to 51 per cent of Ina, the state-owned insurer, at the end of next month. It will be the largest privatisation yet attempted in Italy, and the first under the new government.

The Italian treasury, which owns 100 per cent of Ina, announced yesterday the offer would begin on June 27, and shares would be priced at between L2,200 and L2,700 each, valuing the whole company at L8,800bn-L10,800bn.

The terms of the sell-off include safeguards for small shareholders, following criticism that ordinary investors' interests were neglected in previous privatisations. The same tactic may now be adopted for future privatisations, such as that of Stet, the telecommunications group, and Enel, the electricity company, which are due over the next 18 months.

Single institutional shareholders in Ina will be unable to buy more than 3 per cent of the company in the issue itself. That stake can be increased to 5 per cent with subsequent purchases on the market. But the shares of investors already linked through the shareholder voting syndicates of other Italian companies will be treated as belonging to a single shareholder.

The measure should prevent close allies from building up effective control, circumventing the ceiling on share stakes. That happened earlier this year following the sale of the state-controlled banks, Credito Italiano and Banca Commerciale Italiana (BCI).

The treasury has also approved a special system for electing the first directors after privatisation. Under the innovative scheme, a certain number of seats on the board will be reserved for directors nominated by small shareholders.

The double system of protection was agreed by Mr Lamberto Dini, the new treasury minister and former central banker, and his colleagues Mr Vito Gnuttì at the industry ministry and Mr Giancarlo Pagliarini, the budget minister. This same trio would guide the

## Judge orders trial of Bossi and ex-PMs

A Milan judge yesterday ordered two former Italian prime ministers, several leading businessmen, and the leader of the Northern League, Mr Umberto Bossi, to stand trial, charged with breaking the law on the financing of political parties, writes Andrew Hill.

The decision is the next step in the process of uncovering an alleged network of bribery and corruption surrounding the ill-fated Enimont chemical joint venture between state-owned Eni and the Ferruzzi-Montedison industrial group. The trial should begin on July 5.

The list of 82 people accused includes Mr Bettino Craxi, the former Socialist prime minister, who has so far failed to hand in his passport to Italian magistrates, and is thought to be in Tunisia. Also accused are Mr Arnaldo Forlani, the former Christian Democrat prime minister, Mr Paolo Cirino Pomicino, a former budget minister, and Mr Gianni De Michelis, former foreign minister. Mr Giuseppe Garofano, Montedison's ex-chairman, and Mr Carlo Sama, its former managing director, will also be tried.

Mr Bossi will stand trial because his party is alleged to have received payments from Ferruzzi.

Stet and Enel sales. Both Mr Gnuttì and Mr Pagliarini are members of the Northern League, which has been sharply critical of the dominance achieved by allies of Mediobanca, the Milan merchant bank, on the boards of Credito Italiano and BCI. Imi of Italy and Goldman Sachs are acting as global co-ordinators of the issue, which will be launched in Italy and internationally. A certain proportion of the issue will be reserved for former shareholders in Ina's subsidiary Assitalia, the group's employees, agents, and policyholders.

## Russia to halve oil export duties

By Leyla Boulton in Moscow

Russia plans to halve duties on oil exports following Monday's removal of oil export quotas, Mr Alexander Shokhin, deputy prime minister for economics, announced yesterday.

President Boris Yeltsin is also on the verge of issuing a new decree with detailed instructions enabling the state to sell off bankrupt state-owned enterprises.

"Now we are in a transitional stage when it has become obvious that there are no extravagant measures for stimulating economic growth," Mr Shokhin said, explaining the new flurry of reformist activity after four months of government inaction. "Now we need painstaking work to create market mechanisms."

The impact of the various measures is likely to be uneven. Foreign oil companies, which have been complaining about high taxation, say that congestion of Russian pipelines and ports means that exports are unlikely to increase substantially in the near future despite a drop in export duties from \$20 (\$35) a tonne to \$10.

But in an area of great importance for ordinary Russians, Mr Anatoly Chubais, deputy prime minister for privatisation, said that separate decrees ushering in long-awaited measures to regulate financial markets, as well as to combat dishonest advertising by banks and financial companies, were imminent.

Mr Shokhin said the latter might go as far as banning any advertising which promised specific dividend payments to small investors, who have been the main victims of extravagant promises in aggressive advertising campaigns. As evidence, however, of the government's tendency for contradictory action, it announced last week that it would tax banks' profits from the sale of treasury bills at a time when the government is trying to widen their use to cover the budget deficit by non-inflationary methods.

Mr Shokhin dismissed suggestions by some deputies and ministers that Russian budget expenditure would increase sharply when parliament came to approve the 1994 budget at a second reading. He also warned Russia's foreign creditors that only \$40n would be available for debt servicing this year.

Talks scheduled with the Paris Club of creditor governments for June 2-3 could only produce a rescheduling agreement if creditors moderated their demands for repayment of Soviet-era debts taken on by Russia as the successor state of the Soviet Union, he said.

## Grachev puts proviso on Nato partnership

By Bruce Clark in Brussels

General Pavel Grachev, the Russian defence minister, said yesterday his country would sign the Partnership for Peace programme designed by Nato, as long as it was combined with a separate agreement recognising Russia's special importance.

Nato defence ministers who gathered to hear Russia's new military doctrine said no supplementary treaty was possible but a political declaration about Russian-Nato relations might be feasible. "There will be no special protocol for Russia," said Mr William Perry, US defence secretary, underlining Nato's reluctance to make any legally binding arrangements that differ from those enjoyed by PFP's current members.

Mr Sergio Balanzino, Nato deputy secretary-general, said the PFP - which 20 countries, mostly ex-communist, have agreed to join - had to be the mainstay of ties between the alliance and Moscow.

However, alliance officials did stress that a dialogue over issues - particularly nuclear - that lay outside the PFP's remit was in existence and could be expected to intensify. Mr Balanzino said a statement underlining the importance of Russian-Nato relations could not be made by the current meeting of defence ministers, but could be issued by Nato foreign ministers meeting in Istanbul next month. Diplomats said that if Russia settled for a political statement this could pave the way for a breakthrough in relations between Russia and the west this month or next.

PFP calls for joint exercises, particularly in the field of peacekeeping, and an exchange of military know-how. Mr Perry called yesterday for the programme to be sharply upgraded next year, to include co-ordination of defence planning in east and west. Mr Malcolm Rifkind, UK defence minister, voiced his concern about Russian emphasis on the army's role in pro-

tecting ethnic Russians in the smaller ex-Soviet republics. Underlining the danger of accepting the idea of military intervention in the name of protecting minorities, he said both Germany and Britain could claim they had large numbers of citizens or kinsmen living in other countries.

Moscow's demand to upgrade the 52-nation Conference on Security and Co-operation in Europe was also coolly received by most Nato countries.

Russia maintains that it had a rational fear of the treaty on Conventional Forces in Europe because it was negotiated before anyone foresaw the disintegration of the Soviet Union. Many of the best equipped Soviet units were located on the western fringes of the union and have been incorporated into the arsenals of Ukraine and Belarus.

However, Russia's request for an upwards revision of its CFE troop ceilings has caused alarm in Norway and Turkey, the two Nato members which border former Soviet territory.

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Ministry of Trade and Tourism

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Secretary General of Industrial &  
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10:45 **The Automotive Component Sector**

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11:05 **The Environmental Industry**

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## EUROPEAN NEWS DIGEST

## Austria set for slow recovery



Austria's economy will grow at about 1.5 per cent this year, although expansion is likely to pick up to 2.4 per cent next year, according to the Organisation for Economic Co-operation and Development. This follows a 0.4 per cent fall in gross domestic product in 1993. In its annual report on the Austrian economy, published yesterday, the OECD said sluggish recovery among principal European trading partners was likely to limit the scale of the upturn. Additionally, Austrian exports are forecast to lose market share abroad as a result of the delayed effect on competitiveness of the appreciation of the schilling. The recovery of corporate investment will probably remain weak, the OECD said. Although a stimulus to business investment should come from further interest rate cuts and corporate tax reform, the impact might take time to come through. The OECD forecasts inflation as measured by the GDP price deflator will fall to 2.8 per cent this year and 2.4 per cent in 1995 from 3.7 per cent in 1993. Austria's inflation performance has been underpinned by the credibility of the "hard currency" policy linking the schilling to the D-Mark. However, the OECD pointed out that Austria's extensive system of credit subsidies has been placing a burden on public finances. *David Marsh, Europe Editor.*

## Alitalia to cut 3,500 jobs

Italy's state airline plans to cut up to 3,500 jobs and ground staff jobs in the next four years as part of a rescue package, trade union officials said yesterday. They said Alitalia, which lost \$200m last year and a further \$110m in the first three months of 1994, aimed to lose 1,500 jobs by the end of 1995 and the rest by 1997. At present, the group employs 20,000 people. A management report to the company's unions this week depicted the airline as heavily overstaffed and its structure as too bureaucratic and rigid. The managing director Mr Roberto Schiesano has said the airline is in such bad shape that without drastic action Alitalia had only 600 days to live. "The plan has a logic to it," said Angelo Braggio, national secretary of the FIT-CISL trade union. "To leave things as they are would quite simply lead to the airline being liquidated." In return for backing the restructuring plan, unions want the state to guarantee a loan of nearly \$1bn to recapitalize the airline and ensure its future. *Reuter, Rome.*

## Rubio may escape jail sentence

Spain's economy and finance minister Mr Pedro Solbes indicated yesterday that disgraced former Bank of Spain governor Mariano Rubio could escape a prison sentence in connection with tax evasion. Parliamentary sources said Mr Solbes told a private congress hearing yesterday that Mr Rubio had apparently failed to pay Ptas100 (202,900) in tax in 1988, a total below the Ptas100 threshold which makes evaders liable to a jail term. Mr Rubio, who was released last week on Ptas100 bail after a fortnight in prison, allegedly kept secret the profits of a portfolio account managed at the time he was central bank governor by the failed Banco Ibercorp. Mr Solbes told the legislators that an initial investigation into Ibercorp, a financial group which managed the assets of wealthy and fashionable Spaniards, had uncovered a complicated network of shell companies that masked the identities of its clients and the nature of their investments. *Tom Burns, Madrid.*

## EU auditing 'unintelligible'

The Court of Auditors, the European Union's main financial watchdog, suffers from "top heavy" senior management and is not professional enough in fighting fraud in the EU budget, Mr Jo Carey, a former UK Treasury official and expert on EU finances, said yesterday. Giving evidence to the House of Lords' European communities committee, Mr Carey criticised the EU's "quite unintelligible" system of financial controls and said the lack of accountability of many senior officials encouraged waste. Mr Carey yesterday did not give an estimate for the budget waste through fraud and other irregularities. But many experts believe the total at least 5 per cent of EU spending, with much of the fraud due to abuse of agricultural subsidies. Mr Carey said the court's efforts to pinpoint fraud in the EU budget ranged from reports akin to "slightly haphazard investigative journalism" to documents which were rigorously argued and "objective and relevant to policy". *Peter Marsh, London.*

## NZ peacekeepers for Bosnia

New Zealand is to send 250 troops to serve under British command on peacekeeping duties in Bosnia. This is the country's biggest commitment of military personnel to a combat zone since World War Two. The government is believed to have been reluctant to send the troops, but felt obliged to do so as it was chairman of the Security Council when the decision was taken to step up the UN peacekeeping role in Bosnia. The force will serve for six months and then be replaced by another company.

Many MPs are known to be privately concerned at the development, although only the leader of the Alliance party, Mr Jim Anderton, spoke against it in parliament when the decision was announced. The foreign minister Mr Don McKinnon said earlier this year that New Zealand should not be drawn into another European war, but he supported the move yesterday saying it was in line with New Zealand's membership of the Security Council. *Terry Hall, Wellington.*

## ECONOMIC WATCH

## Danish inflation reaches 2.1%

## Denmark: Inflation



The strong recovery under way in the Danish economy was reflected in a significant increase in consumer prices in April. The index rose by 0.4 per cent from March and by 2.1 per cent from April of last year. In the 12 months to April 1993 prices increased by only 1.1 per cent. The increase over the past 12 months, however, has been predicted by the government, which expects consumer prices in 1994 to increase 2.0 per cent from last year. This compares with an increase of 1.2 per cent from 1993. The government last week adjusted its economic forecasts upwards, predicting an increase in GDP of 4.0 per cent this year, with private consumption to rise by 4.8 per cent and business investment by 10.4 per cent in constant price terms. The strong growth is expected to continue in 1995, the government said. *Hilary Barnes, Copenhagen.*

Inflation in the European Union was 3.2 per cent a year in April, unchanged from March, but marginally down from the 3.4 per cent rate a year earlier, according to Eurostat, the EU Statistical Office in Luxembourg.

Italy's merchandise trade account with other EU countries saw a surplus of L1,026bn in February compared with a surplus of L506bn in February 1993, the Italian statistical agency, Istat, reported yesterday. It also reported March industrial output 0.7 per cent higher than March 1993.

## France and Balladur – on recovery road

David Buchan on clear signs of an economic and popularity pick-up

Mr Edouard Balladur now has something more sustaining to buoy him up than the traditional bark cigarettes and fermented manioc he had to smoke and drink last weekend with French Guyana Indians on an improbable European election swing through France's territories in the New World.

On his return he found confirmation both of the recent recovery in his popularity in a Journal du Dimanche poll – which showed 47 per cent of French people were "satisfied" with him as prime minister as against 44 per cent who were "discontented" – and of the recent pick-up in the French economy.

The lesson which Mr Balladur will almost certainly draw from this is that his best bet for the presidential election next year is to sit tight politically, avoid a repeat of his controversial education and labour market reforms of earlier this spring, and count on economic recovery to continue steadily into 1995.

Insee, the government statistics agency, said last week it had enough evidence in from industrialists' order books and investment intentions, and from consumers' car and house

purchases, to predict a 0.9 per cent growth in the first half of this year. Even in the unlikely event that the recovery flattened out entirely in the second half of the year, the "carry-over" effect of this spring recovery would still give the country year-on-year average growth of 1.3 per cent over 1993.

Insee provided still greater psychological comfort by scrapping its gloomy forecast of last Christmas that France's record 12.2 per cent jobless rate would be half a percentage point higher still by mid-1994. The agency noted that the service sector in France was at last performing as in most other advanced post-industrial societies by hiring enough people to absorb job losses in manufacturing and newcomers on to the labour market. Non-agricultural employment rose by 0.1 per cent in the first quarter of 1994.

There are other signs that French companies and households are shaking off their hesitancy about the future.

After cutting spending on new plant and equipment by 17 per cent last year, company managers have told Insee and the Bank of France in repeated surveys that this year they intend to increase investment

## France: Investment



by up to 2 per cent globally.

They need to do this – not to expand capacity (only 80.6 per cent of which was used in the first quarter of this year) but to modernise it. Low domestic inflation and demand, coupled with improved terms of trade, more than offset last year's 5 per cent appreciation of the franc against the weighted average of the currencies of its six leading European partners, and gave France a FF90bn (£10.5bn) trade surplus in 1993.

But as Europe came off the top of the German reunification boom, capital spending fell successively in France in 1991-93. "Only a powerful

revival in investment", a recent Paribas bank report claimed, "is capable of enabling France to hang on to the benefits of the structural improvement in its trade balance."

Few French companies will need to go to the banks to fund new investment. Their rate of self-financing has risen from 35.6 per cent of their needs in 1991 to 121 per cent last year.

As in the case of companies, it has not been chiefly shortage of cash or credit that has inhibited French households from spending more. Most indeed are net creditors, a fact that

perversely puts less rather than more money in their hands as banks cut rates and so reduce their interest income. It is fear of unemployment that has so depressed household consumption.

By allowing companies to keep real wages virtually static and by forcing the government to raise more money to pay for high social security expenditure, the jobs crisis has meant little rise in disposable income. People have also been putting more of it into "precautionary saving".

This is why the Insee judgment that unemployment may now have stabilised may be important in persuading the

French to save less and spend more. In response to specific government incentives, they are already spending more on new cars and houses this year. But the economics ministry is forecasting a more general improvement, with a 0.8 per cent rise in household consumption largely funded out of a 0.6 per cent drop in the savings rate this year.

For a steady recovery of its economy, France needs steadiness abroad and at home, but the second condition is nearly impossible to guarantee in the run-up to the presidential contest next May. Mr Michel Rocard, the Socialist leader and presidential contender, predicted last week that Mr Balladur would "take no more risks, after his frightful climbdown" earlier this year on education and labour reforms. That is probably true, though last week the government quickly liberalised the rules on Sunday opening hours for shops.

However, at the very least, the prime minister will have to settle divisions within his own conservative majority over whether to use any elbow room in the 1995 budget for election-year income tax cuts or for less glamorous reductions in social welfare charges. Waiting to exploit any internal government arguments, too, is Mr Jacques Chirac, the RPR Gaullist leader, who may not now wait much longer to announce his claim on the Elysee.

## NEW DIRECTIONS FOR THE NINETIES

ADVERTISEMENT

## Communication is Key

Casio Computer is recognised as a leading manufacturing company of electronics and personal items such as calculators, watches, musical instruments and pocket TVs. Casio's future, says company president Kazuo Kashio, lies in applying its technical skills and expertise to the greater challenges presented by the communication age.

By Russell McCulloch



Kazuo Kashio, President, Casio Computer Co., Ltd.

**McCulloch:** Despite Japan's lingering recession and weak consumer confidence, Casio is confident of raising sales and lifting pre-tax profits in fiscal 1994. How will this be achieved?

## Offshore Production to Reach 70 Per Cent

**Kashio:** All manufacturers know that the key to higher profits lies in lower production costs. At Casio, we have made attaining cost-competitiveness our top priority this year. In order to avoid Japan's high production costs, over the past few years we have been reinforcing our offshore manufacturing bases in countries such as Malaysia and Mexico. At the moment, almost half of our production takes place outside of Japan and our goal this year is to raise this portion to 70 per cent.

**McCulloch:** An increase of over 20 per cent in a 12 month period seems very ambitious. Will such an increase be possible?

**Kashio:** We can do it. For example, in Malaysia, there are many factories including one of our largest overseas facilities and these employ a total of about 7,000 people. These operations are proving very successful and are assuming the role of being Casio's core overseas plants.

If I have a concern, it is for the impact that our relocation plans might be

having on the local communities in Japan that have supported us through Casio's history. But I believe this problem of the so-called "hollowing out" of Japanese manufacturing industries can be overcome by giving our domestic plants the responsibility for manufacturing new products.

**McCulloch:** Multinational companies are often accused of locating factories in lesser developed countries merely to exploit available cheap labour. How do you think Casio is viewed in Malaysia?

**Kashio:** I believe that we are viewed very favourably – both by the Malaysian people and by the Malaysian government. Other foreign companies relocating in Malaysia have had great trouble locating and keeping skilled workers, but in our case Casio is ranked highly by local workers and we have had no difficulty attracting skilled employees.

Moreover, we recently held a ceremony to mark the successful commissioning of our new plants in Selangor which began operations in June, 1992, and we were honoured to welcome Prime Minister Dr. Mahatir Mohamad. It is rare for the Malaysian prime minister to attend the opening of a private company's plant.

**McCulloch:** Lower production costs alone will not insulate your company against the effects of

reduced consumer spending and economic recession. How is Casio coping with these problems?

## New Products to Stimulate New Demand

**Kashio:** This recession was caused, in part, by manufacturers being unable to stimulate demand in the marketplace. What we need are some new products that will arouse consumer interest. In the past automobiles, electric appliances and computers played the role of stimulating consumer demand but interest in these segments has now waned: a new area of business needs to be opened up and we believe that communications-related products fit that criterion. That is why we are reinforcing our marketing efforts for products such as pagers.

**McCulloch:** Why are you so confident about communications?

**Kashio:** There are two main reasons. The first relates to the present and potential size of the market. In our domestic market, the Japanese government recently liberalised Japan's mobile communications sector and this will spur demand for portable telephone handsets and other equipment that Casio manufactures. A similar expansion is taking place outside of Japan. In China, for example, the lack of infrastructure for con-

ventional telephones has made wire-less communication devices such as pagers extremely popular. Last December, we formed two joint ventures in China to manufacture and produce our pagers.

I am also confident about communications because it relies heavily on technology and manufacturing expertise that Casio already possesses – namely electronics and micro-assembly. Data storage involves semiconductors and these are familiar with; data read-out requires Liquid Crystal Displays (LCDs) which we manufacture; and our range of musical instruments proves our excellence in audio reproduction.

**McCulloch:** In the field of communications equipment, which group of manufacturers will be Casio's keenest competitors – U.S. or Japanese?

**Kashio:** In terms of hardware, our toughest competitors will be Japanese. Though U.S. companies such as Motorola are strong – particularly in China – the forte of U.S. companies is in writing software, not manufacturing hardware.

However, Japanese and U.S. companies don't necessarily have to compete. Both have skills that often complement one another and these can be tapped for mutual benefit. Our "IP-800" pager is an excellent example of this because while the hardware has been designed

and manufactured by Casio, the software was created by PageMart Inc., based in Dallas, Texas. The pager-pocket organiser is the fruit of close collaboration that began three years ago between Casio and PageMart.

**McCulloch:** It seems difficult to imagine pagers launching a communications revolution.

**Kashio:** Nevertheless, I believe that consumer products will be "communicationised" in the near future. Allow me to give two examples.

The first is our Digital Diary for children. These have become extremely popular and this year we expect to sell 8 million units worldwide. One of the reasons for their success is that our diaries have communication function which enables children to send messages to each other via their diaries. By incorporating this very short-distance communication feature, the value of the diary has been enhanced. Children love playing with them more than computer games!

## "Visual Radio" to Be Launched

The second is what we call "Visual Radio". For the moment, radios can only offer sound, but the "Visual Radio" has a screen that can display text. That is, the radio station broadcasts text information as well as sound

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# Companies asked to join China fight

By Nancy Dunne  
in Washington

Human Rights Watch, a worldwide organisation, has for the past five months been holding "quiet conversations" with dozens of multinational companies in the US, Europe and Asia with the aim of developing a set of principles which they could voluntarily employ to improve human rights in China.

The effort began in January as the US administration was warning Beijing it must make efforts to improve its human rights record or risk losing its Most Favoured Nation status.

China, mostly ignored the warning, and President Bill Clinton has until June 8 to decide what action to take.

Mr Warren Christopher, the US secretary of state, told the president on Monday China had complied with only some of the conditions, but he recommended very limited sanctions.

Human Rights Watch's Asia arm said there had been a "significant overall deterioration" of human rights in China where the government has "opted for a policy of conspicuous crackdown... and wide-ranging repressions".

Mr Richard Dicker, associate counsel of Human Rights Watch, said: "It now appears likely that some approach to take voluntary measures will figure into the Clinton administration's MFN resolution package. The issue is how in a discreet low-key, effective way (companies) can use their presence and influence for the betterment of human rights, which is clearly in their long-term interest."

Human Rights Watch has developed five proposed measures:

- Prevention of the inadvertent use of prison products or forced labour products in their production process.
- Prohibition of mandatory

political indoctrination sessions on company premises.

- Adoption of an employment policy which bars discrimination on the basis of political beliefs.
- Protection of employees' rights to free expression and association.
- Conveying concerns about human rights violations to relevant authorities.

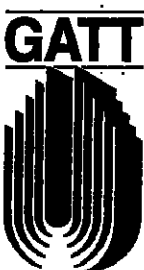
Many businesses have been cool to proposals for a code like the Sullivan Principles which were employed in South Africa.

Mr Cal Cohen, one of the leading Washington lobbyists for renewal of MFN, said in the case of South Africa, the effort was a global one; in the case of China, only the US is interested in human rights.

"If we as a government ask companies to convey political sentiments, we will be seen as government representatives rather than business. We might then accomplish less," he said.

# US test for a 'dead fish' theory

Uruguay Round ratification brings Congress another 'crisis', writes Nancy Dunne



As that unschooled baseballer Yogi Berra might have said, it was *déjà vu* all over again when last week House Speaker Tom Foley warned that Congress faced "a very real crisis" over ratification of the Uruguay Round international trade deal.

Nine months ago it was the North American Free Trade Agreement that was in jeopardy. Then President Bill Clinton's administration put all its efforts into securing NAFTA passage; impassioned presidential speeches, a vice-presidential debate, and a frantic round of political horse-trading ended in a stunning victory two months later.

Although President Clinton's power to pull off more victories ought not be underestimated, passage this year of the implementing legislation for the GATT agreement now seems almost as improbable as did the NAFTA victory last year. Obstacles to passage seem to be mounting instead of shrinking.

Mr Foley and his colleagues see as the chief impediment the need to raise \$10bn-\$14bn over the next five years and perhaps as much as \$40bn over the next decade to compensate for the tariff revenue lost under the Uruguay Round deal. Budget rules require this to be done either by programme cuts or taxes.

The alternative is a congressional waiver to be granted on the grounds that the US would raise more revenue through increased trade than it would lose by the tariff cuts. A



Foley: foresees problems in making up lost tariff revenues

waiver must garner 60 votes in the Senate and a majority in the House; that alone would be a formidable but not impossible task.

"If we do a waiver, the press will instantly say the Clinton administration is abandoning its focus on fiscal discipline. The long bond will go up another 1/4 of a point," an administration official said. Neither Republicans nor Demo-

crats have been able to agree among themselves about whether or how to cut programmes or raise fees. So the administration sent Congress a list of possible actions which included a 4 per cent revenue tax on radio and television stations, a \$3.1bn cut in farm programmes, a \$500m gambling tax, a \$500m tax on parking space fringe benefits and \$200m for taxing chemicals

under clean air rules. It is, a long-time Washington lawyer said, "a parade of horrors, designed to get everyone mad - or in the water camp."

Passage of the Uruguay Round deal faces other formidable obstacles. Business has been distracted by the need to lobby over renewal of China's Most Favoured Nation trading status. Lobbyists complain about chaos in the administration's policy-making and lack of vision; the president has yet to announce if or what kind of "fast track" negotiating authority he will seek.

There are worries that the influential Congressman Dan Rostenkowski, chairman of the House ways and means committee, will be indicted for criminal misuse of funds and have to step aside at a crucial time for passage of trade legislation, health insurance and welfare reform.

There is strong Republican opposition to GATT's subsidies agreement that legitimises government aid for research and development, regional development and environmental compliance. Angriest of all is Missouri Senator John Danforth, who represents the aircraft manufacturer McDonnell Douglas, which has been hurt by subsidies to Airbus, the European aircraft consortium.

He says he will oppose the GATT deal unless the administration organises a side agreement, signed by the EU, Canada and Japan, which would limit subsidies.

The round's most committed foe, led by Mr Ralph Nader, the consumer advocate, argues that the new World Trade Organisation, the more permanent successor to GATT, threatens US sovereignty on trade matters. That charge cuts

across the political spectrum and appeals to arch-conservatives such as Congressman Newt Gingrich, the House minority whip.

A ruling this week against the US by a GATT dispute settlement panel gives the opposition new ammunition. The decision found that US actions to protect dolphins under US Marine Mammal Protection Act are inconsistent with GATT. "It was helpful for GATT to reveal its hand again and make vividly clear what is in store for US environmental and consumer laws," said Ms Lori Wallach of Mr Nader's Public Citizen. "Many laws will be found GATT-illegal and then Congress must either eliminate the laws or face perpetual trade sanctions."

Mr Kantor's response to the panel decision was to complain about GATT secrecy and demand that all the relevant documents in the case be made public.

Ms Wallach issued a derisive response about "GATT spin control" which concluded that "releasing the documents now is too late to affect the legal and political reality of the GATT ruling".

Partly out of fear that opposition will just harden if there is a delay, the administration is trying to repeat its NAFTA triumph.

No cabinet member lets a speech go by without plugging the GATT deal.

Ms Wallach sees this as confirmation of her "dead fish" theory. "If you have a dead fish, you want to get it out of the sun as soon as possible before it begins to stink," she argues.

"This GATT deal is the biggest dead fish to hit Congress in a long time."

# UK business wants our man in Havana

By Stephen Fidler,  
Latin America Editor

The improvement in relations between Britain and the government of Fidel Castro indicates growing opportunities perceived by British business in Cuba.

It follows the opening by the Cuban government to foreign investment as part of its desperate search for hard currency since the collapse of the Soviet Union, its main supplier of financial support.

The growing contacts between the two governments are reflected in the visit of a Cuban parliamentary mission, including Mr Ricardo Alarón, often described as Mr Castro's number two, to London this week. Junior trade minister Patrick McLoughlin is due to become the first British minister to visit Cuba since at least the 1970s when he goes to Havana in September.

The decision to send a minister to Havana has not been taken lightly, since it is bound to incur some US displeasure. It is the latest manifestation of the differences between Washington and London over the Cuban question, following the strong British representations against US legislation that tightened the embargo on Castro by making it tougher for the subsidiaries of US companies to do business in the US. UK companies were forbidden to comply with this law.

It shows that the foreign office has reached the conclu-

sion that Castro and his government are likely to be around for some time despite the country's severe economic difficulties. "A year ago there was a real question over whether there would be a violent upheaval," said one British official. "Now that seems less likely."

UK officials say the closer ties reflect a British interest in

The British decision to send a minister on a visit to Cuba has not been taken lightly, since it is bound to incur US displeasure.

a peaceful transition in Cuba, which will be encouraged by development of trade and investment links. There is also, they say, a long-standing interest in the stability of the Caribbean in view of the location of British territories such as the Cayman Islands nearby.

The shift also follows the stepping down as foreign office minister last year of Mr Tristan Garel-Jones, who was strongly opposed to moving closer to the Castro regime. His successor, Mr David Heathcoat-Amory, is meeting Mr Alarón this week.

But the real driving force behind the move is the growing interest by UK business in Cuba, a market of 11m people

from which the US is excluded by the economic embargo. While there is some scepticism in Whitehall that Castro will ever allow hugely profitable joint ventures, there has been enthusiastic support for closer ties from businesses attached to the Caribbean Trade Advisory Group (Caritag), which has led unofficial trade missions to Havana.

Mr David Jessop, Caritag director, said agreements currently being negotiated by UK companies involved significant sums in the agriculture, tourism, mining and other sectors. He declined to be more specific since the decision to invest usually involved main board decisions because of the difficulties of the US embargo.

However, most involved say negotiations are not easy - the rules of the game are sometimes changed by the government and each joint venture must be referred to the council of ministers for permission.

UK companies have been slower than their counterparts elsewhere in exploring the market. The Dutch bank, ING, has established a joint venture with the Cuban group, Acemar, to open a bank aimed at financing Cuban trade.

The Netherlands Caribbean Bank, to be based in Curacao, will soon open a representative office in Havana - the first foreign bank representation in the country. ING officials say they hope business will be sufficient to justify a branch there.

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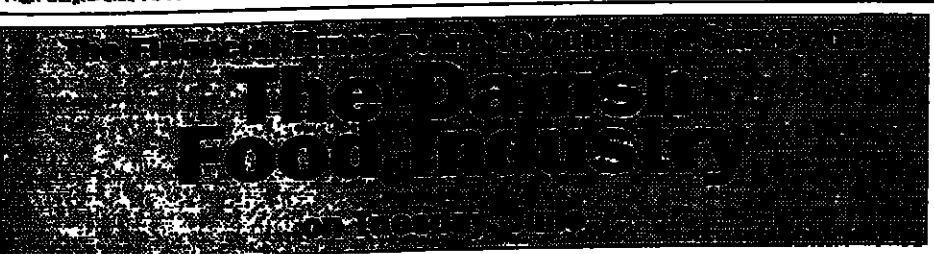
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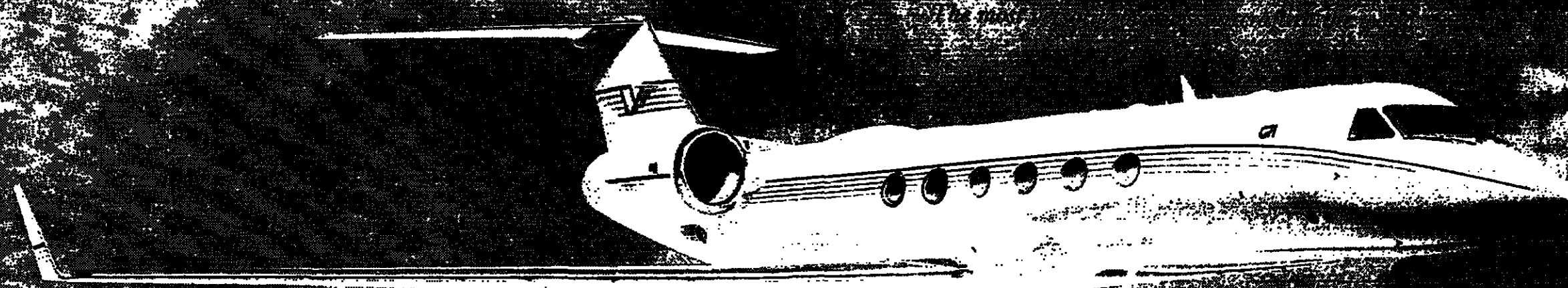


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Compromise aimed at averting Antarctic ban

## Japan offers limited sanctuary for whales

Japan, faced with a possible ban on whaling in its traditional South Sea hunting grounds, has countered with a compromise proposal to establish a whale sanctuary in part of the Antarctic Ocean. Reuter reports from Puerto Vallarta.

Japan presented its plan to the International Whaling Commission's annual conference held in Puerto Vallarta, Mexico, as an alternative to a French proposal to create a no-hunting zone covering all of Antarctica and stretching half-way to the equator.

The French proposal needs the support of three-quarters of the approximately 40 commission member nations attending the five-day meeting if it is to be adopted.

Delegates and observers predicted the vote, expected later in the week, would be close. The Japanese plan would eventually allow whalers to capture up to 4,000 minke whales in the seas outside the sanctuary once the commission establishes a scheme to regulate and monitor the hunt.

Minke whales have survived in greater numbers than other whales because, although they are larger than elephants, they are smaller than the great whales and were consequently hunted less in previous decades.

The whaling commission estimates there are 700,000 minke whales, but it has imposed a moratorium on commercial whaling for the past eight years pending the passage of the so-called Revised Management Plan.

Despite the ban, Japanese whalers are permitted by the commission to capture up to 300 minke whales in the Antarctic under a 15-year research programme. The whale meat eventually ends up in Japanese markets, where it fetches \$50 a pound.

Norway, which protested against the moratorium, resumed commercial whaling last year and killed more than 200 whales.

The current situation frustrates environmental groups and other opponents of the whale hunt as well as whalers, who accuse the whaling com-

mission of taking up animal rights and neglecting its original mandate to regulate whaling.

"Our proposal provides a scientific basis for a sanctuary," said Mr Kazuo Shima, head of Japan's delegation to the commission.

Supporters of the French plan to create a giant whale sanctuary in the Antarctic said on Monday that they had lined up nearly all the votes they needed.

"We're pretty sure of 18 or 19 votes, and another four or five look good," said Ms Cassandra Phillips, an Antarctic specialist with the environmental organisation, WWF World Wide Fund for Nature. "On the whole, we're pretty optimistic."

Ms Phillips said around 21 votes would be needed to overcome the votes of seven IWC members expected to oppose the proposal.

Environmental groups accuse Japan of buying the votes of its whaling commission allies, mostly poor Caribbean and South Pacific states with no whaling industries, with aid.

## Cotton supply crisis alarms Beijing

Tony Walker reports on how the boll worm threatens thousands of jobs

China's political leaders are being obliged to take seriously a cotton supply crisis that has forced a slowdown in production or closure of dozens of textile mills and is threatening the livelihood of thousands of employees in the textile sector - one of the country's biggest employers.

Such is the concern that Mr Zhu Rongji, China's senior vice premier in charge of the economy, in meetings with provincial officials recently identified countering the disastrous drop in cotton production as a main priority for the government.

People's Daily, the Communist party newspaper, reported this month that the crisis was particularly severe in central Henan province, which is both a big producer and consumer of cotton. Disorderly markets are affecting the textile sector throughout the country.

China's legal daily newspaper yesterday identified another serious problem facing the textile industry. It quoted a government survey which showed that in 220 large state cotton mills, the quality of cotton supplied had dropped dramatically over the past year or so.

"That in such a short period of time, the quality of cotton should drop to such a degree is unprecedented," the paper said.

China's experiment with pilot free markets in two provinces and the decentralisation of cotton marketing nationwide - cotton is the one commodity whose supply and price is still con-

trolled - appears to have failed, and the authorities have moved to reassert central control.

In Wuhan in central Hubei province, the city's No 1 Cotton Mill, one of China's most modern mills, is beset by chronic supply problems. Its manager, Mr Zhang Bao Xin, says he is never certain from one week to the next whether it will be possible to maintain production.

In Sichuan province in the south-west of the country, one third of cotton mills have been closed because of lack of supply, according to newspaper reports. This touches the issue of labour unrest in the provinces, which is also of concern to Mr Zhu.

Consumers are facing difficulties on two fronts: first, domestic production is flagging because of cotton disease in its northern producing areas, and second, prices are high internationally.

The price has rocketed from some 52 cents a pound last year to the present price of about 80 cents a pound. Poor crops in India, Pakistan and China are forcing the price up.

People's Daily, under a headline "Where on earth has the cotton gone?" reported a widespread leakage into the open market of cotton earmarked for textile mills from state warehouses.

The newspaper did not allege directly that corruption among state officials had caused supply problems, but hard-pressed textile factory managers are in no doubt that unscrupulous officials are profiting personally from the worsening shortage.

Mr Zhang of the Wuhan No 1 Cotton Mill called for a freeing of the cotton market to enable "fair competition" for scarce supplies. He described his dealings with the provincial supply depot which operates under the Ministry of Internal Trade as a source of "daily frustration and daily anger".

He said officials of the local "Cotton

The problems can be traced to the slide in land planted to cotton. In 1993, about 5m hectares were planted compared with 6.5m hectares two years earlier.

and Jute Corporation" were "overlords" of the cotton trade.

The problems can be traced most immediately to the slide in land planted to cotton. In 1993, about 5m hectares were planted, compared with 6.5m hectares two years earlier.

That in turn had a big impact on production, with 3.7m tonnes harvested last year, compared with 5.6m tonnes in 1991.

Infestation - especially in the northern regions which account for about 75 per cent of production - of the cotton boll worm (no relation to the weevil)

has been one of the main causes of lost cotton acreage.

Farmers have been turning to grain and soy beans to avoid the risk of losing all to this worm, which is reportedly beyond the control of pesticides.

Estimates of land sown to cotton this year are around the same as 1993, although Xinjiang in China's far west is continuing to extend areas under cotton by about 17 per cent a year. Xinjiang expects to plant about 670,000 hectares this year.

Chinese officials have until now been loath to admit the extent of the crisis and have not been beyond inflating production figures. Western agricultural attaches say attempts to paint a "rosy picture" of cotton production reflect concerns that the extent of the debacle might serve to add further to pressures on international cotton prices.

The crisis is certain to be fuelling discussion in Beijing about alternative ways of bringing order to the market and ensuring adequate supplies to the textile sector, one of China's main exporters.

In the longer term the establishment of a genuine free market would seem to be the best solution, but in the meantime, and with demand far outstripping supply, the authorities need to find ways of encouraging farmers to sow greater areas.

If China is to maintain its output of textiles, it would seem to have little choice but to begin increasing imports. See Editorial Page feature

## Japanese bank governor sees growth barriers

By Gerard Baker in Tokyo

Mr Yasushi Mieno, governor of the Bank of Japan, said yesterday several negative factors threatened to impede the country's economic recovery.

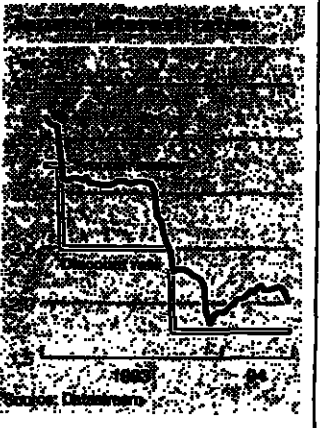
Speaking to the house of representatives' budget committee, Mr Mieno cited trade frictions with the US, the accompanying rise in the value of the yen, corporate balance sheet adjustment and the pace of labour-shedding as factors that might weaken the upturn.

But the governor said the foundations for economic recovery were being laid, largely as a result of stock adjustment, company restructuring and the effects of past fiscal and monetary policy.

The strong performance in certain overseas markets, in particular the US, gave added grounds for optimism. He said the central bank would continue to monitor economic conditions closely to determine whether the small glimmers of recovery appeared to be spreading.



Mieno: foundations laid



The remarks did nothing to dispel growing market speculation that another cut in official interest rates is in the offing. In the last fortnight, the bank has allowed key money market rates to fall. Overnight interest rates have dropped by one fifth of a percentage point and now stand at a fraction over 2 per cent.

But the bank has so far balked at a cut in the more symbolically important official discount rate from its current all-time low of 1.75 per cent.

Such a move would send a much clearer signal of a looser monetary policy to financial markets, something the bank has been anxious to avoid, opting instead for a policy of easing by stealth.

Many analysts believe the markets have now discounted a cut in official interest rates, and this has helped relieve some of the upward pressure on the yen.

If the bank fails to cut rates as expected, the pressure on the Japanese currency is likely to revive, threatening again to push it through the ¥100 to the dollar level.

## South Yemenis vow to resist

By Eric Watkins in Aden

Political leaders in south Yemen yesterday acknowledged that north Yemeni forces had made military gains, but vowed to resist further encroachments by the government of General Ali Abdullah Saleh.

They said the forces were being consolidated in preparation for a counter offensive against Gen Saleh's regime.

Mr Ali Salem al-Baidh, president of the newly announced Democratic Republic of Yemen, conceded on Monday that northern forces had captured the strategic town of Abaq, in Shabwa province 300km north east of Aden.

But he said that irregular forces in the region could be expected to contain any further northern advances from the town. That view was supported by Mr Abdul Rahman Ali al-Jifri, vice-president of the new republic. Mr Jifri, who represents Shabwa in the five-man presidential council, said that guerrilla forces were being mobilised and would start a counter-offensive within days.

Both leaders flatly rejected the idea that Gen Saleh's

forces would be able to take Aden, stronghold of the south. Mr Baidh claimed on Monday that southern forces were still in control of al-Anad, a key defensive position 60km to the north of Aden. Al-Anad - the name means "stubborn" - has seen intensive fighting for the past week, with both northern and southern leaders claiming victory.

Southern officers said they had staged a tactical withdrawal from al-Anad on Sunday, luring northern forces from the nearby mountains and shelling them with heavy artillery as they entered the 500 sq km camp. Journalists who visited the battle scene yesterday confirmed that northern forces had still not secured al-Anad and that fighting continued around it.

Other southern leaders said that mistrust of the Yemen Socialist party, which ruled the south for 23 years after independence from Britain, had prevented formation of a united front against the north. This however, had changed in the past week with reassurances from the socialists about power-sharing and formation of a coalition government.

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## NEWS: INTERNATIONAL

## Mandela pleases business

By Patti Waldmeir  
in Cape Town

Such has been the revolution in the economic rhetoric of the African National Congress that President Nelson Mandela might have drawn yesterday's state of the nation address to the multi-racial parliament from a textbook on financial and fiscal orthodoxy.

It has come more likely, however, from the pen of Finance Minister Derek Keys, source of all orthodoxy in the previous National party government, and now trusted adviser to Mr Mandela.

Gone are the days when ANC leaders sent markets into hysterics with comments about repudiating debt or nationalising industry. In the words of one leading businessman, "they sound more and more like Tories all the time".

Given that the speech seems to have been aimed primarily at calming white fears and reassuring overseas investors - far more than at the domestic constituency, which was promised little of concrete sub-

stance - it is scarcely surprising that the business community reacted well.

The credibility and cost of the government's Reconstruction and Development Programme can only be tested over time. But it is hard to fault its intentions, as outlined in yesterday's speech: over the five year span of the RDP, government consumption expenditure will be held at constant levels in real terms and the budget deficit will continue to decline from last year's levels of 6.8 per cent of gross domestic product; some R2.5bn (\$450m) will be dedicated to the RDP in the first budget, to be unveiled on June 22, but this will come entirely from rationalising and redirecting government expenditure, not from additional borrowing or a rise in general taxation. Though there could be a temporary rise in taxation in later years, Mr Mandela committed himself to avoid a "permanently higher general level of taxation".

The catalogue of prudent commitments is long. Monetary policy will remain on its

recent steady course (and Reserve Bank Governor Chris Stals will remain in his post to ensure that it does); the battle to cut inflation will continue; the private sector will play a central role in generating growth and government will create an investment climate conducive to new investment.

No one knows whether these commitments will survive the pressure to deliver on the RDP's promises, which include building 1m new houses over the next five years, and supplying electricity to 2.5m more among a host of other social service improvements. But Mr Mandela's approach appears to be both cautious and gradual: saving R2.5bn on the first year's budget will be difficult but probably not impossible, and is far more realistic than earlier estimates. Minister Keys says it represents 3 per cent of the budget, which can be covered by the current attrition rate in the civil service.

Further productivity improvements in the civil service to fund a government commitment rising to R10bn in

the fifth year of the programme (a cumulative commitment of some R37bn over five years) is likely to prove far more difficult. Mr Mandela has promised to protect white civil servants' jobs while at the same time advancing blacks through the service and the cost of nine new provincial bureaucracies will further burden central government. Furthermore, ANC ministers seem to have unrealistic expectations of the speed with which the government's efficiency can be improved.

But Mr Keys seems content to let the new government learn its own lessons about feasibility. He suggested yesterday that Minister without Portfolio Jay Naidoo, charged with implementing the RDP, would find it nearly impossible to spend the R2.5bn allocated in the forthcoming budget, and this would temper demands for further funds in subsequent years.

Ultimately, Mr Mandela may face the prospect of breaking promises to his people, or busting through deficit barriers.



Defence Minister Joe Modise (right) yesterday reappointed Gen George Meiring (left) South African Defence Force chief of staff

## UN finds Rwandan haemorrhage unstaunchable

Leslie Crawford on few hopes of an end to the massacre of civilians on the day UN envoy flies into Kigali

A special UN envoy was flown into the eye of the Rwandan storm yesterday with a mission to broker a ceasefire between government and rebel troops that could bring an end to the indiscriminate massacre of civilians in Rwanda.

Tutsi rebels and the Hutu army continued to fight for control of the capital, Kigali, as Mr Iqbal Riza, the UN envoy, tried to reach a central hotel for talks with representatives of the Rwandan government. A truce agreed between rebels and the army for the duration of Mr Riza's visit collapsed on Monday.

However, Reuter reported out of Kigali yesterday afternoon that UN officials had said bombardments of the centre of the city halted just before Mr Riza arrived. But sporadic mortar bomb blasts and clashes between rebel and government troops shook other areas of the capital.

Rwandan Patriotic Front (RPF) guerrillas control the airport and outskirts of the capital, while the

city centre is held by the army or Hutu militias.

Mr Riza is trying to negotiate conditions under which a 5,500-strong UN force would be allowed to enter Rwanda to protect civilians and deliver humanitarian aid.

The ethnic bloodbath in Rwanda, sparked by President Juvenal Habyarimana's death in an air crash seven weeks ago, has claimed the lives of half a million people, most of them members of the minority Tutsi tribe, according to aid agencies. More than 1m people - an eighth of the population - are estimated to be displaced and in need of food, medical aid, and protection from gangs of murderers who still roam the countryside.

Tens of thousands of decomposing corpses from Rwanda's killing fields have been washed into Lake Kivu. Authorities in neighbouring Uganda fear the outbreak of disease in the districts bordering the lake. They say they have buried more than 27,000 corpses in mass graves.

The Rwandan mission ordered by

the UN Security Council last week faces several immediate problems. No country has yet volunteered troops, though Italy's defence minister said on Monday his country would be willing to do so.

The UN has not spelled out how it is to secure safe havens for civilians and deliver humanitarian assistance in the midst of the civil war. Without a ceasefire and negotiations to halt the slaughter, many believe the UN's presence in Rwanda would be futile.

Having withdrawn its peacekeepers when the butchery began seven weeks ago, the UN faces charges of providing too little, too late.

In the eyes of the Tutsi-led rebel movement, the UN's reputation has been tarnished by its decision to abandon civilian Tutsis to their fate. At the same time, government forces accuse the UN of allowing the rebels to shelter behind UN positions as they advance with their assault on the capital. This may explain why the UN garrison in Kigali came under fire this week.

Sandwiched between the warring parties, the UN forces in Rwanda, like their ill-fated colleagues in Somalia, risk losing their neutrality, and therefore their effectiveness.

Both the Rwandan army and the RPF have said they would fire upon UN troops if they got in the way of the fighting.

Australia was yesterday the latest country to decline a UN request for specialist troops, including engineers, signallers and medical teams, saying it would not send soldiers to Rwanda until their safety could be assured.

In Nairobi, Mr Theogen Ruwasingwa, the secretary-general of the RPF, cast doubt on the UN's ability to alleviate the suffering in Rwanda.

"The UN's first response was to pack their bags and go. The latest UN response has come too late," he said. "The UN will not be able to restore law and order in Rwanda. That is the task of the RPF."

Mr Ruwasingwa pledged to continue fighting until "the machinery responsible for the genocide in

Rwanda is totally crippled". The tardiness of the UN response, and doubts about the effectiveness of a military intervention, have prompted certain African nations to mediate a political solution to the Rwandan conflict.

Tanzania, which is sheltering more than 300,000 Rwandan refugees, has twice failed to bring the warring sides together in the past month. Plans to hold a summit of regional heads of state next week have also been postponed, according to Mr Shani Lweno of the Tanzanian foreign ministry.

"We are holding more consultations; there are no easy answers to the Rwandan conflict," Mr Lweno said yesterday.

Diplomats in the region, however, believe the RPF is unlikely to agree to a new peace accord while it retains the military advantage.

But a rebel victory would not necessarily allow it to govern. The Tutsi-led RPF would have difficulty imposing its rule on the majority Hutu population in the wake of the

slaughter of hundreds of thousands of Tutsi civilians by Hutu militias. Even Hutus who have not been involved in the tribal bloodbath fear Tutsi retaliation.

Although the Rwandan conflict has the potential to destabilise neighbouring Burundi, Tanzania and Uganda, all of which have populations of ethnic Hutus and Tutsis, regional governments have ruled out an African military intervention to end the conflict.

Mark Suzman adds from Johannesburg: In his state of the nation address yesterday South Africa's President Nelson Mandela mentioned Rwanda, as well as Angola and Mozambique, as countries where South African assistance might help the peace process.

However defence and foreign affairs officials are known to be strongly against military involvement in the conflict and a government press secretary, who last week implied that South Africa was on the verge of sending troops to Rwanda, was publicly reprimanded.

## Stampede kills 200 pilgrims

About 200 Muslims have died in a stampede during the annual haj pilgrimage to Mecca in Saudi Arabia, Reuter reports from Dubai.

The deaths occurred on Monday during a ritual in which pilgrims go to Mina, 15km from Mecca, to throw stones at three piles of rocks which symbolise the devil.

It was not clear what triggered the stampede. Most victims were said to be from Pakistan, Afghanistan or Africa.

The official Saudi press agency quoted the Ministry of Health as saying 829 pilgrims had died during the haj of old age, heart ailments and other causes, including an unspecified number killed by "intense crowding".

This year's haj has also seen confrontations between the Saudi authorities, who ban all political activity at the pilgrimage, and Iranians determined to hold political rallies.



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David heads Lazard Brothers, is a former Rowe & Pitman partner.

Meanwhile, Dutchman Herman van der Wyck, 60, is handing over the chairmanship of S G Warburg & Co, the merchant bank, to Derek Higgs, 50, the deputy chairman. Van der Wyck remains a vice chairman of the group and becomes chairman of S G Warburg International, a newly-formed company which will concentrate on the development of the group's international business.

Running the BBA involves an assortment of duties, from carrying out research and lobbying for its 320 members, to providing a voice for British banks. The latter role has grown in importance as criticism of banks has intensified. Sweeney, who is currently responsible for deploying and developing the Bank's graduate staff after spells in banking supervision and in money markets, says he feels "the voice of banking deserves to be heard".

The Falkland Islands government selected Gurr - who will assume the role of acting governor when the governor is absent from the island - from over 250 applicants; it says it considered that he met the requirements of the Islands' rapidly evolving economy and society.

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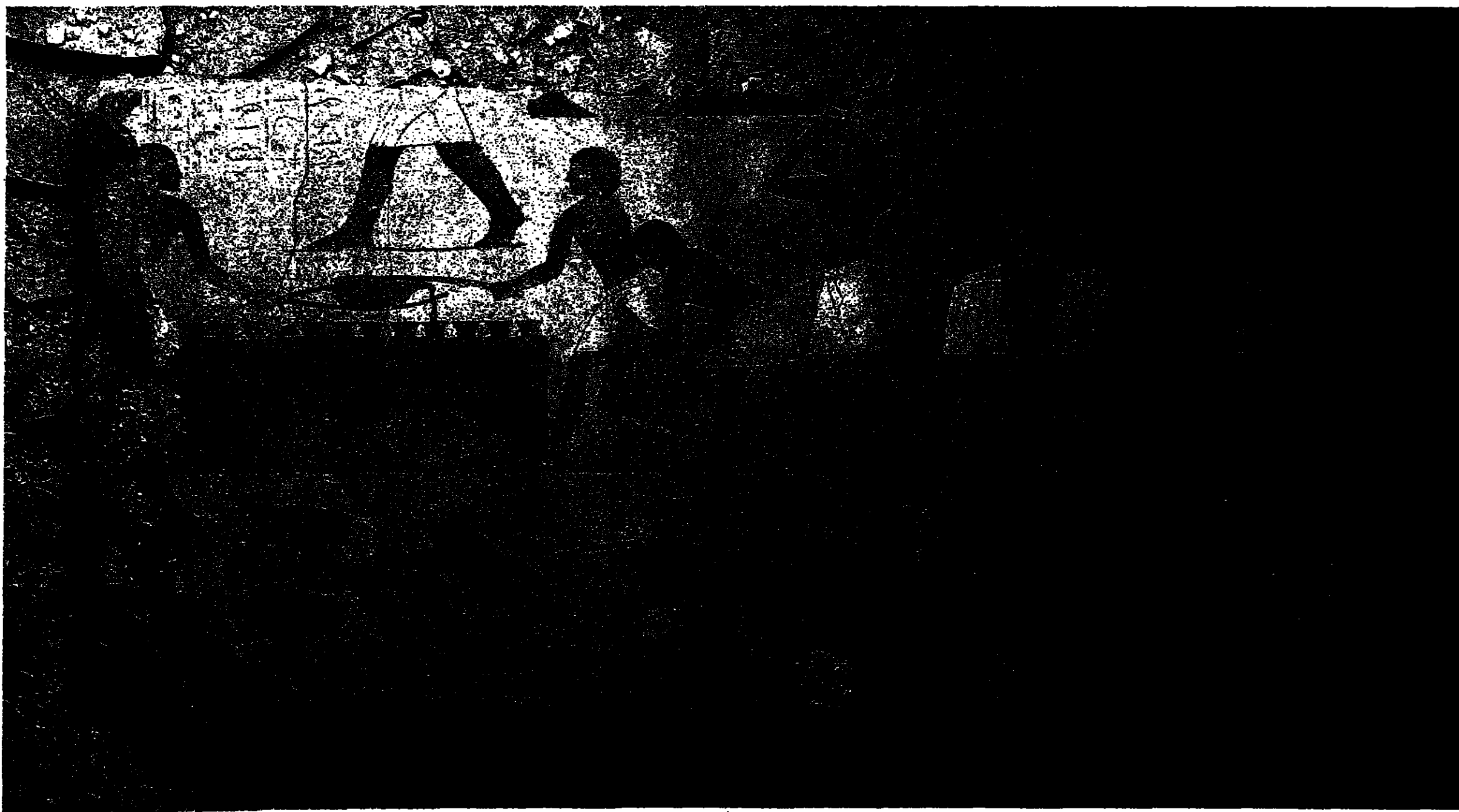
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## NEWS: UK

# Lloyd's says it will pass solvency test

By Richard Lapper

Lloyd's of London will pass its annual solvency tests later this year despite recent losses, Mr Peter Middleton, chief executive of the insurance market, told yesterday's annual meeting.

Mr Middleton told the meeting - which was low key in comparison with some recent gatherings - that he had "no doubt at all" Lloyd's would be able to pass the tests in August. "We are going to be able to pass. We have been through the methodology with the Department of Trade and Industry and they are comfortable with the way we are proceeding," he told some 1,350 Names, the individuals whose assets have traditionally supported the market.

He said Lloyd's had used computers to forecast the impact of the 1991 loss on Names. Losses for the 1991 year - reported last week in line with its three-year accounting system - amount to £2.05bn, and have led to repeated allegations by critics that the market's ability to pass solvency will be impaired. Cumulative losses since 1988 amount to about £7bn and Lloyd's expects to report a fifth consecutive year of losses when it announces its results for 1992 next year.

The market must pass two solvency tests each year. The first, which Mr Middleton described as "the more critical in the eyes of the DTI", compares the overall level of pre-

mium income received by the market with its reserves. The second matches the assets and liabilities of individual Names with any shortfalls "earmarked" from the Central Fund, which pays claims when Names cannot meet obligations.

Mr David Rowland, Lloyd's chairman, said its 1991 result showed the "beginnings of an improving trend which will carry on through 1992 to good profits in 1993".

The meeting was also told that Lloyd's was exploring how Names forced to reschedule their debts through so-called "hardship" arrangements could have direct access to any compensation won from legal action against their agents.

Names in hardship transfer all their assets to Lloyd's but are allowed to retain a "modest" income and home. In return they hand any recoveries from legal action to Lloyd's.

A former underwriter yesterday contradicted testimony he had given to an internal inquiry into the heavy losses of the Gooda Walker syndicates at Lloyd's.

Mr Anthony Willard, lead underwriter for Gooda Walker syndicate 289 during most of the 1980s, said in the High Court that information he had given to a loss-review committee investigation three years ago was "nonsense". His evidence came in the second week of a case brought against Gooda Walker by 3,086 of its loss-making Names.

## Superbug horror infects imagination

By Clive Cookson

Mutant flesh-eating superbugs, capable of killing a healthy adult within hours, are rampaging through Britain. Or, to put it another way, the media is indulging in one of its periodic frenzies of terrifying the public with a medical horror story.

The facts feeding the hype are that seven people in the Gloucester area of west England have suffered a virulent infection by an unusual strain of *Streptococcus A* bacteria this year. The infection causes "necrotising fasciitis", a condition similar to gangrene which rapidly destroys tissue. Three people died, three recovered after surgery and antibiotic treatment, and the seventh, a 45-year-old woman, is in a critical condition in hospital.

Publicity about the cases, combined with an official alert issued by the government's public health laboratory, has brought reports of at least six more cases of necrotising fasciitis - three fatal - in other parts of Britain.

Health officials said fears of a horrifying new epidemic were misplaced. Dr Christopher Bartlett, director of the Communicable Disease Surveillance Centre, said: "Public anxiety should be allayed by the fact that we have examined all indicators of streptococcal infection in the country and these are demonstrating no change in either numbers or patterns of infection."

But scientists believe the emergence of antibiotic resistance in bacteria may be giving virulent strains scope to evolve.



Tony Blair yesterday: Labour wants social action as the route to individual opportunity, he said

## Blair sets up stall to sell his ideology

It was a curious venue for the man who may be the next leader of the Labour party.

In the neo-something splendour of a Westminster hotel ballroom in London, Mr Tony Blair faced an audience of academics, social workers and community police officers. His host was the free-market think-tank, the Institute of Economic Affairs. His subject: crime and the family.

Mr Blair had made it clear that his first speech since the death of John Smith, former party leader, was not to be seen as the opening shot in his leadership campaign. Formally at least, that must wait until after the European elections.

But Mr Gordon Brown, his friend and rival for the modernisers' ticket, had already staked out his claim in

a weekend speech to the Welsh Labour conference.

Mr John Prescott, determined to stand as a candidate of the left, will do the same in an address tomorrow to the Prison Officers' Association.

So the narrow remit of his subject and his feigned irritation with the television cameras did not prevent the 41-year-old shadow home secretary from setting out his ideological stall.

Mr Blair's reputation as one of Labour's leading "modernisers" rests on his efforts during the past few years to construct a new philosophical compass for the party.

Like Mrs Margaret Thatcher in the 1970s, he judges that if a political party puts in place a firm strategic framework for its ambitions, the detailed

policymaking tends to look after itself.

His thesis yesterday was straightforward. For the past 15 years the prevailing ideology had been one that promoted the interests of the individual above everything else. It has been based on a fundamental flaw.

Thatcherism, Mr Blair contended, missed the point that the individual cannot escape from the environment in which he or she lives. Unfettered liberalism produced an atomised society. Mass unemployment, crime, drug abuse, poor education and poverty were all signs that the social fabric had been ripped apart.

Mr Blair offered the Labour modernisers' prescription. It was not a return to the centralist collectivism of earlier

stages of socialism. "The task of the left is not to replace this crude individualism with old notions of an overbearing paternalistic state."

Nor was it based on the simplistic notion that blame for anti-social behaviour could be pinned on unemployment or poverty. Rights brought responsibilities.

Instead, Labour wanted social action - through private sector and voluntary, as well as government initiatives - as the route to individual opportunity. Housing, education and social policies would be tailored to that central ambition. The audience applauded warmly. Mr Blair must hope his own party will be as receptive.

Philip Stephens

## Immigration rules eased for the rich

By Roland Rudd

Foreign millionaires willing to invest in Britain will be allowed to bypass the usual immigration rules to enter the UK, the government has announced.

Mr Charles Wardle, home office minister, said the government planned to create a new category for "entrepreneurial investors" to boost investment in the UK. Overseas investors who prove they have £1m at their disposal and agree to invest £750,000 in government bonds, shares or corporate bonds will be allowed to enter the UK for a year.

They will have the opportunity of extending their stay for three years, and then indefinitely, if they can prove they have invested the necessary funds. Investors and their dependants must also be able to live in the UK without taking employment, other than in their own businesses,

or seeking public funds. However, the changes, which come into force in October, were attacked by the Labour party which said they would benefit millionaires to the detriment of ordinary people.

Mr Graham Allen, Labour's shadow home office minister, said: "Under these arrangements, if you are a millionaire, you will get in. If you are an ordinary person, a husband trying to reunite with his wife, for instance, it is a lot tougher."

Ministers accused Labour of being "fundamentally anti-business" in opposing the measures which they said were designed to promote investment.

However, some Tory backbenchers privately voiced "strong reservations" about the changes and said they would ask the Home Office for guarantees that it would not allow any millionaire to enter the UK irrespective of his or her background.

## Britain in brief



### Minister sees early end to Malaysia ban

The British and Malaysian governments are "definitely on the way to solving" the trade rift between the two countries, Mr Richard Needham, trade minister, said yesterday.

At the end of February, Malaysia imposed a ban on giving government contracts to British companies in retaliation for critical reports in the British media about the Kuala Lumpur government.

"They went out of their way to make us welcome," said Mr Needham, after meetings in Malaysia with senior officials. "They even offered us scones and cream tea. It was real strawberry jam. We are definitely on the way to solving the problem."

Mr Needham, who arrived on a surprise visit on Monday, said it was not a question of whether the ban would be lifted, more a case of when. He is due to report back to London today. Malaysian officials also feel that the ban on British companies will be lifted "in a matter of weeks rather than months", according to one senior finance ministry official.

Malaysia has been one of the biggest markets in the Far East for British goods and services in recent years. When

it imposed its ban the Malaysian government said that up to £4bn worth of contracts with British companies could be affected.

Mr Needham has met Dr Mahathir Mohamad, prime minister, Mr Anwar Ibrahim, deputy prime minister, and Mrs Rafidah Aziz, trade minister, and brought a letter from Mr John Major to Dr Mahathir.

### Sea Containers plans rail bid

Sea Containers, the container and Hoverspeed ferries group, plans to bid for two British Rail franchises, but on terms which fall outside the government's guidelines.

The group would make its offers conditional on obtaining a long lease on the rail track concerned and on acquiring its own rolling stock. Bids on these terms would be regarded as "non-compliant" but would still have to be considered.

Normally the government would require train operators to rent track from Railtrack, the company created to own track and signalling. It also expects most operators to lease their rolling stock.

Sea Containers is considering bids for BR's franchises which would complement Sea Containers' ferry operations between the mainland and the Isle of Wight off the south coast.

### IT spending increases

A majority of financial services companies will increase spending on information technology this

## Executive pay 'should reflect long-term results'

By Norma Cohen, Investments Correspondent

Executive directors' contracts should bar them from receiving payment if they are dismissed for poor performance, a leading shareholders' group urged yesterday.

The Association of British Insurers, whose members make up a big portion of UK institutional investors, makes the suggestion in guidelines designed to encourage linking executive pay with a company's long-term performance.

Among other guidelines, the ABI suggests that executives should have to wait a minimum of three to five years before being allowed to exercise share options and that contracts should require that a portion of cash bonuses should be used to buy company stock.

Remuneration committees have a central role and responsibility in requiring that demanding targets be set in such schemes and that the rewards relate realistically and responsibly to performance in the context of such targets," the ABI said. "If the remuneration committee appears to fail to measure up to its responsibilities, shareholders should quite properly ask for comment or explanation."

The guidelines urge annual review of bonus arrangements even for longer-term contracts and full disclosure of the terms to shareholders.

Criticism of executive pay has focused not only on the very high rewards involved but also on the structure of remuneration packages which grant substantial amounts for short-term share price improvements. Shareholders have argued that significant cash bonuses based on a single year's improvement do little to encourage companies to invest heavily in their futures.

"Any board that wants to look at the long-term performance should welcome these guidelines," said Mr Huw Jones, chairman-elect of the ABI's investment committee.

Bonus arrangements which link cash awards to a single year's improvement in say, earnings per share, could discourage executives from investment in research and development, he noted.

The guidelines, developed over two years after consultations with leading industrialists, were also endorsed by the National Association of Pension Funds, the other leading UK shareholders' group.

Some members of the NAPF said they would have preferred to see the guidelines go further and bar executives from "rolling" contracts which renew automatically every three years. The NAPF also prefers to executives sacked for poor performance be paid over a long period so they can be stopped if alternative employment is found.

year for the first time since 1989, in spite of substantial project failures, a survey by the consultancy Price Waterhouse has found.

The survey of 82 organisations including banks, building societies and insurance companies with annual IT budgets ranging from under £5m to more than £10m found that 87 per cent expected to increase their rate of spending on IT. Last year only 39 per cent predicted a rise in spending.

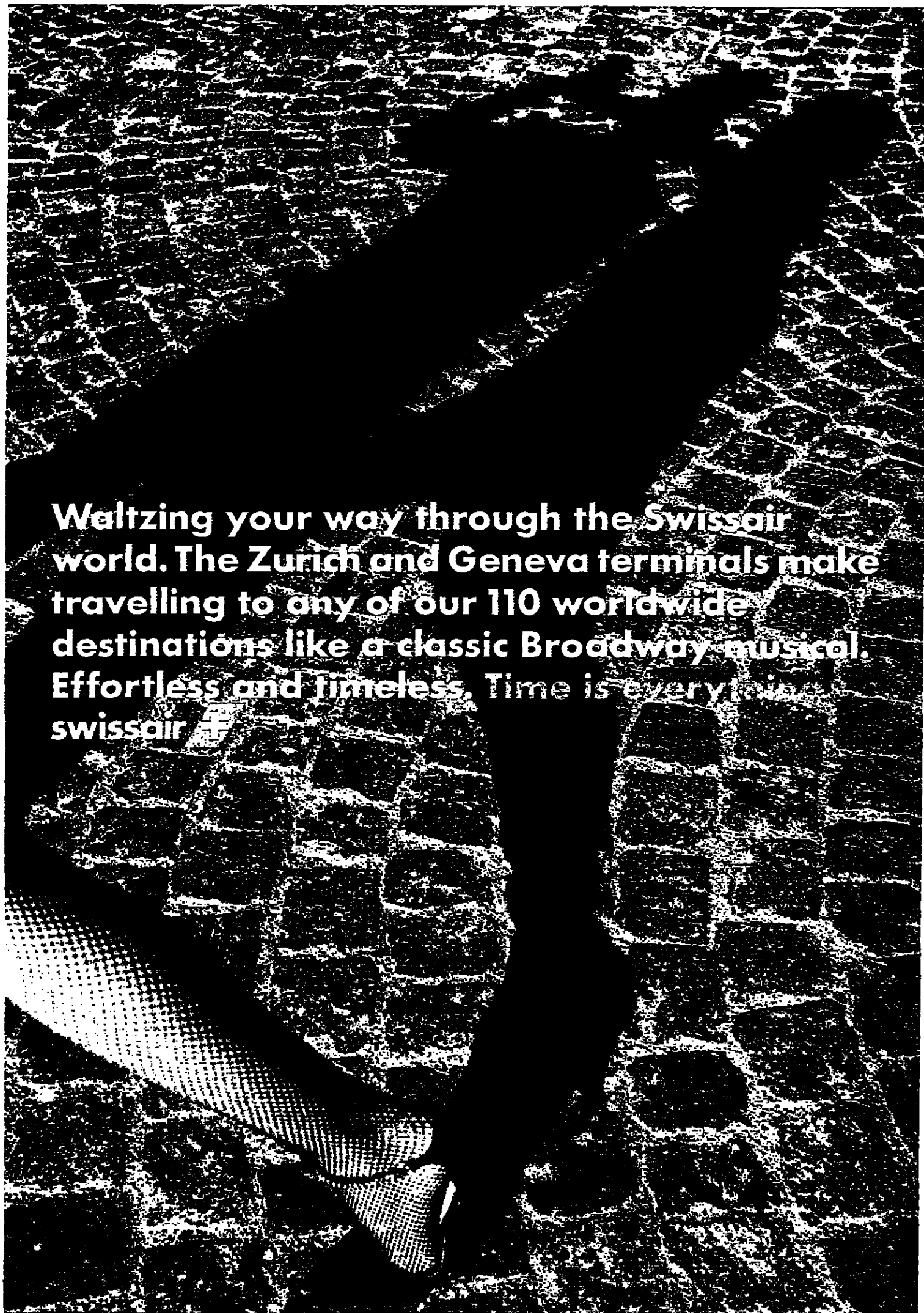
### Premiers to discuss Ulster

The British and Irish prime ministers are to meet at Downing Street tomorrow to review cross-border security and progress on their Northern Ireland peace initiative.

The meeting follows a renewed surge of violence by both the IRA and loyalist paramilitaries in Northern Ireland, and a failed but potentially devastating bomb attack in Dublin last weekend by the loyalist Ulster Volunteer Force.

### Polly Peck probe outlined

The Joint Disciplinary Scheme, the accountancy profession's highest regulatory body, has formally announced an inquiry into Polly Peck International, the collapsed conglomerate controlled by Mr Asil Nadir. The scheme will examine the professional and business conduct, efficiency and competence of Stoy Hayward, the accountancy firm which was auditor to Polly Peck.



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## BUSINESS AND THE ENVIRONMENT

## Energy efficient tomatoes

When Cantelo Nurseries, one of Britain's biggest tomato producers, wanted to save on its huge energy costs, it turned to the country with supreme expertise in glasshouse production - the Netherlands.

Herman Van Den Ende, a Dutch consultant, was brought in to design an energy-efficient system for the Taunton-based glasshouse that produces 2m kilos of tomatoes a year.

The system, which stores waste heat from day-time use to heat the tomato plants during the cooler night hours, won Cantelo a £500 award for energy management this week from Adas, the UK government's agricultural development and advisory service, as part of its campaign to cut the £320m annual energy bill on English farms.

Horticulture accounts for by far the largest bills in the agricultural sector because of the high costs of heating greenhouses. Cantelo's annual energy bill amounts to just over £200,000, or about 30 per cent of its non-labour running costs. But Van Den Ende says this would have been 15 per cent higher before the installation of fine-gas condensers that are attached to the gas-fired water boilers to recapture most of the heat that would otherwise escape.

Tomatoes need temperatures of about 20°F by day and 15°F at night. Because of the storage system, the nurseries can afford to burn more heat during the day to produce more of the carbon dioxide that the plants require to grow - and thus increase production.

"We should get a 5 to 10 per cent increase in yields," says Kevin Hamilton, general manager.

Smaller farms might not want to invest in new equipment to save energy, but that does not matter, according to Adas. "Simple economy measures can lead to energy savings of 10 per cent or more," says Gareth Ellis, energy consultant.

Alison Maitland

Santa Barbara is not one of the twin towns listed on the sign outside the municipal limits of Christchurch, one of the prosperous resort and retirement communities which line England's south coast.

But an event that took place off the US west coast 25 years ago has a particular relevance to residents of environmentally sensitive seaside areas in the UK such as Christchurch. In 1969, a blow-out at an offshore production platform left 30 miles of beach near Santa Barbara, one of southern California's main tourist destinations, covered in oil pollution.

The impact of the spill on public opinion was such that development of the state's rich offshore oilfields was curtailed for decades, while the political fallout from it is felt even now. Hazel O'Leary, US energy secretary, recently confirmed that residents of coastal states still have a virtual veto over new offshore oil developments.

The Santa Barbara spill has also had a lasting effect on how the international oil industry operates in sensitive coastal areas, including those in the UK. Over the next few years, oil companies plan to increase inshore exploration drilling, encouraged by coastal discoveries such as the Wyth Farm oilfield near Poole in Dorset and the Liverpool Bay natural gas field. In last year's 14th licensing round, the government included a large number of inshore blocks, many of which are located near well-known coastal beauty spots, important fishing or breeding grounds, or in areas which support endangered species.

But the special requirements of operating inshore often conflict with established ways of working in the North Sea, according to Geoff Nicholson, manager of near-shore exploration projects for Elf Enterprise, a joint venture between Elf Aquitaine of France and Enterprise Oil, the biggest UK independent. It has been active in Poole Bay on the south coast and is about to begin exploration in the Irish Sea, 15 miles off Anglesey.

"The industry likes to move fast and with few constraints," he says. In the North Sea, the sudden availability of a drilling rig at an attractive rate can cause companies to alter plans overnight. In the exploration phase, oil companies also tend to operate at an arm's length through specialist contractors.

"But you can't operate like that inshore," says Nicholson. "Long periods of consultation with local governments and community groups are necessary before actual operations, such as seismic surveys or drilling, can begin."

Senior Elf executives say it is as important to understand the "geopolitical aspects" of England's



Inshore exploration in Poole Bay: Elf Enterprise has observed many of the environmental conditions set by the government

## A last resort by the seaside

As oil companies drill closer to land, Robert Corzine looks at how they are stepping up safeguards

south coast as it is of south Yemen or the other remote locations in which the oil industry operates.

Elf's emphasis on the careful identification and cultivation of community groups is no accident. In 1992, its initial exploration efforts in Poole Bay ended in angry confrontations at sea between seismic survey ships and local fishermen.

The company had reached an early agreement on compensating those who fished for crab and lobster. But it struggled to reach an understanding with the trawlermen. "We first had to define who was a fisherman," says Nicholson.

"In the winter someone might be a painter and decorator, but in summer they might do a little fishing."

In addition, some political pressure groups saw the chance to use Elf's dispute with the fishermen to their own advantage. Elf eventually had to pay out more than £1m in compensation to the fishermen. "We had to solve the dispute on the run and in a very unsatisfactory way," concedes Nicholson.

The problems of dealing with 10 different fishing associations persuaded the company to set up and fund a forum in which to channel

problems. It also provides a mechanism for arbitration.

The fragmented nature of the fishing industry made it the most difficult for Elf to deal with. But many other groups also saw the company as a threat. Some were concerned that even the hint of an oil spill offshore in summer could do long-lasting damage to the area's important tourist industry. Others simply did not want oil companies operating in their back yard. "I don't care if you drink your bloody oil," was the attitude of one resident at a public meeting.

Late last year, Elf drilled an exploratory well, the results of which it has yet to divulge. The licence for Poole Bay was issued in an earlier round, but Elf observed many of the environmental conditions set by the government for 14th round licences.

Seabed studies were carried out both before and after drilling to determine if there was any damage to marine life. A narrower than usual well was specified to cut down on the amount of rock cuttings brought to the surface. Water-based drilling muds were used when possible in preference to oil-

based ones to lubricate the drill bit.

Rock cuttings brought to the surface were cleaned before being dispersed over a wide area - rather than piled on the sea bottom - to avoid smothering fish feeding grounds. And the normal stand-by safety vessel was augmented by one carrying a chemical dispersant and booms to contain any spills.

Local officials say such precautions have made inshore exploration drilling acceptable to the public. But they say the prospect of permanent platforms within sight of land is no more acceptable now than in 1988 when a British Petroleum proposal to build an artificial island off Wyth Farm to tap the offshore extension of the field triggered a storm of protest along the south coast.

New technology, in the form of horizontal drilling from a land base to a point more than 5km offshore, solved BP's problem. But technology is unlikely to offer a solution in all cases. At some time in the next few years an inshore discovery could be made that will test whether coastal residents in the UK have a similar power of veto as their counterparts in California.

Jane Martinson on plans to boost British Waterways Board's income

## A bigger splash on the canals

The British Waterways Board, the nationalised body which runs Britain's canals, plans to turn people's desire to mess about by the river into profit.

With a leisure and tourism strategy launched by Robert Atkins, environment minister, today, the board appeals for "imaginative partnerships" to increase the money-making potential of its most popular sites. Such developments would have to satisfy the board's commitment to conserving the heritage and environment of the land and buildings it controls, including more than 2,000 listed structures and ancient monuments and 64 sites of special scientific interest.

A private bill before parliament defines the board's statutory duties with regard to maintaining environmental conservation.

"We have to appreciate that many people enjoy going to the canals to 'gongoozle' - to simply watch the wildlife and canal life go by," says Simon Salem, marketing and communications manager. "Our aim is to increase everybody's enjoyment of this natural resource."

Another aim is to increase profits. The board earns 40 per cent of its annual running costs of £87m, the rest coming from subsidies. Profits from leisure and tourism contribute 25 per cent of that earned income, a percentage the board wants to increase. Market research has suggested there is potential for this, says Salem.

Possible developments include leisure facilities such as tea shops, small museums or playgrounds. Financial incentives will be considered for suitable proposals and extensive consultation with local interest groups is planned.

The board hopes to capitalise on the 158m visits made to British canals each year by more than 7m people. It plans to improve access for particular interest groups such as anglers and boaters and attract some of the 47 per cent of the population who live within five miles of a BWB canal.

Popular sites which regularly attract in excess of 200,000 visitors

each year, says Salem, would particularly benefit from further development. "We see tourism, and particularly the day trip side, as a key growth area," he adds. "At the same time, we are aware that plans have got to be balanced. Our main aim is to conserve our heritage."

He says "sensitive" proposals would be welcomed. Fast food chains and vast car parking space would not. Plans are particularly welcome in towns where canals are vital "green lungs". Today's launch follows a report on the board by the Monopolies and Mergers Commission in January which made 48 recommendations for improvement, including cost control and more active marketing of leisure facilities.

Neil Hamilton, corporate affairs minister, said: "BWB has changed from a centralised organisation orientated towards administering a grant to one developing a strong commercial outlook." But he added that the MMC felt BWB could continue to improve its efficiency and the quality of its services, and expected BWB to be able to generate higher net revenue.

The board supplied half the funding needed for a £1.5m refurbishment of grade two listed canal warehouses in Burnley last year in partnership with Lancashire county council. The site is to be used for mixed commercial and leisure development.

In developing its strategy, the board has taken advice from the National Trust, the charity which operates a business arm known as National Trust Enterprise and which saw a large increase in membership in the 1980s. The board is considering a membership scheme which could include a magazine and lecture programmes.

Bernard Henderson, the board's chairman, says: "Of course, it's early days but we certainly think that the National Trust is a template which deserves study. We have two main responsibilities - to provide facilities for people to enjoy the environment and to improve it."

## It's no Oscar

Not all Oscars are won as the result of hard work, commitment and continuous self-evaluation. But every Link-up award is.

Just ask GEC ALSTHOM Paxman Diesels, ABB Transportation and British Steel Track Products. They're the first suppliers to achieve a Link-up accreditation award.

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Television/Christopher Dunkley

# At last: first with the news

The idea that television was about to become the mainstay of journalism and that, willy nilly, newspapers would have to turn to the provision of background material, comment and colour, was in great favour 30 years ago. Nothing very much seemed to happen, however, and the subject went out of fashion. Yet slowly television did expand its journalistic capacity and techniques, and the subject matter it was able and willing to deal with, and now (looking beyond this week's strike by BBC journalists) we are seeing the success of something awfully like the revolution discussed in the 1960s — though now nobody seems to be paying much attention.

An interesting example occurred last Thursday. At 9.30 in the *Trust* slot Channel 4 had screened a long documentary by Nicholas Broomfield, who in a previous programme had shown himself spending a long time failing to get an interview with South African right-winger Eugene Terreblanche. Since that seemed to amuse people Broomfield used the same idea again, but this time his subject was Margaret Thatcher.

While other people got themselves onto the press list, gained access to the lurches on her book promotion tour and so on, Broomfield showed himself failing at every turn. He made the reason fairly clear: he is inept. Seeking an interview with Mark Thatcher, Broomfield was asked for his telephone number but was unable to remember the name of his hotel, let alone the phone number. His journalism comes from the "fear mum look at me" school of studied naivety. Roger Cook, whose *Cook Report* on ITV had offered a Jack-in-the-box item on steroids earlier in the evening, sometimes seems in danger of joining the same school.

However, it was the programme after the Broomfield fiasco which was interesting. Instead of the billed item on the health service at 11.05, Channel 4 rushed into the schedule a *Dispatches* Special about Robert Black, the man who, earlier that day, had been given 10 life sentences for murdering young girls. Obviously made in preparation for the ending of the trial, the programme contained a mass of background information on Black's life and upbringing, and clear indications that he may have been responsible for many more murders. Some details of the programme's content and technique were highly

questionable: did the relatives of one victim really need to hear Black's description of what he did to her? And given the emotional nature of the case was it necessary to add mood music and heart-throb sound effects? What cannot be questioned is the speed with which television brought this material to the public. No doubt the viewing figures for an unscheduled programme late on Channel 4 were low, but the fact remains that television was several hours ahead of the newspapers.

**Viewing figures for an unscheduled programme late on Channel 4 may have been low, but the fact remains that television was several hours ahead of the newspapers**

Last night in *Assignment* on BBC2 George Alagiah, who did such admirable work for BBC News in Somalia, reported on the "reign of terror" in another African country in the 1970s when, as Alagiah said, "ethnic origin alone was enough to put you in prison" and 150,000 people were killed. Not South Africa, of course, where deaths

were a tiny fraction of that figure, but Ethiopia under the regime of Col. Mengistu. This may not have been the clearest or most technically polished programme of its sort ever made, but it is the first I have seen to give a detailed account of the Mengistu pogrom. Moreover, if there has been a report with anything like this detail in the British press I have missed it.

Furthermore, although I have certainly seen newspaper reports about the activities of Dame Shirley Porter and her Conservative colleagues on Westminster City Council, I have never read an account with the detail that last

broadcast as a public service before the local elections rather than after.

Nevertheless the most significant fact is that the BBC did not, to adopt the language of *The Bill*, bottle out. John Birt's first major task at the BBC was to overhaul, combine and expand the news and current affairs departments (to reorganise BBC journalism in other words) — and, some say, to introduce rigid hierarchical control and a uniform approach. Opponents of "Birtism" claim that it smacks of both Stalinism and Thatcherism, and that, intentionally or not, it serves the interests of Conservative governments. It would seem difficult to square that argument with the *Panorama* in question. In the long term the sheer expansion of television journalism, partly resulting from the Birt reforms, partly from the general proliferation of television, will surely prove more significant than any supposed political slant.

Yet however extensive television reporting might become, the medium would continue to be a poor relation in the world of journalism while it lacked the techniques, and to a large extent perhaps the will, to deal also in opinion. But these days even that is changing, albeit in a fairly small way so far, and chiefly on Channel 4. *Frederic Raphael's* *Black and White* — the special rights claimed by women, homosexuals, black people and so on — in last week's *Without Walls* on Channel 4 was a particularly significant straw in the wind since it ran counter to the political correctness which tends to dominate thinking in these areas on television.

Gratifyingly there appears to be no tendency at present for television to drive newspapers out of business. But the expansion and development in television journalism discussed at such length 30 years ago does seem finally to be happening.



Uma Thurman between ODs in Quentin Tarantino's gangster romp with a starry cast which scooped the top film prize at the festival

## Palm goes to pulp

The science of Palmistry suffered a major setback when the top prize at Cannes went to America's *Pulp Fiction*. There we all were, chitchatting our *Panoramas* and tipping Zhang Yimou's *To Live* or Kieslowski's *Red*, when, lo! — nothing doing. The golden frond was bestowed on the new film from Quentin "Reservoir Dogs" Tarantino.

With Eastwood as jury president we should have been prepared. *Pulp Fiction* is a 2½-hour gangster romp in which various members of starry cast (Bruce Willis, John Travolta, Uma Thurman, Harvey Keitel) have their days made by various gibbings, shootings and summary executions. S-and-M, torture and drugs are also on the menu. Indeed if you want to anthologise one scene for the book of "Great Throw-Up Moments in Hollywood Cinema", it must be that in which gangster's moll Miss Thurman, having OD'd on heroin, has a needful of a small thrust in her chest by a desperate escort (bodyguard Travolta), anxious that she should not die while he is on the job.

How the Palais roared. Likewise when the kidnapped young black has his brains scattered all over the car. Or when Mr Big (also black) is captured and raped by a pair of Los Angeles running what seems to be neo-nazism's answer to Sainsbury's Homebase.

The virtue of *Reservoir Dogs* was that it kept wiping the smile off our faces. One moment you were giggling, the next you were all but passing out. But *Pulp Fiction* is a string of ill-connected stories about the underworld held together, if at all, by the sick wit of its gifted writer-director.

The prize seems another shameful crawl to Hollywood from a festival that not long ago golden-palmed America three years in a row for unwor-

thy films and is now, post-Gatt, anxious for another bout of kissing and making up; although I decline to name the part of Hollywood's anatomy that it might be kissing.

Other hand-outs were more just. Kieslowski's prizelessness was greeted with indignation by many critics, though not this one: I thought *Red* the weakest of his trilogy films. Instead Zhang Yimou's hunk of history about China *To Live*, reported on last week, shared the runner-up Special Jury Prize with Nikita Mikhalkov's *Burnt By The Sun*, jostling

**Cannes' winning film seems a shameful crawl to Hollywood, reports Nigel Andrews**

with Tarantino in the last busy weekend.

The Russian film-maker is becoming the festival world's duty dark horse. Three years ago he came from nowhere to seize the Venice Golden Lion with *Urga*. Now he blends Chekhovian chamber drama with Stalin-era historical tragedy — this is another 2½-hour piece in a festival where we could all have filed over-time claims — in a film that is a small triumph of art over

obstacle. Main obstacle is audience resistance to what seems initially yet another *Cherry Orchard*-ish allegory about the little rich soaked by a changing zeitgeist. Mikhalkov himself plays the central Colonel, at play with his family in a summer dacha while Uncle Joe Stalin gears up for his 1936 purges. But there is an oddness and emerging stinkiness even in these scenes of sum-

light, Chopin and cotton dresses. Who is the young family friend who arrives disguised as a blind man? Why are there so many mock-silence games?

Finally the film tears the idyll with a vengeance. Just like the chauffered car jolting our hero down the country lane towards his eventual gulag, this plush movie vehicle ends up showing it has lively springs and a feel for the road. And Mikhalkov, if he had not won a prize for the movie, could have won it for a performance that grows from the subtle to the bravura.

The Best Actor prize went instead to Ge You, gauntly memorable in *To Live*. And the Best Actress was Vira Lisi — good lord, surely we remember her as a vacuous Italian starlet of the 1960s? — playing Catherine de Medici in France's *La Reine Margot*.

List's was not the only identity change at Cannes. A number of directors kept turning into actors and vice versa. Tarantino and Mikhalkov both jumped in front of the camera when not shouting "Action!" behind it. Roman Polanski burgled several scenes from co-star Depardieu in Tornatore's *A Simple Formality*. And the Best Director prize went to a man better known, at least in the Eternal City, as a performer: Roman comedian Nanni Moretti who, as per my last report, enchanted *le tout Cannes* with *Dear Diary*.

Talking of toucans, there should have been a prize for the large-beaked tropical bird on an adjoining hotel rooftop who kept waking me each morning in time for the cracked 5.30 press show, "Bonjour!" It cried, sharp on 7.45. And then something, I insisted to friends, that sounded like "Serie noire! Serie noire!..." Only later did I realise that the bird was giving me a tip. *Serie Noire* is the French title for *Pulp Fiction*.

Opera/David Murray

## Mosè in Egitto

At the Royal Opera the Midland Bank Proms, now a great institution, recommenced on Monday with a new production of rare Rossini. *Mosè in Egitto* (Moses in Egypt) was composed for the Lent season at the Teatro San Carlo in 1818. Hence its subject, and its billing as an "azione tragica-sacra" — though Rossini and his librettist Totioli had laced the Old Testament story with a conventional love-interest: a pre-echo of the *Aida* situation, indeed, but non-triangular.

In fact the work was played at Covent Garden in 1833 as a sacred oratorio, with interpolated bits from Handel's *Israelites in Egypt* (and the "love-interest" presumably trimmed). For Paris, the composer re-jigged and elevated the piece in 1827 at *Opéra de Pharaon*, which went on to enjoy a long popularity. This time the Royal Opera has preferred the Neapolitan original, with only Rossini's 1819 additions. The production comes from Bologna, with its conductor Paolo Olmi; the Teatro San Carlo has collaborated on the version used. The director and the designer are one man, Hugo de Ana.

That seemed to be part of the trouble on Monday, when Moss seemed excessively tame for its length. Italians understand rocky landscapes very well; de Ana's sets reveal in great expanses of high-quality mock rock (never mind the visible seams, feel the depth) and evoke an oppressively parched land. The enslaved Israelites are dressed as gypsy nomads; their Egyptian overlords have shaven heads, strangely elongated to accommodate the singers' hair under their skullcaps. (My companion remarked how much they resembled the other planet family in Roeg's *The Man Who Fell to Earth*.)

For all the tribal confrontations, however, the director de Ana contrives little but static, formal patterns. A sinuous

quartet of bare-breasted dancers enlivens the action a bit, but there is rarely any sense of real menace or danger. Nor does he give his principals much help: even in their longest and most fraught numbers, he fixes them in languid *art nouveau* poses, more decorative than dramatic. Authoritative singing and conducting might easily make up the gap — but there was the rub, at least on this first night.

Olmi was tasteful to a fault. A square head, innocent of anything like spontaneity or urgency, the orchestral attack soft-edged (characteristically crisp Rossini dotted notes were regularly smoothed into bland triplets); none of the stark growls that the best of Rossini's score deserves and needs. Its grandest passages involve not only some faintly charged chromatics, but bold, obsessive play with single phrases, almost symphonic — which its first audiences recognised as Teutonic "learnedness" far beyond the Italian norm. Olmi left all of that under-painted, mild, ineffectual.

At least Ruggero Raimondi's Moses enjoyed ringing support from his four trombones, though they nearly swallowed him towards the end when he was audibly tired. His majestic declamation is still splendid; but his bass was cramped at the top, and effortful when negotiating the recurrent "turns" in his opening music. Simone Alaimo's Pharaoh — the competing bass here, younger and lighter of timbre — maintained his sharp, energetic bite all the way. He is a major asset to the show. As his son and heir Osiride, inconspicuously enamoured of an Israelite maiden, the American tenor Bruce Ford sounded merely careful and correct throughout Act I, probably discouraged by the low prevailing temperature. It took the distraught, non-confessional Act 2 duet with his father to show this already distinguished Rossinian at full



Ill-fated lovers Bruce Ford and Anna Caterina Antonacci

expressive stretch, secure at the risky vocal heights of his role.

That might have been crowned by his next duet, in abortive flight with his innamorata Elcia; but it wasn't, because his Elcia is the young competition-winner Anna Caterina Antonacci. Her soprano boasts a lovely clear ring, is beautifully even throughout its range, and gracefully adept with all the ornamentation — but so far, too carefully polished and pleased to register any case of loyalty or passion. When somebody cried "Brava!" after her main aria, I thought that kind of him; nonetheless, she still needs a rudely demanding conductor-dramatist. Overnight, she might become a far more exciting artist.

Fortunately for the opera, we had the mezzo Ann Murray in the secondary

role of the Pharaoh's wife, an anxious sympathiser with the Israelites — to spell out what is embedded in Rossini's "serious" music. She did that superbly. In the less grateful role of Elcia's confident Patricia Bardon leaves a disproportionately vivid stamp. With still thinner material, Philip Dugan makes something of the nasty High Priest. The tenor Aaron, who ought surely to be more silver-tongued than anybody, sounded out-of-focus and fragile. What with his choked delivery and Raimondi's rusty creaks, the famous final Prayer scored only a tame modicum of its proper effect. We wanted more.

Supported by the Peter Moores Foundation; further performances May 28 (another Prom) and 31, June 3, 6, 8 and 11



### BONN

Oper Tonight, Sat: Les Contes d'Hoffmann, with cast led by Francisco Araiza. Tomorrow, Sun: Tosca, Fri: Valéry Paron's production of Prokofiev's ballet *Cinderella* (0228-773657)

### BORDEAUX

Palais des Sports Tomorrow, Fri: Alain Lombard conducts Orchestre National Bordeaux Aquitaine in works by Britten, Debussy and Stravinsky, with tenor Keith Lewis and horn soloist Jean-Marc Delmas. Sat (at Grand-Théâtre): Zino Vinnikov directs Les Solistes de Bordeaux Aquitaine in works by Handel, Bach and Mendelssohn (5648 5854)

### COLOGNE

Philharmonie Tonight: Stéphane Grappelli Trio, Fri: Peter Eitvold conducts Ensemble Modern in Varese, Arthel and Cage. Sat, Sun, Mon: Ingo Metzner conducts Gürzenich Orchestra and Cologne

Radio Chorus in Henze's *Das Floss der Medusa*. Sun afternoon: tectonic beer concert with Peter Ustinov. Next Tues, Wed, Thurs, Fri: Daniel Barenboim conducts Chicago Symphony Orchestra (0221-2801) *Overhouse* Tonight, Fri: Lothar Zagrosek conducts Andreas Hornold's new production of Lortzing's *Der Wildschütz*. Sat, next Tues: TanzForum production of Peer Gynt, choreography by Jochen Ulrich. Sun: Macbeth with Alexander Agache and Elizabeth Connell (0221-221 8400)

### COPENHAGEN

Thell Tomorrow: Jan Krenz conducts Tivoli Symphony Orchestra in works by Brahms and Mendelssohn, with piano soloist Stephen Kovacevich. Fri: Krystian Zimmern piano recital. Sat: members of the Danish Opera Academy sing arias and duets by Verdi, Puccini and Massenet. Next Wed: Paavo Berglund conducts Royal Danish Orchestra symphonies by Sibelius and Brahms (3315 1012)

### DRESDEN

**DRESDEN FESTIVAL** This year's festival, which runs till June 5, takes its theme from August the Strong, whose accession 300 years ago heralded a golden era in Dresden's artistic life. The programme features a wide range of baroque instrumental specialists, and there is a chance to hear rare choral and operatic works by Telemann, Hesse and Handel. The Serpenter has festival performances of *Capriccio*, *Der*

Rosenkavalier and The Cunning Little Vixen. The orchestral programme over the coming week includes the Vienna Philharmonic under Riccardo Muti and the Dresden Staatskapelle under Neville Martin, with piano soloist Alfred Brendel (0351-486 6666)

### DUSSELDORF

Deutsche Oper am Rhein Tonight, tomorrow, Sun: Der Fieschütz. Fri, next Tues: Le nozze di Figaro. Sat: Heinz Spoerli's new choreographic version of *A Midsummer Night's Dream* (0211-800 8211). Duisburg Theatre has Lohengrin on Sat and a Stravinsky ballet programme on Sun (0203-300 9100) *Scheuspleinhaus* Tonight: Lorca's *The House of Bernarda Alba*. Fri: new production of Brecht's *The Resistible Rise of Arturo Ui*, directed by Wolf-Dietrich Sprenger. Sat and Sun: Shakespeare's *Romeo and Juliet*. Mon: Die Fledermaus. Tues: Shakespeare's *Troilus and Cressida* (tickets 0211-369911 information 0211-162200)

### FRANKFURT

Alte Oper Tonight: My Fair Lady. Tomorrow, Fri: Daniel Barenboim conducts Chicago Symphony Orchestra in two programmes including *The Rite of Spring* and two Brahms symphonies. Next Wed: Heinz Holliger directs Chamber Orchestra of Europe (069-134 0400) English Theatre Kaserstrasse Tonight: first night of new production of Bill Manhoff's comedy *The Owl and the Pussycat*. Daily except Mon till July 16 (069-2423 1620)

Oper Set: Sylvain Cambreling conducts Herbert Wernicke's production of Duke Bluebeard's Castle, with Herk Smit and Katherine Ciesinski. Sun: Guido Johannes Rumsdick conducts Nuri Espert's production of Elektra, with Janis Martin and Livia Budai (069-236061)

### GOTHENBURG

Konserterhuset Tomorrow: Hans Graf conducts Gothenburg Symphony Orchestra in an all-Mozart programme, with piano soloist Mats Wiklund (031-167000)

### HAMBURG

Musiktheater Tonight: Hamburg Singakademie in choral works by Mendelssohn and Rossini. Fri, Sat: North German Radio Symphony Orchestra plays Musorgsky and Tchaikovsky. Sun: Klassische Philharmonie Bonn plays orchestral works by Brahms and Beethoven (040-354414) Staatsoper Tomorrow, Sun: Gard Albrecht conducts Harry Kupfer's new production of Khovanshchina, with cast headed by Olga Borodina and Matti Salminen. Fri next Tues: Aida with Maria Guleghina and Michael Sylvester. Sat: Die Zauberkolben. June 4: Hermann Prey song recital. June 5: Hermann Prey song recital. June 6: Hermann Prey song recital. June 7: Hermann Prey song recital. June 8: Hermann Prey song recital. June 9: Hermann Prey song recital. June 10: Hermann Prey song recital. June 11: Hermann Prey song recital. June 12: Hermann Prey song recital. June 13: Hermann Prey song recital. June 14: Hermann Prey song recital. June 15: Hermann Prey song recital. June 16: Hermann Prey song recital. June 17: Hermann Prey song recital. 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### HELSINKI

Finnish National Opera Tonight: La traviata. Tomorrow: Boumlester production of Swan Lake. Fri:

Carmen. Sat, next Tues: Jorma Uotinen's new ballet *Sonata in Glass*, music by Sibelius (0-4030 2211)

### LEIPZIG

Gewandhaus Tomorrow, Fri: Yuri Temirkanov conducts Gewandhaus Orchestra in works by Rossini, Mozart and Prokofiev, with piano soloist Rudolf Buchbinder. Sun morning, Mon and Tues evenings: Daniel Nazareth conducts MDK Symphony Orchestra in Brahms and Stravinsky, with piano soloist Gerd Albrecht. Sun evening: Gewandhaus Quartet plays Mozart, Francaix and Dvorak (0341-713 2280)

### LYON

Opéra Tonight, Sun, next Tues: John Nelson conducts Klaus Michael Gruber's production of *La traviata*, with cast headed by Guey Davini (repeated June 3, 16, 19, 22). Tomorrow: Claire Gibault conducts concert performance of Mozart's *Apollo et Hyacinthus* (tel 7209 4545 fax 7200 4546)

### MUNICH

Staatsoper Tonight: Jun Märki conducts revival of Tivoli Palmer's 1992 production of Dvorak's *Dimitri*, with cast headed by Ben Heppner and Livia Aghova (repeated May 28, 31, June 3, 6). Tomorrow, Sun: Don Pasquale. Fri: Bavarian State Ballet's American programme, including new choreographies by Robert LaFosse and Lucinda Childs. Sun (Prinzregententheater): Kathleen Kuhlmann song recital. Mon, next

Wed: Cool fan tutte (089-221316) Gästgast: Leonard Slatkin conducts Bavarian Radio Symphony Orchestra in works by Bernstein, Gershwin, Barber and Ives, with soprano Linda Hoenfeldt. Next Tues, Thurs, Fri and Sun: Sergiu Celibidache conducts Munich Philharmonic Orchestra in Bloch and Shostakovich, with cello soloist Natalia Gutman (089-4809 8614)

### STOCKHOLM

Drottningholm The 1994 season, the second directed by Elisabeth Söderström, opens tomorrow with the first night of a new Royal Opera production of Edouard Du Puy's early 19th century *Singspiel* *Youth and Folly* (repeated May 28, 30, June 2, 4, 7, 9, 11). The season, which runs till Sep 9, also includes Haydn's *Orlando Paladino* conducted by Nicholas McGegan and a staged Handel compilation starring Anne Sofie von Otter (08-660 8225) *Royal Opera* Tonight: Ingvar Lidholm's Strindberg opera *A Dream Play*. Tomorrow, Mon: Simon Boccanegra. Fri: La bohème. Sat: Natalie Corus' production of *Swan Lake* (tickets 08-248240 information 08-203515) *Konserterhuset* Tonight: Krystian Zimmern piano recital. Tomorrow: Niklas Willen conducts Royal Stockholm Philharmonic Orchestra in concertos by Mozart, Richard Strauss and Tchaikovsky (tickets 08-102110 information 08-212520) *Berwaldhallen* Sat afternoon: Laila Segerstam conducts Swedish Radio Symphony Orchestra in works by Mahler, Sandström and Beethoven (08-784 1800)

### ARTS GUIDE

Monday: Berlin, New York and Paris. Tuesday: Austria, Belgium, Netherlands, Switzerland, Chicago, Washington. Wednesday: France, Germany, Scandinavia. Thursday: Italy, Spain, Athens, London, Prague. Friday: Exhibitions Guide.

**European Cable and Satellite Business TV** (Central European Time)

**MONDAY TO FRIDAY** NBC/Super Channel: FT Business Today 1300; FT Business Tonight 1700, 2200

**MONDAY** NBC/Super Channel: FT Reports 1230

**TUESDAY** EuroNews: FT Reports 0745, 1315, 1545, 1815, 2345

**WEDNESDAY** NBC/Super Channel: FT Reports 1230

**FRIDAY** NBC/Super Channel: FT Reports 1230 Sky News: FT Reports 0230, 2030

**SUNDAY** NBC/Super Channel: FT Reports 2230 Sky News: FT Reports 0430, 1730



## Edward Mortimer



The "success" of Operation Provide Comfort, which established northern Iraq as a "safe haven", off limits to Saddam Hussein's forces, has come to be taken for granted: the one clear demonstration that international force can be used to humanitarian effect, given a clear objective and the political will to pursue it. The Kurds of Iraq having been out of the headlines for some time, it is assumed that, with them at least, all must be well.

Alas, not so. The latest news is that they have fallen out among themselves. Since early this month there has been fighting in many parts of Iraqi Kurdistan between the two main Kurdish parties: the Kurdistan Democratic Party (KDP) of Massoud Barzani and the Patriotic Union of Kurdistan (PUK) led by Jalal Talabani.

The rivalry between these two parties is deep-seated, going back to the 1960s when the original KDP split because Mr Barzani's father, a charismatic tribal leader, quarrelled with the urban intellectuals, including Mr Talabani, who controlled the party structure. Broadly speaking, the Barzanis dominate the northern area along the Turkish border, and have had good relations with successive regimes in Iran, while Mr Talabani's followers are strongest in the southern area around Sulaymaniyah, and have tended to support fellow Kurds demanding autonomy in Iran and Turkey.

The two groups' co-operation in holding elections in the safe haven in 1992, and in administering it on a 50:50 basis since then, has astonished those familiar with their earlier history. It began to unravel last winter when there was fierce fighting between the PUK and an Islamic group backed by Iran. Mr Barzani intervened to stop the fighting, and in the process quarrelled with Mr Jabar Farman, a PUK military leader who is defence minister in the nominally united administration.

Since then Mr Barzani has been pressing for Mr Farman's resignation, and it appears Mr Farman may have been largely responsible for the escalation of what started on May 1 as a local vendetta about a piece of land into a general conflict between the two parties. They

## Danger in safe havens

### Quarrelling Kurdish parties must look to Iraqi democrats for assistance

have now virtually partitioned the haven, forcibly closing down each other's offices in their respective territories.

While the conflict is essentially intra-Kurdish, it has no doubt been exacerbated by the haven's isolation and its lack of clear political perspectives. The Iranian regime, always ambivalent about this experiment in democracy on its frontiers, is now openly hostile to it, and to the PUK in particular. Meanwhile the Turkish army is engaged in an all-out effort to stamp out the guerrillas of the PKK (Kurdistan Workers' Party) on their side of the frontier. Many civilians have fled from Turkey into Iraq, by the same mountain paths used by Iraqi Kurds to reach Turkey three years ago.

At that time Mr Talabani established a good relationship with the then Turkish president, Turgut Ozal, and acted as unofficial mediator between him and the PKK leader, Abdullah Ocalan, who lives in Lebanon under Syrian protection. In March last year Mr Ocalan declared a ceasefire, saying he wanted to convert the PKK into a non-violent political movement, working for Kurdish rights within Turkey. But after Ozal's death a month later the ceasefire soon broke down. Since then the violence in south-eastern Turkey has escalated, and the Turks suspect Mr Talabani's followers of helping the PKK.

Last week the Turkish air

force bombed a PKK camp 70 miles inside Iraq in an area controlled by Mr Talabani's party. Mr Talabani himself, meanwhile, is in Damascus, apparently unable or unwilling to pass through Turkey on his way back to Iraqi Kurdistan, where his presence is needed to impose discipline on his followers and restore a working relationship with Mr Barzani.

The haven in northern Iraq is also isolated economically. It is blocked by Saddam from the south and is subject to UN sanctions on grounds that it is part of Iraq. By the same twisted logic Mr John Major, the British prime minister, who could claim to be the architect of the safe haven, explained in a recent letter to Lord Avebury, the Liberal peer, that it would be "impossible" to station UN human rights monitors in northern Iraq "without the permission of the Iraqi government". To do so, he said, "would call into question the territorial integrity and political independence of Iraq, as recognised by the United Nations".

Surely he should have thought of that in 1991 when he sent British troops into northern Iraq to secure the safe haven, but told them to stop at the 36th parallel. In so doing he helped create a de facto Kurdish state, but one whose leaders have had the wisdom not to declare independence. In inviting human rights monitors, whose brief would be to monitor the situation in Iraq as a whole, those leaders are reaffirming the haven as a liberated area of Iraq, not an independent state. And in this month's fighting it is the Iraqi National Congress (INC), based in Kurdistan but composed mainly of Arab opponents of Saddam from southern and central Iraq, which has been accepted as an honest broker by both Kurdish parties and has had some success in negotiating ceasefires.

One good result of this sad episode is that Kurds have acquired respect for the INC and have seen that Arab Iraqis can play a constructive role, even in Kurdish affairs. The Kurdish parties, which both belong to the INC, should now place themselves formally under its authority, and the west should recognise it as the legitimate alternative to Saddam. From then on, sanctions should be applied only to the parts of Iraq which are still under Saddam's control.

Public hearings convened by the US Financial Accounting Standards Board do not normally attract capacity crowds. But when the standards-setting body held a meeting in San Jose, California, recently, 3,000 managers and employees protested outside and a band attempted to drown out the proceedings.

The board's 100-page technical document known as "127-C", published last June, has proved highly controversial. Its subject is the one accounting topic guaranteed to provoke ire among companies on both sides of the Atlantic: the disclosure and treatment in accounts of the details of executive compensation - and in particular options, which are rights to buy shares at a fixed price in the future.

Business is coming under increasing pressure in both the US and UK. Last week, the UK Accounting Standards Board, the national standards-setting body, issued draft recommendations that urge companies to disclose full details of the options they grant to directors.

In the US, its counterpart, the FASB, reconvenes next month to draft revised proposals. These would require companies for the first time to treat options granted to senior executives as a cost to be set against profits.

Concern about executive pay packages has risen as a growing number of top managers are remunerated not only with salary and perks, but also with options. The intention is to provide a form of performance-related pay. Directors exercise their options only if the value of the shares on the stock market rises above the fixed price at which they are entitled to buy them. The greater the difference, the more profitable are the options, giving executives the incentive to run the company in a way that boosts the share price.

But many companies now complain that draft requirements from accounting standards bodies will jeopardise their future growth, by forcing them to stop awarding options. This, in turn, would make it more difficult to hire the best people, they argue.

"You would never have thought this level of reaction would have come out of a proposed accounting standard," says Stephen Zeff, professor of accounting at Rice University in Texas. "The debate is extraordinarily emotional. To listen to company executives you would think this was the Domesday scenario."

## One option they don't want

### US and UK companies are angry at plans to give more information in accounts, says Andrew Jack

Last week's guidance from the Urgent Issues Task Force, a subcommittee of the UK Accounting Standards Board, was an attempt to close a loophole which has allowed companies to disclose far less about options in their accounts than the law intended - and less than their counterparts in the US have to reveal.

It follows growing pressure for disclosure from investors. The report of the Cadbury committee on the financial aspects of corporate governance, published at the end of 1992, called for full disclosure of directors' remuneration.

While a few UK companies have begun to make detailed disclosures on options - such as British Petroleum and Reuters - most make it impossible for shareholders to see how much directors are being paid in this way.

Mr David Tweedie, chairman of the UK Accounting Standards Board, says the aim of the draft guidelines is to provide sufficient disclosure to provide readers of accounts with a "do-it-yourself kit" of information, from which they can calculate the value of options being granted to directors.

The guidelines call for companies to show the total number of share options granted, as well as the number awarded to each director. They call for publication of the date and price at which the options can be exercised and when they expire. They also recommend that, if any options have been taken up during the financial year, companies should disclose the market price of the shares on the day when they were exercised.

However, in contrast to most standards issued by the board, the share options guidelines are only advisory and cannot be enforced by the Financial Reporting Review Panel, the UK accounts watchdog. The board hoped to make them mandatory, but it recently ran into a legal hitch: the existing law does not require disclosure of remuneration unless it can be precisely valued.

"The law says that if you are

### America's top executives in the money

Executive	Company	Value of compensation in 1993 (£000)
Michael D. Eisner	Walt Disney	161,378
John H. Johnson	Time Warner	98,057
Wayne Calloway	PepsiCo	81,283
John J. Mackey	DOC Communications	50,781
Samuel L. Wells	Travelers	47,288
Robert E. Meyer	Coca-Cola	45,947
Reuben Mark	Colgate-Palmolive	42,584
Donald P. Tully	Louisiana-Pacific	42,075
James H. McGraw	Merrill Lynch	40,453
Robert J. Shiller	Amgen	39,488

\* Based on stock price at the end of company's fiscal year

paid £100 plus a sheep and you cannot value the sheep, you are not required to say you are paid £100 plus a sheep. You can just say you are paid £100," says Mr Tweedie.

Options defy precise valuation. Directors cannot sell them immediately, and their final value is dependent on the

price of share options in the proxy statements, which are sent to shareholders before a vote. Two years ago, the Securities and Exchange Commission, the US market watchdog, tightened the rules to stop companies burying the information in the small print.

However, the FASB proposals go much further. The draft accounting standard issued last summer argues that options are a charge to the company and should therefore be taken as a cost, which would correspondingly reduce earnings - the single financial measure most used to assess corporate performance.

Ms Diana Willis, FASB's project manager for stock options, is confident that there are mathematical models which are sufficiently precise to place a more realistic value on options. "There will never be one definitive method of valuation, but we all know that the existing value of zero is wrong," she says.

She points out that there are many other numbers in financial statements which cannot

be precisely measured but which are included, such as post-retirement benefits. "Accounting is not very precise once you get past what cash you have," she says.

However, business has been almost universally opposed to FASB's proposals. No sector is more upset than the new high-technology companies, such as those based in northern California, which say, because they are unable to pay high salaries, the recommendations will jeopardise their only way to attract the best workers. Others accuse FASB of jumping on the current bandwagon of criticism of excessive executive pay.

Even the large accountancy firms, which initially supported the FASB proposals, have now turned against them. Mr Walter Schmetz, the chief accountant of the SEC, denounced the firms in a speech in January for losing their independence and acting as "cheerleaders for their clients".

Surprised by the public reaction, the seven-member FASB board meets again next month, and hopes to produce a final version of its standard by early next year. The indications are that it is still firmly behind its proposals.

Meanwhile, the politicians - responding to business pressure - have joined the growing ranks of critics. A senate resolution has urged FASB to drop its proposals, and a draft bill now in Congress mandates the SEC to ignore them even if they are issued, which would render them ineffective.

Mr Dennis Beresford, FASB's chairman, remains committed. "We are not going to back down simply because of political pressure," he says. "The board is still strongly convinced that options have a value and there is a way to value them. There have been some questions about how appropriate is the valuation method we discussed before, but we are going to try our best to come up with a reasonable approach."

Shareholders in the UK looking for greater disclosure of the costs of options are unlikely to receive any such strong reassurance. The Accounting Standards Board's proposals are likely to be republished within two months, virtually unaltered. There is little sign in the short term that the Department of Trade and Industry or the stock exchange will change the regulations in order to make such disclosures mandatory.

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

## Monopoly policy no less tough

From Mr Robin Aaronson and Mr Robert Young.  
Sir, Robert Rice ("Watchdog barks but the MMC moves on", May 17) suggests that the Monopolies and Mergers Commission has adopted a less interventionist approach since its 1989 report on beer was overruled by the government. May we, as two of the authors of the beer report, point out that the MMC has recently taken an equally tough line on another major industry? Last August's report on gas recommended enforced division of British Gas's trading arm from its transportation business - hardly evidence of a "relaxed policy".

Some of the recent criticism

of the MMC appears to ignore the legal framework in which it operates. The Fair Trading Act permits the MMC to make recommendations only where it finds a situation to be "against the public interest". In other words, there is no presumption that refusal to supply, tying of retail outlets, or any other practice is prohibited unless it can be shown to be positively good for consumers (as would be the case in European law). The presumption is that such practices are permitted unless they can be shown to be positively bad.

We might not agree with every recent decision the MMC has made, but we are not convinced that there has been a

change of policy or even approach.

What would be very disturbing, however, would be any suggestion that the MMC's independence from political pressure was at risk. The great strength of UK competition policy is the major role it gives to an independent body with a statutory duty to publish its findings for all to see. This goes a long way towards depoliticising decisions on particular cases. Any threat to this independence should be strongly resisted.

Robin Aaronson,  
Robert Young,  
Coopers & Lybrand,  
1 Embankment Place,  
London WC2N 6NN

## Zimbabwe climate not yet right

From Laurence W Harris III.  
Sir, Tony Hawkins' hopeful article ("Harare sows seeds for an investment harvest", May 18) about the improving investment conditions in Zimbabwe resulting from exchange liberalisation, price deregulation, privatisation of some state companies, and freeing of interest rates did not refer to his previous article ("Zimbabwe cancels controversial land leases", May 5) on Zimbabwe which featured a radically different theme.

In that article, it was noted that 72 leases of farms expropriated from white farmers, theoretically for resettlement of landless peasants, had in fact been allotted to senior politicians (such as the head of the air force and the former agriculture minister). The article noted that businessmen [were]... concerned that the Zimbabwe investment promotion conference in London on May 19 would have been undermined by the controversy, so the leases were cancelled. Indeed, I should think that the fear of expropriation of investment (with the possible subsequent donation of same to politicians) would not be assuaged by any amount of exchange control liberalisation or price deregulation.

Laurence W Harris,  
12 East 49th Street, 22nd floor,  
New York, NY 10017, US

## EU law needs enforcing

From Mr Richard Brown.  
Sir, Emma Tucker's report, "Brussels to name single-market laggards" (May 23), reveals how out of touch is the law-making perspective of the European Commission. Welcome though a league table of the performance of member states in adopting EU single-market legislation might be, it is not the adoption but the implementation and enforcement which matters.

Countries with legal systems that allow them to "copy out" numerous directives into

national law en bloc have little difficulty in adopting EU legislation. The flaws and gaps in the single market occur where the legislation has been transposed but fails to be executed on the ground. UK regulators appear to be among the most efficient in Europe. This is where a league table would be really useful.

Richard Brown,  
deputy director-general,  
Association of British  
Chambers of Commerce,  
9 Tuford Street,  
London SW1P 3QB

## Wrong route

From Sir Ivor Broom.  
Sir, I note that Michael Thompson-Noel "hurled himself out of London down the motorway to Salisbury Hill very close to Bath" to support the protest against the proposed by-pass (Hawks & Hand-saws, May 21/22).

Surely those who are concerned about road building "madness" should set an example by leaving their cars at home whenever possible. Why did he not use public transport from London to Bath - and then proceed the short distance from Bath by road?

Ivor Broom,  
Cherry Lawn, Bridle Lane,  
Loudwater, Rickmansworth,  
Hertfordshire WD3 4JB

## Accountants' alternative view

From Mrs Anthea L Rose.  
Sir, While Andrew Jack correctly points out that the student recruitment to the Institute of Chartered Accountants in England and Wales has fallen steadily over recent years ("You don't have to be Australian but it helps", May 19), his statement that among the different accountancy qualifications, "management accountancy reigns supreme" is not borne out by the facts.

Last year, the Chartered Association of Certified Accountants registered more than 22,500 students - more than 8,500 of them in the UK - up 7.5 per cent on the previous year; and more than 14,000 overseas - up 22 per cent. These figures are more than five times those of the ICAEW and more than double those of the Chartered Institute of Man-

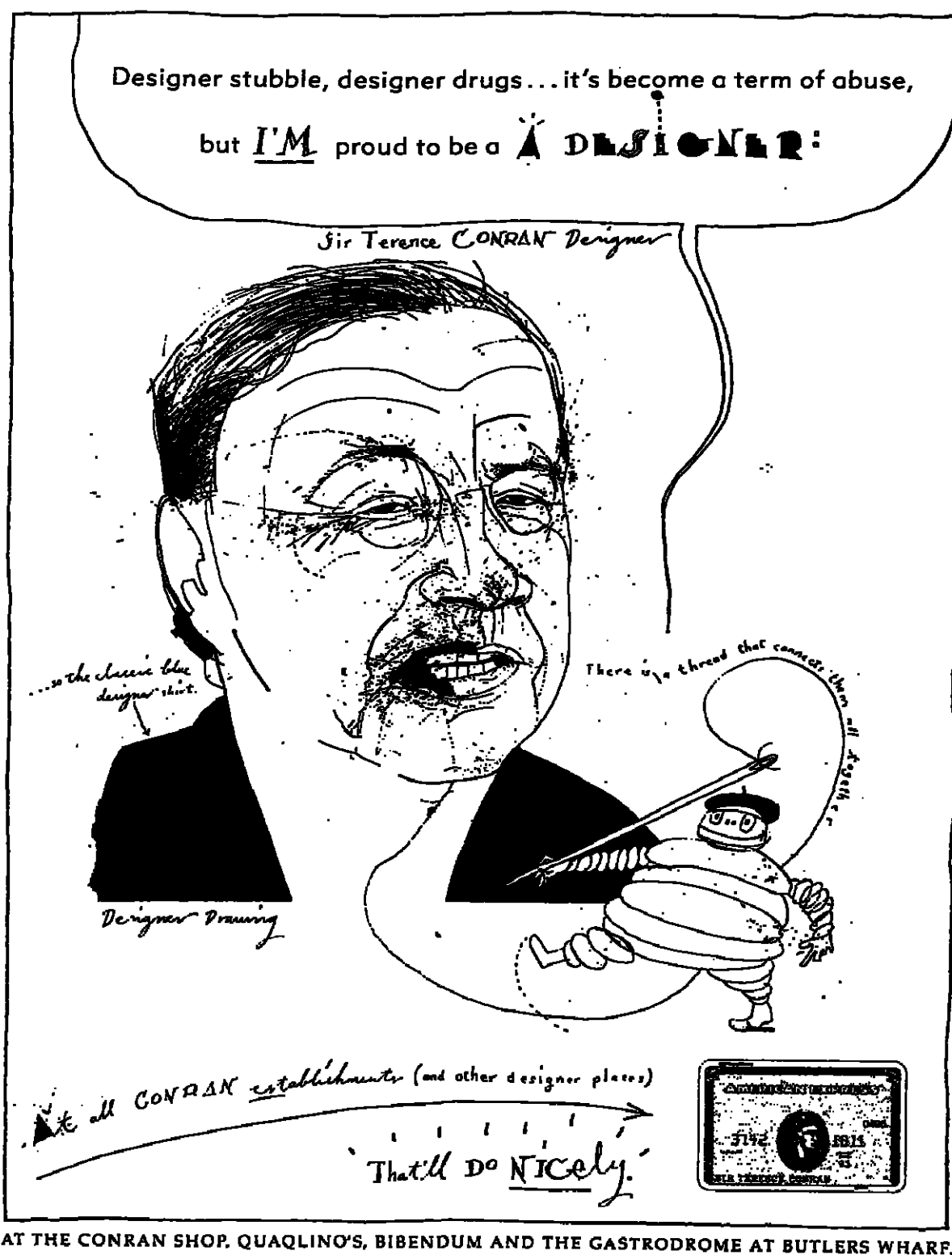
## EU generics at a disadvantage

From Mr Greg Perry.  
Sir, In his article, "Price wars over name-dropping" (May 18), Daniel Green points out that this year's expiry of US patents on many branded pharmaceuticals will result in a rapid increase in the supply of generic medicines.

While this is good news for US-based pharmaceutical companies supplying generics, it brings no joy to EU-based generic companies which operate under more restrictive patent laws. Under US law, generic companies can develop and register their products in advance of patent expiry and thus put their products on the market the day after patent expiry. Generic companies operating under EU laws are usually only allowed to begin product development or authorisation procedures after patent expiry (see my letter published in the FT, October 18 1993).

This restriction not only limits EU generic manufacturers from competing equally with US companies in the US market but also ensures that in the European pharmaceutical market, generic competition will not be anywhere as intense as Daniel Green depicted for the US market.

Greg Perry,  
director,  
European Generics Association,  
PO Box 193,  
Brussels, Belgium



AT THE CONRAN SHOP, QUAGLINO'S, BIBENDUM AND THE GASTRODROME AT BUTLERS WHARF.



## FINANCIAL TIMES

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Wednesday May 25 1994

## A manifesto for business

The government's long-awaited white paper on competitiveness will seriously disappoint those expecting original insights into the factors underlying the country's industrial performance or radical innovations in policy. Indeed, much of it reads like a self-justifying compilation of measures already in place or planned, and one which fails to counter the anxieties recently expressed by, among others, the Commons trade and industry committee. As such, it is likely to be dismissed by many, including some on the government benches, as a damp squib.

However, the document is not without merit. First, it is pleasing that ministers recognise that their separate departmental actions affect a wide range of business activities and have sought to draw up an audit of their impact. Quite how the government intends to achieve the necessary co-ordination across Whitehall over the longer term is less clear. The Treasury, in particular, is often rightly accused of ignoring the impact of its policies on business and wealth creation.

Secondly, the document is to be commended for what it does not say. It wisely eschews big new spending on industrial support. It also steers clear of sectoral intervention and picking winners. It is encouraging that the government now appears to accept that these approaches offer no solutions, but more often create problems by retarding essential adjustments. In reality, that acceptance has been imposed by circumstance. Any temptation to embark on a big spending spree is constrained by the budget deficit and the government's commitment to maintaining stable macro-economic policies. Likewise, scope for action is circumscribed by the shift to Brussels of control over trade policy, public procurement rules and, increasingly, competition policy. Without these weapons, the arsenal of classic interventionism which some ministers enjoy promising their political followers is largely denuded.

### Mild dirigisme

The other limiting factor is the wide spread of opinions within the government's own ranks. These range from advocacy of mild dirigisme to heavy reliance on deregulation. Read as a political manifesto, which it is in part, the white paper is an attempt to bridge these two extremes. Inevitably, that has produced a minimalist result, marked more by laundry lists of unexceptionable proposals than by truly innovative thinking. That said, what prescriptions does the white paper have to offer? Most concern small business and education and training. In the former area, the proposal to encourage faster payment of bills, initially by insisting on more dis-

closure is welcome. Increased emphasis on advisory services will be good news for consultants, though it is unclear how far it meets small firms' actual needs. But at least, this type of support seems unlikely to do much harm. The white paper correctly recognises the central importance of education and training in raising skill levels. Much remains to be done in delivering on government initiatives such as the reform of the national curriculum and the introduction of new vocational qualifications. One priority rightly identified is the need to tackle the shortcomings of GNVQs, the new vocational qualifications widely criticised for their lack of rigour.

### Learning credits

There are some new proposals on training, notably the extension of the "modern apprenticeship" scheme to all 18-19 year olds. This welcome move shows that the government has listened to constructive comments on its earlier plans. Much more radical is the idea of learning credits, vouchers that would allow young people to make their own choices in education and training after school. Credits would keep schools, colleges and other providers of education and training on their toes. And they would boost parity of esteem between academic, technical and vocational education by providing the same form of finance for each. The government should press ahead with the promised study of the potential for credits, and mount pilot schemes.

However, it is regrettable that more has not been done to strengthen the role of Training and Enterprise Councils in education and training. Mergers between Tecs and chambers of commerce are now permitted, and the developing network of one-stop shops will help to strengthen their position. But to acquire the strength of German chambers, they need clearer strategic purpose and more financial and operational independence from government.

The most positive achievement of the white paper is that it sets out clearly the government's thinking on industrial policy and wealth creation. At a time of mounting debate on these issues, business and the public need to know where it stands. The result falls far short of being a "blueprint for industrial success", as some ministers suggest. That is an implausible claim for any government to make, above all one which has held office for 15 years. Like a blueprint, however, the effectiveness of the measures set out yesterday will hinge as much on their execution as on their design. The government's priority must be to press ahead firmly with implementation, above all in the field of training and education.

## The cost of saving energy

In creating the Energy Saving Trust, UK government ministers thought they had found a winner: a tool for bringing about expensive environmental improvements that would also be popular. But the trust has been stalled by a row over its funding, which has also exposed the confused state of the government's plans for energy conservation.

The trust is intended to subsidise household improvements such as low-energy light bulbs, efficient boilers and insulation for roofs and walls. The costs - some £400m a year by the end of the decade - will be passed on to gas and electricity consumers, even if they have not benefited.

At least, that was the plan. Today Sir Clare Spottiswoode, director general of Ofgas, the regulator, is likely to tell a parliamentary select committee, for the third time, why she will not allow these costs to be passed on to gas customers. She is right to insist that the government should not use regulators to levy taxes, and to point out that the impact would be regressive, falling proportionally harder on poorer families.

But the row obscures the broader questions of whether Britain needs to promote energy conservation, and if it does, whether the trust is the right tool. The government's main argument for energy saving is that the UK committed itself at the 1992 Rio Earth Summit to curbing emissions of carbon dioxide from fossil fuels. The Rio targets are questionable - scientists are uncertain of the threat of global warming - but countries feel that precautions are warranted.

In giving its backing to Rio, the government has not weighed up

the costs of cutting emissions against the value of the global benefit. It has tended to imply that saving energy is always worthwhile, whatever the cost. But even if the aim is justified, ministers put too much weight on the trust: they want it to generate a quarter of the savings needed to meet the Rio targets.

Funding aside, the trust was never likely to be up to the task. It lacks the administration to disburse £400m a year in parcels of several hundred pots, let alone to identify which households should benefit.

### Sharp price rises

Instead, the more appropriate tool for curbing carbon emissions - though one the government may feel is politically inaccessible - is further sharp energy price rises. The better argument for the trust's existence is that some household energy conservation measures pay for themselves quickly. The trust says that all of its schemes would cover their costs within five years, but that the public is deterred from adopting these measures by ignorance and by the initial spending needed. It estimates that 90 per cent of households lack at least a quarter of the energy saving measures which it recommends.

To the extent that the trust can overcome those barriers, it has a justifiable role, although a smaller one than it now envisages. It also needs to direct its cash towards those who can least afford to pay. But the trust's funds should come from taxpayers, not from consumers. Energy conservation costs money; the government should not use rhetoric and the regulatory system to usher through a disguised and regressive tax.

President Bill Clinton has described his decision on the renewal of China's MFN status as one of the most critical of his administration. In China itself, the Most Favoured Nation status issue is regarded as hardly less important.

Both the US and Chinese leaderships appear to sense that the ruling on MFN renewal due by June 3 will mark something of a watershed in Sino-US relations: that much more is at stake than simply two-way trade running at about \$40bn annually.

Not least of the vexed questions facing the Clinton administration is how, in the longer term, it might deal with human rights and China. Unless a way is found to cope with the issue within the broader relationship, it will continue to fester, threatening an increasingly important commercial and strategic partnership.

While the White House has conducted a high-profile and sometimes agonising debate with itself over MFN renewal, Chinese officials have appeared at one in their determination to secure an extension without making significant concessions to western pressures on human rights. Mr Clinton in granting MFN last year called for "overall significant improvement" in China's human rights behaviour, including greater respect for the universal declaration on human rights.

But China's appearance of unyielding unity of purpose on MFN tells only part of the story. No less than in the outside world, MFN renewal has encouraged fairly wide-spread discussion in China about questions such as relations with the west, economic liberalisation and political change, and most crucially about the best means of harnessing western pressure to achieve desirable political reform.

This debate, because of China's lack of open discussion, is fervent. It is certainly not ventilated in the official press, but among scholars, dissidents and even some of the more liberal members of the Communist party these are lively issues and ones that go to the heart of how Chinese society might evolve.

Mr Clinton and his advisers may not fully appreciate the implications for China's internal development and its relations with the west. But many Chinese intellectuals antipathetic to the Communist regime hope that MFN is granted and moreover that trade and human rights issues are de-linked. They are frankly critical of what they regard as the US use of the blunt trade instrument in its well-meaning efforts to achieve progress on human rights.

Typical of those who hold such views is Mr Cui Wenhua, an historian and television scriptwriter, who lost his job over his involvement in the June 1989 pro-democracy protests and who professes no love for the communist rulers. "If the world seeks to isolate China, it will only slow down the process of liberalisation," he says. "Since the world cannot totally ignore China, it should try to engage it more fully."

These may appear naive views given that the Communist party shows little sign of yielding any ground to its opponents and indeed has recently been cracking down even harder on dissidents; but it is also true that China is in the middle of a process of economic liberalisation and opening to the outside world unprecedented in its history.

This opening, which differs markedly from past reforms, "most people, including the younger generation, understand it will take more than a day to adapt western ideas and values," says Mr Yang. This ill-defined majority among the politically aware world in turn part company with hard-core dissidents such as Wei Jingsheng, the pro-democracy activist recently detained for questioning in connection with unspecified "new crimes".

Mr Wei believes, according to his friends, in "making haste" in pursuit of political change. He also favours, as he made clear in a conversation early this year with an

The debate on renewal of China's MFN status has sparked a covert discussion about political reform, says Tony Walker

## Wrong attitude to human rights



With the fifth anniversary of the Tiananmen square massacre due next week, premier Li Peng (top left) is determined to maintain stability, while dissident Wei Jingsheng (right) wants to increase pressure for reform

should prevail.

Yang Dongping, a researcher at the Beijing Polytechnic and commentator on changes in Chinese society, says that both sides of the debate look to Singapore, South Korea and Taiwan to prove their point. The younger generation attributes the success of these south-east Asian tigers to market economies and relative democratic freedoms, while older scholars choose to believe that Confucianism has underpinned their advancement.

Where the views of the two sides converge is on the pace of desirable change in China to avoid what an

official US human rights envoy, in continued and even increased western pressure on China to bring about such change.

In his contacts with Mr John Shattuck, the US assistant secretary of state for human rights, Mr Wei was committing what in the eyes of the regime was a virtually unpardonable sin known as *li tong xiao guo*, literally maintaining illicit relations with a foreign country, or to employ the colloquial western description: washing one's dirty linen in public.

Other leaders of the 1989 protests such as Liu Xiaobo, the philosopher and writer, also advocate continued western pressure on questions such as MFN, though Mr Liu is in favour of renewal. "Without pressure from the international community," he observes, "the Chinese government would be rampant in its treatment of dissidents," he says.

Among international human rights activists, who are frustrated by what they perceive as the Clinton administration's cynical handling of the MFN issue and a drift away from sanctions, a similar view prevails. Robin Munro of the Human Rights Watch/Asia believes that "pressure is the only thing that works" when it comes to forcing the Chinese to recognise western concerns over human rights.

Mr Munro, whose organisation compiles the most comprehensive dossier of China's human rights transgressions, dismisses what he describes as a "mantra" argument that economic change will inevitably spawn political reform. "This is a pious hope," he says. "It does not connect with reality."

In contrast, even those critics

with the gloomiest perspective would concede that profound change is afoot, although they would differ on where it is leading. While there has been a significant improvement in Chinese living standards in many areas, the country's rulers continue to discourage thoughts of political liberalisation.

The historian Mr Cui has no doubt that quite apart from impressive material advances, a more important change is that of the "heart". "Chinese citizens have emerged from being slaves of the dark ages to citizens with some modern thoughts, and this should

**Many intellectuals antipathetic to the regime hope that MFN is granted and that trade and human rights are de-linked.**

be the springboard for greater change in the future," he says.

He cites by way of example of changes afoot, the Communist party decision to embrace what it describes as a "socialist market economy". "In reality the word 'socialist' does not mean anything," Mr Cui observes. "A market economy is a market economy. As long as you allow the market to exist this will produce changes of ownership and interest that will eventually lead to political diversification."

This latter development is one that disturbs China's communist rulers. They understand that hav-

ing embarked on a far-reaching programme of economic reform they are riding a tiger whose behaviour will be far from predictable, and that economic and social change is, in any case, loosening central control.

But the leadership also appreciates that as far as economic reform is concerned there is no turning back without risking the fate that has befallen the Communist party of the former Soviet Union which failed to adapt to change and paid the price.

Chinese officials are fond of the bicycle metaphor when describing China's current circumstances: if you stop pedalling, they say, you will fall over. This in turn raises the question of whether Chinese leaders are pedalling fast enough to cope with the demands of a restive population at a time of rapid economic and social change?

These worries about the unknown - China in its economic reform has entered uncharted waters - are in turn prompting a re-emphasis on political stability, a crackdown on dissent such as the recent arrest of prominent dissident Wei Jingsheng, and restrictions on the media's ability to ventilate conflicting political viewpoints.

Since the Communist party's policymaking central committee approved an adventurous package of economic reforms last November, China's leaders, including premier Li Peng, have laid heavy emphasis on the need to maintain stability as the fifth anniversary of the June 4 Tiananmen massacre looms. They have sought this while navigating their way through a testing phase involving a painful rationalisation of overmanned and loss-making state enterprises.

In this difficult period Beijing is grappling with twin threats: workers laid off from state industries, and a peasantry - surplus rural labour numbers between 100m and 200m - made anxious and angry by a widening gap between rich and poor, country and city.

Compared with these challenges, dissident activity, while it might be eye-catching in the west, is hardly the problem that looms largest in Beijing's concerns. Among China's rulers there is always the residual fear that dissidents will make common cause with disaffected elements in the cities and countryside - as the Communist revolutionaries did in the 1920s.

Permeating Chinese official concerns at almost all levels at present is also the falling health of senior leader Deng Xiaoping and worries about a potentially difficult transition to a new generation of leaders. Preparation for an uncertain future without Deng is one of the factors prompting the present crackdown on dissent by a nervous leadership.

These uncertain times present challenges as well as opportunities for the west in the management of its fractious relationship with a modernising China. The Clinton administration because of its growing economic and strategic relationship with China is in a unique position to influence developments, but constructive engagement will not be easy and conflict over human rights issues is certain to persist.

The west's patience is certain to be tested not only over human rights but also over problems such as trade liberalisation, copyright infringements and disagreement over arms sales. But for the US, there would seem to be little alternative to seeking a more predictable relationship with China - one that does not become hostage to the annual politics involved in MFN renewal.

While the US is poised to extend China's privileged trade access to the American market for another year, it will be doing so in the knowledge that Beijing has hardly fulfilled requirements laid down by President Clinton for improvements in human rights. China will have won this round but what is important for the west, and the US in particular, is that it seeks other avenues in future that are not so potentially disruptive to the broader commercial relationship.

## Back into the cold

Investment bankers at leading Eurobond houses await the return of Earl Nare with some trepidation. Finland's head of treasury management has been on a three-year sabbatical to the EBRD, but is due back at his desk next month. Nicknamed "Basis-Point Billy", his talent for driving a hard bargain is not easily forgotten.

However, Finland was blessed with a triple-A foreign currency credit rating in these days, so syndicate managers had little choice but to suffer his tough market tactics, his curt telephone manner and his endless name-dropping.

During his absence, the country has lost one of its three As, and investor appetite for its paper is correspondingly less keen. At the same time, his easy-going deputy, Veikko Kantola, is reckoned to have made a good list of a difficult job and to have won the trust of syndicate managers by distributing business fairly. Surely Basis-Point Billy isn't going to have to reinvent himself as Percentage Point Paul?

### Arid patch

Horror of horrors. Who was that lurking in the flower beds at the Chelsea Flower Show when Graham

Hearne's Enterprise Oil hosted its annual dinner for the great and the good on Monday night?

Step forward Rudolph Agnew, the new chairman of Lesmo, the struggling oil company which is under attack from Enterprise.

Apparently, both chairmen did bump into each other but Observer is assured that the only thing they talked about was that hardy perennial... the weather.

### Taken away

Looks like the owners of four of London's trendiest Chinese restaurants were too busy meditating to notice that their holding company was levitating somewhere below solvency.

Blaidwood, which owns Now & Zen, Zen W3, Zen Central and Zen Chelsea, has gone into receivership this week because it cannot service loans unrelated to its food outlets.

The good news is that the receivers believe the eateries in question remain an appetising target for prospective purchasers.

### Dust to dust

Powell Duffryn's interest in bidding for British Coal's South Wales operations has the kind of historic ring that would surround, for example, attempts to rehabilitate descendants of the tsars in Russia.

After all, Powell Duffryn was

## OBSERVER



I'm boycotting whalemeat

the biggest British coal company controlling more than 60 pits and employing more than 32,000 miners before the industry was nationalised in 1946. The company was detested, not least for its decision to "encourage" miners to dig bigger lumps of coal by equipping them with tools resembling pitchforks rather than shovels.

Like Russia's monarchists, though, the company has durable roots. About 150 years ago, its founder, Thomas Powell, introduced the first locomotives to the Welsh coalfields and founded a coal-shipping business which, to this day, is one of its main activities.

Its influence persisted even after nationalisation - the National Coal Board's first chairman was Lord Hyndley, the company's former managing director, and another PD man was the NCB's first director for marketing. Subsequently, it formed a joint international mining consultancy with the Coal Board and even opened a travel agency which served the Coal Board's staff. There will be those in south Wales who will view its return with as much enthusiasm as the Russian serfs would welcome a tsarist revival.

### Codswollop

What can have got into their Lordships? The Earl of Longford, the former Labour cabinet minister, was yesterday complimenting Earl Ferrers, the home office minister, on his ability to preach "just as acceptably whatever message he is required to deliver, even if a subsequent message contradicts an earlier one".

Ferrers replied that receiving kind words from Longford was "rather like shaking hands with a fish; it slides all over the place and one does not know whether one has hold of the head or the tail".

### Tony's scoop

Not many media tycoons would turn to one of their competitors

when looking for a non-executive director. But then Tony O'Reilly, owner of 60 per cent of the Irish Press, is not yet playing in the first division - which may explain why he has added Ben Bradlee, the legendary editor of the Washington Post, to the board of his Independent Newspapers.

O'Reilly, who sat on the Washington Post board until very recently, is one of those people who think that the Post is the greatest paper in the world. Adding the Post's 72-year-old vice-president-at-large to his board ought to give him a bit more credibility with the hacks - if not with fellow newspaper proprietor Conrad Black, who has been quoted as saying that O'Reilly can "achooze his way with the bankers, but there's an element of horse feathers".

### Finite

Patient souls awaiting that most elusive event in the City calendar, the flotation of B, sustained a near mortal blow yesterday in the shape of a letter from Barings. With admirable foresight, B's financial advisers are giving advance warning of a briefing on the pathfinder prospectus - for Friday May 27 2094.

Just in case anyone thought that was a misprint, the letter goes on to reveal that the annual results for the year ended March 31 2094 will also be treated at the meeting.





## Ukraine leader accuses Yeltsin of fomenting separatist tensions

## Kravchuk vents fury over Crimea

By Jill Sharkey in Kiev and  
John Lloyd in Moscow

Mr Leonid Kravchuk, Ukraine's president, yesterday lashed out at his Russian counterpart, Mr Boris Yeltsin, accusing him of fuelling separatist tensions in Crimea.

"A president can only issue warnings to his own government bodies and ministers and not to the presidents of other countries," Mr Kravchuk said, condemning Mr Yeltsin's address to military veterans in Kiev.

He blamed Mr Yeltsin's advisers for aggravating tensions and accused the Russian media of spreading "rabid and dishonest" information about Crimea, where the local parliament has restored a 1992 constitution - denounced by the Kiev authorities as an initial step to secession.

"This is a serious question because we do not accept state level attacks on neighbours with whom we want long-term friendly and equal relations, not just for a single day," he said.

Mr Kravchuk adopted a more peaceful stance in a meeting with Mr Douglas Hurd, UK foreign secretary. "We have no intention of using force. I'd like to stress that," he told Mr Hurd, adding that he hoped foreign support for Ukraine within its present borders would continue.

The Kiev parliament has issued a Monday deadline for Crimea to rescind its constitution. There has been increased military activity on the peninsula.

Simultaneous negotiations in Moscow and Kiev have failed to resolve the stand-off. In Kiev,

talks with Crimean politicians concluded unsuccessfully yesterday. Crimean MPs refused to withdraw their assertive constitution, but did agree to establish joint commissions with Ukraine for further discussions on issues such as economic policy.

In Moscow talks involving the Russian, Crimean and Ukrainian prime ministers were said last night to have produced an agreement on the future of the Black Sea Fleet, based at the Crimean port of Sevastopol. The prime ministers have agreed to base the Russian and Ukrainian fleets in separate ports.

The official news agency TASS said "It is expected that in the final document precise conditions will be laid down for the division of the infrastructure of the Black Sea Fleet, and also for the issue

of the bases for the national fleets."

Unconfirmed reports from the meeting suggest there is agreement in principle that the Russian share of the fleet will remain in its base of Sevastopol - on condition that it remains a Ukrainian city.

Ukraine's foreign minister, Mr Anatoly Zlenko, is eager to seek support for his country's position from the United Nations and other multilateral western organisations.

Britain, the US and Germany have expressed support for Ukraine's current borders, but Mr Zlenko is pressing for a "broader statement" that would show that the international community shows a clear understanding of "the territorial integrity of Ukraine".

## Privatisation in Europe could cost over 800,000 jobs

By Peter Norman, Economics  
Editor, in London

Privatisation in Europe could cost more than 800,000 jobs by the end of 1998 as previously sheltered nationalised industries face up to tougher competition, a joint study by six European economic research institutes warns today.

The Eresco network of research institutes says that more than 120 companies in the European Union and the European Free Trade Area, employing more than 3.5m people and with annual sales of Ecu400bn (Ecu400bn), are candidates for privatisation. Eresco's forecast suggests more than one in five of the present labour force in these companies will lose their jobs.

The expected job losses in the period from 1992 to 1998 are concentrated in France, where 290,000 are expected to go, Italy (180,000) and Germany (140,000). The heaviest concentration of labour shedding is expected in the telecommunications sector, where an estimated 288,000 jobs will be lost, followed by energy (250,000) and transport (77,000).

The Eresco estimates are based on Britain's experience of privatisation and subsequent corporate restructuring. Five UK privatised industries - British Telecom, British Gas, British Airways, British Steel and the electricity supply companies - shed more

than 300,000 jobs in the 1990s.

The Eresco report comments: "The scope of the new privatisation programmes across the whole of Europe in the 1990s threatens to dwarf this in its employment impact."

It predicts that more than 1.1m jobs could be lost if restructuring is especially severe. Much will depend on how far governments press for deregulation and market liberalisation in the telecoms and energy sectors.

But "perhaps only 500,000 jobs will be shed" if output growth turns out to be particularly strong in the newly privatised industries or if governments take action to prevent the full employment implications of privatisation.

The report warns, however, that mounting competition and the reduced opportunity for states to intervene to protect national champions mean that eventual job losses, totalling about 800,000, are unlikely to be postponed for long.

Eresco expects privatisation in Europe to become a big political issue.

Eresco members are Cambridge Econometrics of the UK; Ifo Institut für Wirtschaftsforschung, Germany; BIFE Conseil, France; Prometeia, Italy; NEL, the Netherlands; and Wifo of Austria. *Europe in 1998, available in UK from Cambridge Econometrics, Tel (0223) 460760, fax (0223) 464378. Ecu1,400.*

## Britain announces measures to boost competitive edge

By Peter Norman and  
Roland Rudd in London

The UK government yesterday launched its long-awaited white paper on boosting Britain's competitiveness with a promise to raise standards of vocational education and training and provide a better climate for business.

The document, presented with much razzamatazz by Mr Michael Heseltine, trade and industry secretary, contained a multitude of initiatives on employment, management, communications and infrastructure, innovation and export promotion.

However, the document admits that many of the measures outlined were existing ideas that had been repackaged and brought together to constitute a strategy.

Mr Heseltine said it contained 61 new proposals. He said the proposals would not lead to any overall increase in planned public expenditure, in spite of the government's intention to provide an extra E300m (E450m) over the three years to 1997-98 for education and training.

In another initiative, Mr John MacGregor, transport secretary, announced proposals to privatise the UK's air traffic control system. National Air Traffic Services may be floated on the stock exchange, becoming a private sector contractor to the Civil Aviation Authority.

man for the opposition Labour party, said the proposals were an admission of Britain's competitiveness problem.

He added: "This is a bankrupt statement from a government on the verge of liquidation."

The document said Britain has "an enormous task" correcting more than 100 years of relative economic decline.

Mr Kenneth Clarke, chancellor of the exchequer, said he would be looking at how far UK companies had achieved the right balance in paying out a greater proportion of their profits in dividends than continental companies.

However, he dismissed suggestions that he was envious of German industry's long-term approach to investment. "Germany has lost its competitive edge against British industry," he said.

The broad coverage of the white paper reflects the Trade and Industry Department's view that there is no single cause or no small number of causes for the UK's competitiveness problems.

In focusing on many facets of the economy, the white paper is intended to provide ministers with a check list to judge future progress towards making government policy more friendly to business in an increasingly competitive world economy.

Editorial Comment, Page 15

## IBM moves all advertising to Ogilvy &amp; Mather

Continued from Page 1

E54.4m for the year ended December 31 1993, up from E7.8m the previous year.

In spite of the improvement in performance, Mr Martin Sorrell,

chief executive, was cautious about the forecast for this year, saying that recovery for the industry was "still unstable and uncertain". The group's other main advertising network is J. Walter Thompson. WPP shares

gained 6p last night to close at 128p. O&M, which has among its other clients American Express, Ford and Unilever, will also become responsible for a substantial proportion of IBM's direct marketing. Ms Kohnstamm said

the agency would help "deliver clear, consistent messages, in the most efficient way possible".

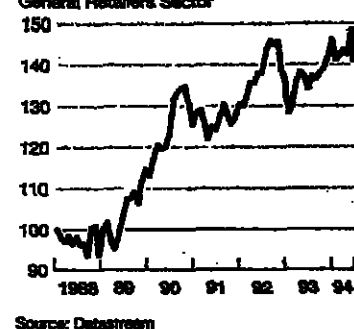
Advertising agencies which will lose out because of the consolidation include Lintas, DDB Needham, and McCann-Erickson.

## THE LEX COLUMN

## Full marks for M&amp;S

FT-SE Index: 3089.1 (-19.3)

Marks and Spencer

Share price relative to the  
General Retailers Sector

Source: Datastream

It has become a stock market tradition to greet Marks & Spencer's full year results by marking down its shares. Last year worries about the company's annual pay award were behind the fall. While M&S has delivered on its promise that higher pay would be earned through productivity gains, yesterday's figures contained an unexpected 15m pension charge. Since that amounts to 2 per cent of profits and is likely to be repeated, it could be argued that the 3 per cent fall in the shares yesterday is a rational response. Yet M&S's management has little control over the pension charge. In areas which matter there is no reason for disappointment.

Turnover growth in the UK of 9 per cent over the full year - and rather more in the second half - is ample evidence that the "outstanding value" campaign has got the top line moving again. Market share has been increased at the right point in the cycle, without giving anything away in terms of margin. Rising raw materials costs may squeeze margins this year, but productivity gains leave M&S well placed to cope. Doubters who predicted that its food business would be ravaged by price competition from the supermarket giants have also been firmly rebutted.

If M&S has a problem - other than the irritation of another poor performance in Canada - it is deciding how to invest its cash flow. After the chastening experience with Brooks Brothers an acquisition looks unlikely. The financial services business can support itself and overseas capital spending of E63m is not enough to stop M&S accumulating cash. A credible solution on that score would reinforce the group's formidable momentum.

## Germany

The Bundesbank always has an excuse for the explosion in M3 money supply. This time it is the particularly ingenious one that broad money is being swollen by the size of the central bank's own profits. But, after April's annualised increase of 15.8 per cent, it will take a miracle for the 1994 target to be met. The aggregate would have to shrink by DM5bn between now and the end of the year to hit even the top of the target.

By July at the latest the bank must confront this reality. Then its council is scheduled to review progress towards meeting this year's target. It has numerous options: it could ignore the overshoot, suspend the target tem-

porarily, scrap it altogether, rebase it to a different period that excludes the tax-related inflows at the end of last year, choose another aggregate on which to focus, or raise the target ceiling. None of these, however, will restore the Bundesbank's flagging credibility with the bond market.

Perhaps it would have been different if the bank had not itself made such a fetish of the M3 target. One of its hopes at the time of the last rate cut was that lower short term rates would encourage investors to move further out along the yield curve. There is little evidence of this so far, despite the sharp steepening of the curve since the start of the year. The worry spreading outward from the US is one factor. But the Bundesbank's inability to get a grip on the money supply is also likely to hold Germany's bond market back, especially now there is a whiff of economic recovery in the air.

## Thorn EMI

There may be some value in combining a music business with a book publisher. But Thorn EMI will have to work hard to convince investors of the benefits if it does decide to acquire a publisher. There are obvious similarities between music and books. They both involve handling creative talent and have similar distribution systems. What is more, several of the other music majors - Warner, MCA and Bertelsmann - are also in books.

But none of this amounts to a compelling case. Thorn will need to show not merely that book and music distribution systems are similar but that combining them could cut costs. It will also need to show that the group's

skills in managing intellectual property can be transferred from one area to the other. Otherwise, shareholders will be worried that the group's resources could be squandered.

The sums involved could be large. One indication is that Thorn would be happy for interest cover, currently 10, to fall to three or four. To get to such a level, net debt would have to rise by E500m or more. Before Thorn embarked on a big publishing acquisition, investors would probably also want to see earnings in the existing business moving ahead. The 3.4 per cent increase in adjusted earnings per share in the last financial year was hardly much to crow about.

Meanwhile, a danger of the music and rental businesses inches forward. The restructuring of the rental side as the Thorn Group is a step in that direction. But chairman Sir Colin Southgate thinks a split cannot take place until the troubled defence interests are sold. Given that these have been on the block since 1988, a quick disposal cannot be guaranteed.

## BET

BET's management claims to have nursed the company back to corporate health, but it is a shadow of its former self. Since 1990 shareholders' funds have halved to E260m despite a E200m rescue rights issue, the dividend has fallen by 75 per cent and turnover has fallen by a quarter. Profits have more than halved, notwithstanding last year's recovery. Admittedly the group has net cash on its balance sheet and the focus has sharpened to four basic business areas. But Mr John Clark, the chief executive who masterminded the surgery, must now put some flesh back on the bones.

It will be a daunting task. Though BET has managed 14.7 per cent margins in its textile cleaning services, margins on other activities such as contract cleaning and security personnel services are slow to recover. Plant hire, which consumes more than its fair share of capital, looks a particular drag.

Nor does the newly sanitised balance sheet offer much scope for funding acquisitions with cash, especially since capital spending is at last being permitted to increase. Given the problems it faced at the outset, the management may be forgiven for some sense of satisfaction. Yet its optimism must be tempered by the board's decision to defer increasing a dividend which is more than twice covered.

**FT WEATHER GUIDE**

**Europe today**

Low pressure will produce rain over Ireland, Wales and south-west England. The Benelux and northern France will also be unsettled with a few showers but some sunshine. Scandinavia will have sun and showers which will be wintry in the north with hail and sleet. The northern Balkans will be cloudy with outbreaks of rain, while the southern Balkans will have showers and thunder storms. Southern France, Spain and Portugal will be warm and rather sunny. It will be very hot in Greece with temperatures up to 36C. Italy will have sunshine and isolated showers.

**Five-day forecast**

On Thursday, northern France, the Benelux, Germany and the Alps will have showers, sometimes with a rumble of thunder. The UK will also be cloudy with showers. Later in the week, the showers will spread to the northern Balkans. As a result, conditions will improve in western Europe. The sun will return, but it will be rather cool. Southern Europe will remain warm and rather sunny. From Saturday, thundery showers will develop over Spain and will move north.

**TODAY'S TEMPERATURES**

Location	Temp	Location	Temp	Location	Temp
Madrid	27	London	14	Paris	13
Berlin	14	Rome	24	Amsterdam	17
Brussels	18	Stockholm	10	Copenhagen	12
Helsinki	10	Oslo	12	Warsaw	15
Vienna	18	Moscow	10	St. Petersburg	12
Prague	15	Budapest	18	Sofia	22
Belgrade	20	Thessalonika	25	Athens	28
Nicosia	22	Tripoli	28	Cairo	32
Algiers	25	Tunis	28	Accra	28
Nairobi	22	Dar es Salaam	25	Harare	22
Windhoek	20	Maputo	25	Luanda	22
Wind speed in KPH					

**Simon Engineering plc**

£56 million  
Rights Issue

Hill Samuel advised and underwrote the refinancing

**BADGERLINE GROUP plc**

£30 million  
Acquisition Finance

Hill Samuel underwrote the Facility

**Nordic Investment Bank**

US\$49 million  
Currency Equivalent  
February 1994

US\$48 million  
Currency Equivalent  
April 1994

Ten Year Private Placements

**Tibbett & Britten Group plc**

Hill Samuel provided a Senior Debt Facility to assist in the purchase of Toleman (Holdings) Ltd.

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at a rate above the  
national average.....Page II

# TENNESSEE

Wednesday, May 25 1994

The motor industry:  
carmakers look to  
the south.....Page III

The people of Tennessee spend much of the time comparing their state with other states or cities of the South. "Not as bad as Mississippi or Louisiana," you hear of the educational system. "Behind Atlanta, but ahead of Charlotte," someone says of Nashville.

Perhaps it isn't surprising. A landlocked state which shares its borders with eight others, Tennessee sits squarely in the middle of the South. It looks like a fiction created by map makers; a thin wedge cut out of the underbelly of the US which extends between two distant natural borders - the Mississippi river to the west, the Appalachian mountains to the east. What can there be that unites this disparate place?

But there is another reason for the comparisons: the constant assessment and reassessment of how well Tennessee is doing. The new middle classes in Tennessee's cities are searching for an identity. Once, the state took its identity from the land: the cotton fields of the Mississippi delta, for example, or the wooded hills of the east.

The importance of cotton - and the textile businesses which it supported - has receded. Tennessee has suffered the same rural depopulation as much of the US.

Many of the new jobs are in manufacturing plants, such as carmaking, or service indus-

tries such as healthcare or distribution. Many of the managers who run these new industries have moved to the state from the north-east of the country, from the nation's rust belt, or from some far-away country. Tennessee has been spectacularly successful in attracting overseas companies in recent years, particularly from Japan and the UK.

Mr Bob Margo of Vanderbilt University in Nashville calls it "the end of regional economic identities" in the US.

The transformation has been striking. A poverty-stricken, largely rural state has clawed its way up from the bottom of the pile to become, in economic terms, one of the more successful in the "New South."

A decade ago, Tennessee ranked 45th out of 50 US states in terms of per capita income. Now, it is 45th. A recent target set by a new coalition between business and government agencies, known as "Tennessee Tomorrow," is to reach parity with the national average within 10 years.

It has already come a long way from Roosevelt's "New Deal" era, when the Tennessee Valley Authority was created to bring cheap power and, with it, jobs to an impoverished region. The Corporation for Enterprise Development, a not-for-profit entity based in Washington DC, which compares the economic performance and prospects of US states, puts Tennessee in the top fifth of



Memphis has more in common with the flat region that spans the Mississippi delta than the hilly central or eastern regions of Tennessee. PHILIP LUTTA

## Search for a new identity

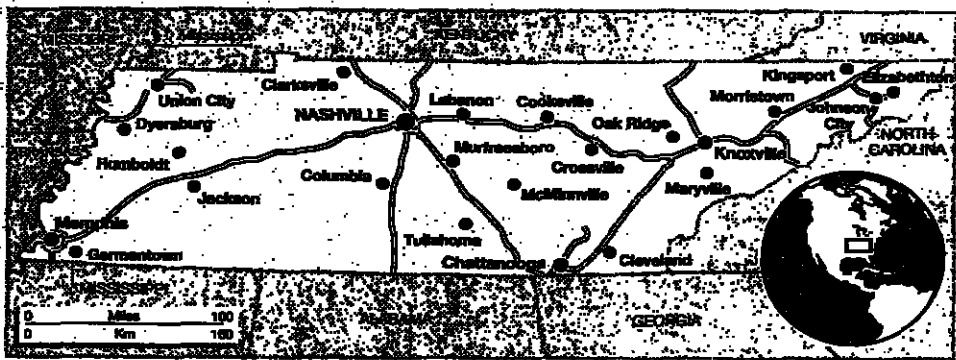
A poverty-stricken state has clawed its way up to become one of the more successful in the "New South." Richard Waters reports

the country in terms of economic vitality - thanks to a diverse economy, strong inward investment in manufacturing and the competitiveness of its existing businesses.

Analyses such as these usually put Tennessee ahead of immediate neighbours Mississippi, Louisiana, Alabama and Arkansas, as well as more distant Southern rivals such as Florida. But the state's economic growth struggles to be compared with Georgia, North Carolina and Virginia.

While these comparisons are encouraging, others are less flattering. In particular, Tennessee suffers from a long-standing underinvestment in its education system, which ranks at least as bad as its Southern neighbours. The state comes 41st among US states in its high school graduation rate, and a 49th in terms of the number of heads of households who have had at least 12 years of education.

Also, Tennesseans have done little to spread their increasing wealth across the population as a whole. Where, if the state really scores poorly is equity - there is a great



income disparity between urban and rural, and between the rich and poor," says Mr Brian Dabson, head of the Corporation for Enterprise Development.

By the Corporation's measure of income distribution - comparing the incomes of the most wealthy fifth of the state's population with those of the poorest - Tennessee ranks 45th in the country.

Also, it retains a regressive taxation system, with a hefty sales tax and no tax on earned income. Efforts to introduce a state lottery - a move in line with other states, and one

which would raise an estimated \$100m a year - have fallen foul of Tennessee voters' disapproval of all gambling. This is, after all, the heart of the Bible Belt.

Much of the poverty that remains is to be found in the countryside. The growth that has come to the state's biggest cities - Nashville, Memphis, Chattanooga and Knoxville - has largely failed to spread into other areas. "We did very well in the 1980s but it was concentrated in urban areas. Rural areas have suffered," says Mr John Ganschke, head of Memphis

State University's centre for business and economic research.

The state administration of Governor Ned McWherter, who this year completes two terms in office, has made efforts to right the balance. Mr McWherter, a Democrat who likes to relate how he was born on the kitchen table of a farm in the north-west of the state, has put rural development high on his agenda.

An infrastructure programme has added 1,000 miles of new roads, since Mr McWherter took office, linking rural areas with the state's

highway system. Under a new healthcare scheme, Tennessee has this year extended a degree of medical cover to 400,000 low-income people who did not previously qualify. And spending on education has been lifted, with a redirection of resources towards poorer areas.

"Within one or two years, funding will be equalised within one or two per cent for every girl and boy across Tennessee," Mr McWherter says.

The question is not whether the administration has targeted the right areas for development, but rather whether it has done enough. Tennessee continues to promote itself as an accommodating home for business, with lower wages than the national average, a more conducive tax regime and fewer trades union members. It is a message which has brought companies to the state but the greater prosperity that has resulted has failed to trickle down sufficiently to alleviate some deep-seated social problems.

"Think of it as another country," says Mr Margo. "It has come a long way from a very, very poor base, and it is continuing to converge. But the last few yards will be the hardest: they involve the convergence of attitudes."

Meanwhile, cities such as Nashville and, to a lesser extent, Memphis, are discovering a new sense of confidence as important centres in their own right. Memphis, on the far south-eastern tip of the state, is frequently referred to as "the biggest city in Mississippi." It has more in common with the broad flat region that spans the Mississippi delta than the hilly central or eastern regions of Tennessee.

Music has brought national recognition to both Nashville, centre of the country music industry, and Memphis, home of the blues. But members of their growing middle-class populations, many of them from outside the state, crave other symbols of their success.

The search for a local identity has found its most obvious outlet in the pursuit of a big league sports team. For these emerging cities, a big sports franchise would bring status

and exposure nationally, allowing them to stand their ground against the capitals of neighbouring North Carolina and Georgia.

"We want to be like Atlanta - we want a team," says Mr Ganschke. "We're desperate for recognition and acceptance in a national network of successful cities. We're struggling to keep pace."

Everywhere you go, the talk is of bringing a big league sports team to Tennessee. Memphis failed in its attempt to win a football franchise last year, while Nashville is currently in pursuit of both ice hockey and basketball teams.

According to Mr Dick Evans, chief operating officer of Gaylord, the entertainment group: "This community is starving for professional sports. It is the largest market in the South without a franchise."

Mr Evans, a former head of New York city's Madison Square Garden, is bidding to bring teams to play in a new 20,000-seat arena under construction in downtown Nashville. It may not sound much but for Tennesseans, success would help reinforce the claim that they have finally arrived on the national stage.

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Editorial production:  
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## TENNESSEE II

A broad-based economy - and the continuing benefits of investment from outside the state - helped Tennessee to shrug off the nation's shallow recession in the early 1990s. The same factors are now propelling steady economic growth at a rate consistently above the national average, in turn supporting a gradual rise in state-wide living standards towards the US norm.

During 1993, while the US economy as a whole grew at 2.9 per cent, the Tennessee valley region - covering Tennessee and some rural counties in six neighbouring states - advanced 6.4 per cent, according to Mr Juan Gonzalez, a senior economist for the Tennessee Valley Authority.

In the state of Tennessee itself, the number of jobs rose about 4 per cent during the year, while job growth in the country as a whole reached only 3 per cent. The state's unemployment rate over the same period fell from 6 per cent to about 5.5 per cent, while the national jobless rate dropped from 7 per cent to 6.5 per cent. Tennessee's unemployment rate has remained below the US rate for the past three years.

This steady growth owes

There is steady economic growth at a rate consistently above the national average, writes **Richard Waters**

## Economy is maintaining its momentum

much to the state's success since the early 1980s in positioning itself as an attractive manufacturing base. New car plants operated by Nissan - which began production in 1983 - and General Motors' Saturn division - 1990 - and the car parts suppliers attracted to the state by these facilities, have underpinned the growth. The upturn in the US vehicle industry last year had much to do with the state's overall economic performance.

Even though Tennessee has failed to win recent "trophy" facilities - a BMW plant, being built in South Carolina, and Mercedes-Benz, in Alabama - its parts suppliers should still benefit from the strengthening of the car industry in the Southern states. Now, about 23 per cent of Tennessee's jobs come from manufacturing, compared with a US average of 16 per cent.

The influx of new jobs came at a vital time. The recession of the early 1980s cost the state

one out of every six of its goods-producing jobs, mostly in the textile and leather industries.

Those jobs have never returned: employment in textile and related industries has continued to fall, dropping another 15,000 in the past five years to about 85,000 now.

But while Tennessee's manufacturing sector has bucked the national norm, the real job growth of the past decade has come - as it has in other states - from services. And most of those service jobs have come in metropolitan, rather than rural, areas.

Both Nashville and Memphis, for example, have strong healthcare industries. Nashville was home to the largest private US hospital group, HCA, until the company was taken over by Columbia last year.

"Clearly, healthcare has been part of the success of the urban area," says Mr John Gnschke, director of the business and economic research

bureau at Memphis State University.

Memphis, for its part, has developed into an important distribution centre. Although it has failed to match the explosive development of Nashville in the past two or three years, it has experienced "slow steady growth, associ-

**As wage levels have risen, Tennessee has begun to turn its sights to better-quality jobs - and in the process discovered that its skills base may not be adequate**

ated with slow, steady population growth," says Mr Gnschke. Mr John Kelley, president of First Tennessee Bank, reports "moderate growth - but with it has come stability, which isn't all bad."

Nashville, meanwhile, has benefited from playing host to both the state government and the country music industry, as well as a disparate range of service and manufacturing industries. The property US

slump of the late 1980s, though hurting Nashville more than other urban centres in the state, was not as devastating as that experienced by many other US cities - nor was the over-building as extreme. As a result, Nashville once again has a thriving construction sector and has regained a

strong self-confidence, buoyed by the growing popularity of country music. The advantages that have stood the state in good stead over the past decade may not be sufficient on their own to sustain the momentum. The benefits of growth - higher personal incomes, for example - are undermining one of the traditional arguments for basing business in the state: a low-cost workforce.

By the end of 1992, the average hourly wage in the state was \$10.12, compared with a US level of \$11.45. The attraction to manufacturers of non-unionised labour may also be less than is commonly perceived: about 17.5 per cent of workers in manufacturing jobs in the state are unionised, compared with 21 per cent for the country as a whole.

"Cheap labour is only any good [at attracting jobs] if it is really cheap," says Mr Bob Margo, an economics professor at Vanderbilt University in Nashville.

As wage levels have risen, Tennessee has begun to turn its sights to better-quality jobs - and in the process discovered that its skills base may not be adequate. "What we have to do to get competitive is improve our education," says Governor Ned McWherter. Like other Southern states, its public educational system is straining under years of under-investment. A recently launched programme to improve standards,

particularly in rural areas, will take years to have an effect.

In the meantime, the quality of the local workforce remains one of the main concerns of employers in the region. A comment by Mr Lewis Nolan of Schering Plough's healthcare division, located in Memphis, is typical: The education system "needs improvement - we have to do a good deal of remedial education here," he says.

There are other, more specific challenges. First, Tennessee's economy could be more vulnerable than the US as a whole to a rise in the value of the dollar. According to Mr Gonzalez of the TVA, 14.3 per cent of the area's jobs are in industries which are vulnerable to import penetration - such as textiles - compared with 5.6 per cent in the nation as a whole.

Second, both east and west Tennessee face local threats. Each has its share of poor rural counties, for example, and each has suffered from being far removed from the

perceived centre of state life, in Nashville.

In the eastern part of the state, the Department of Energy's Oak Ridge facility, which employs 16,000, could shrink fast in the years ahead as its budget is cut back. Efforts are under way to foster new high-technology industries in the area, using the extensive skills of Oak Ridge.

"The potential is very great - and the downside [from lost jobs] could be very bad," says Mr Richard Riebling, the state's commissioner for economic development.

Memphis, meanwhile, faces its own challenge from the south: the advent of river-boat gambling in nearby Tunica county, Mississippi. With Tennessee's ban on gambling unlikely to be reversed in the near future, Tunica will become a powerful draw for leisure dollars that were previously spent in Memphis.

Memphis, like many other US urban centres, is also beginning to feel the pinch from spending cuts in healthcare: the Baptist Memorial Hospital, the largest in the area, has cut 1,000 jobs in the past year and a half, and has some "pretty significant cost reductions in mind," says Mr Stephen Reynolds, the hospital's president.

"Americans want their healthcare like they want their food: all you can get for \$3."

The comment, by Joe Powell, chief executive of the Baptist Memorial Hospital in Memphis, sums up a familiar problem: despite soaring costs, Americans' expectations of healthcare have not moderated, imposing a drain on those who foot the bill - among them state governments.

Tennessee is no exception. If left unchecked, spiralling healthcare costs could wreck the state's finances. Through the Medicaid system, it provided healthcare to 1m people last year. Unlike other states, though, it has opted for radical and sweeping reforms in an attempt both to extend coverage of medical care and to bring down its cost. The experiment could provide an early pointer to the sort of shake-up that may come for the US as a whole from the Clinton health plan.

"We were getting big increases in Medicaid every year - no one can sustain that in a responsible government year after year," says Governor Ned McWherter. "It threatened

**Richard Waters finds that healthcare costs threaten state finances**

## Radical reforms under way

the financial future and stability of Tennessee. It was taking away [resources] from education and infrastructure."

In 1987, the Medicaid system set the state back \$700m and covered 400,000 people - a cost of \$1,750 a head. By last year, the cost had risen to \$30m, and the number of people covered to 1m - or \$3,000 for every person covered. Over the same period, the proportion of Medicaid spending met by the state, as opposed to the federal government, remained essentially unchanged.

The state's first attempt to deal with this rising cost was to impose a tax on providers of healthcare - largely hospitals. This brought in \$500m last year, but hurt hospitals in rural areas in particular.

Last year, the state acted to break the cycle of ever-higher taxes to match higher spending. Mr David Manning, the

state's director of finance and administration, says: "No tax system could keep up with the costs." Instead of using its power to tax, the state chose to apply its influence another way - through its role as a big buyer of healthcare services.

"Governments don't tend to use their purchasing power enough," says Mr Manning. Depending upon your point of view, the result - a scheme known as TennCare - has either unleashed market forces on the healthcare market in Tennessee, or has brought state-mandated cost-containment to the most direct nature.

There is no surprise about which line the state's administration takes. "My intent in the reform was to put the healthcare providers out in the free market," says Mr McWherter. "They are not accustomed to that."

The response from physicians and hospitals has been equally predictable. "We concur with managed competition - but not with managed cost," says Mr Stephen Reynolds, president of the Baptist Memorial Hospital.

Under the new scheme, the state has set a flat annual capitation level of \$1,600 for each individual covered - that is, the amount it has set for providing care to each person. The organisations which provide care don't receive the \$1,600, though - the actual amount being paid is about \$1,200. The difference, says the state, reflects the taxes which providers no longer have to pay.

This is much less than the \$3,000-a-person average cost of care last year. But the new scheme does not pay for long-term and nursing home care, which remains in Medicaid. This accounted for \$700m of the last year's \$30m of spend-

ing. Also, the state justifies its capitation level by reference to a similar scheme it has run for state employees for several years.

Under TennCare, the local Blue Cross-Blue Shield organisation and a number of private managed care organisations have competed to sign up people covered by the scheme. They receive cash for each person they sign up, and are responsible for buying healthcare from physicians, hospitals and others. Some managed care groups retain all of the financial risk - others share it with the healthcare providers.

The imposition of a cost ceiling has been accompanied by an extension of the scheme to as many as 400,000 people. These are people on low earnings who have not fallen into the Medicaid net before. So far, about 250,000 of these people have signed up.

The extension of coverage has agitated hospitals in the state. "To us, the mathematics do not work. You can't add 400,000 people and do it for the same amount as before," says Mr Reynolds at the Baptist Memorial Hospital.

The state hopes that limiting the amount of money available will act as a spur to greater efficiency, leading to no reduction in the level of care provided. In part, says Mr Manning, the result will be a switch from expensive medical interventions towards more cost-effective methods of care. "We have in the past limited access to the most cost-effective forms of care - primary and preventative care," he says. "The basic economics in capitation encourage healthcare organisations to move towards preventative care."

The introduction of the scheme at the beginning of this year was accompanied by widespread confusion. Patients were left without treatment as many doctors refused to participate. The problem was particularly acute around Knoxville, in east Tennessee although now the Blue Cross-Blue Shield



Expectations of healthcare have not moderated

Picture: Tony Andrews

network in the area has returned to 95 per cent of its earlier coverage, says the state administration.

Most big hospitals agreed to take part from the start, although they grumbled about doing so. In one hospital, when obstetricians and anaesthetists refused to treat TennCare patients, the numbers of births by caesarean section fell sharply, as did the use of anaesthetics in childbirth. Supporters of the reforms point to this as evidence that "better

healthcare - a lower rate of surgical intervention and less use of drugs - has been the result. The doctors who would not participate in the scheme, and the women who gave birth, may well disagree.

It remains too early to judge how successful the scheme will prove. But it has at least one powerful virtue: it is different from what went before. As Mr Joe Powell, head of the Baptist Memorial Hospital, growls: "Medicaid was so bad, almost anything is better."

# MUSIC CITY



7:50 A.M.  
Nashville.  
Mayor Bredesen makes a point to Richard Miller, CEO, Willis Corroon and Yoshitaka Katsuki, Chairman/CEO, Bridgestone/Firestone Inc., after breakfast meeting at Willis Corroon Headquarters.

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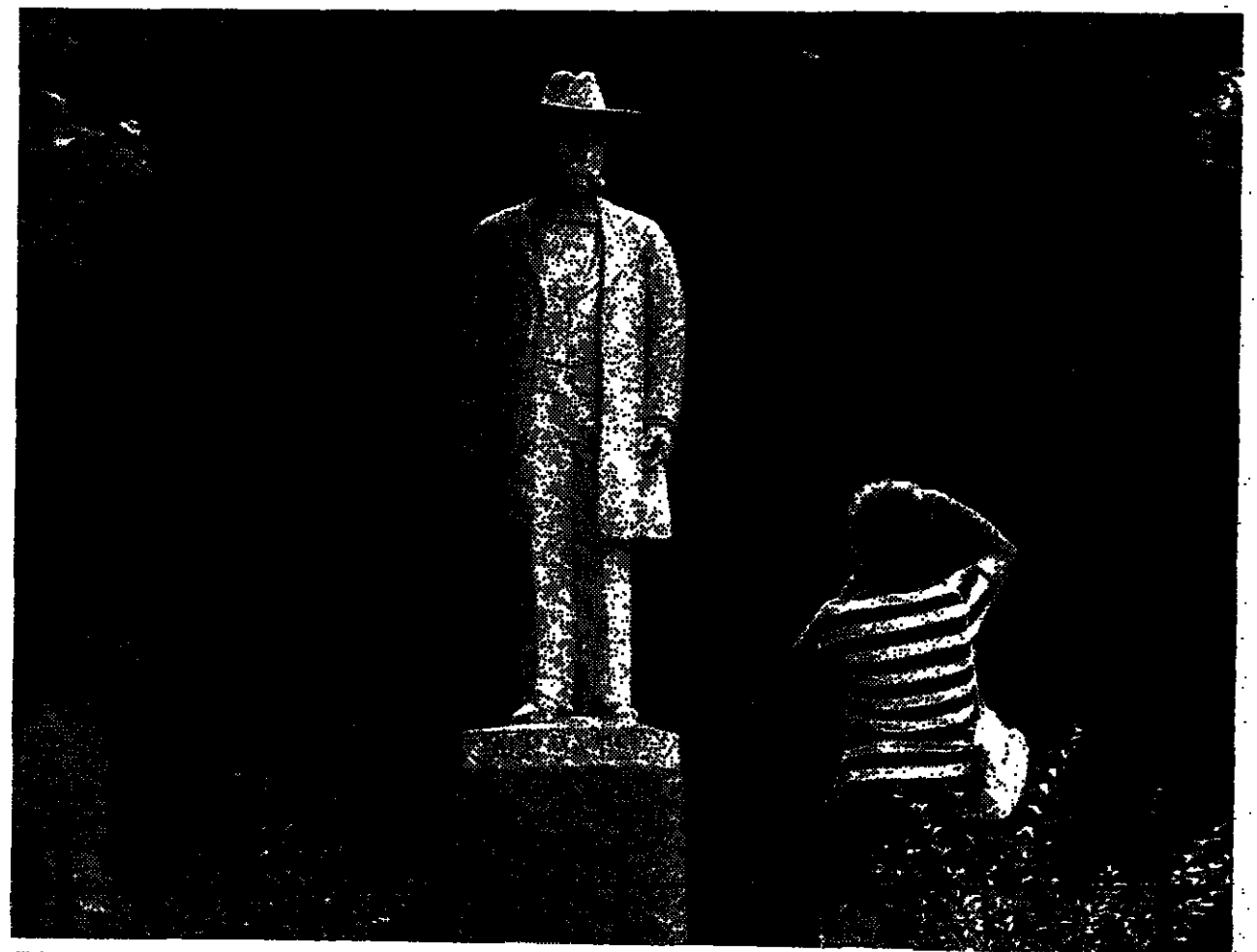
# USA

"Every major American city is telling business it's 'business friendly.' So I'll just say this. Here, several of our top city officers, including me, are business people by background," says Nashville Mayor Phil Bredesen. "I won't promise we'll always agree with business. But we will always understand."

The Nashville area has recently attracted 62 corporate relocations, including Willis Corroon Group U.S. Headquarters, Bridgestone/Firestone Headquarters, Caterpillar Financial Services Headquarters, Bankers Trust, Lockheed and the National Federation of Independent Business Administrative Headquarters. Why? According to Mayor Bredesen, "People who come here from somewhere else say that the work ethic here is unbelievable. Plus we have a good cost of doing business, and a great quality of life."

As a transplanted New Englander himself, Mayor Bredesen has a special perspective. "This is a place where you don't have to sacrifice your business operations in order to have a great quality of life for families. This is one place where you really do get to have it both ways."

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## TENNESSEE III

Martin Dickson says the motor industry is benefiting from a trend among manufacturers to look south

## Third place in US new car production

"Gambrol" says a large sign at the trim shop in Nissan's Tennessee car assembly plant. The Japanese slogan means "Make it happen" and could stand as a motto for the Tennessee state motor industry, which has grown from small beginnings to one of the most significant in the US over the past decade.

Tennessee has been involved in the motor industry for many years, but its recent rise to prominence owes much to Nissan, which in October 1980 selected a site at Smyrna, Tennessee, south of Nashville, as the site of its first vehicle assembly plant in the US. Production began there in June 1983 and it now employs about 6,000.

Then General Motors selected Spring Hill, a tiny rural community hidden away in the rolling hills south of Nashville, as the manufacturing site for its new Saturn car, a project designed to show that a US company, starting from scratch, could build a small vehicle equal to the Japanese competition. Saturn production began in 1990 and the company now employs more than 7,000.

The presence of the two

assembly plants has greatly increased the number of vehicle parts suppliers in the state. Among the largest are Ford Motor, which makes vehicle glass, Nippondenso Tennessee, which makes starters and alternators, TRW, manufacturing air bags, and Harman Automotive, making mirrors.

Seattle-based Pacar's Peterbilt subsidiary has manufactured trucks in Nashville for the past 25 years and over that period it has doubled in size to employ about 1,000 people.

Tyre manufacturers Goodyear Tire & Rubber and Japan's Bridgestone-Firestone both have large manufacturing plants in the state and Bridgestone-Firestone moved its US headquarters to Nashville from Akron, Ohio at the start of this decade. Bridgestone, which had long been headquartered

in Nashville, had shifted its headquarters to Akron after merging with Firestone in the late 1980s. But when this merger ran into financial problems, Bridgestone's management decided to return to Nashville, both to make a fresh start and have a geographically central location.

This influx means that Tennessee today ranks third in the US in new car production. It made some 514,000 vehicles, or 8.7 per cent of US production, in 1993. Admittedly, that is a long way behind Michigan, with 30 per cent of US production, and Ohio, with 16.3 per cent, but it makes Tennessee the leading southern car producer, followed by Georgia, with 6.4 per cent, and Kentucky, where Toyota has a large plant, with 4.5 per cent. In trucks, Kentucky is the leading southern manufac-



The Saturn car project cost GM \$5bn and is barely turning a profit

turer, ranking fourth with 10 per cent of output, while Tennessee is 15th with just 2.2 per cent.

The state has been one of the prime beneficiaries of a trend among manufacturers in general, and the car industry in particular, to shift production from high wage, unionised states in America's northern "rustbelt" to the south, where

pay is lower, unions are less well entrenched, and employees retain a strong work ethic.

Other factors helping it attract manufacturing industry include relatively low taxes, utility costs, and living expenses; an innovative school system; and a central location, with good transport links to the industrial mid-west and south-east.

Tennessee lost out in recent tussles among south-eastern states to attract America's two newest car plants—one being built by BMW in South Carolina and the other by Mercedes-Benz near Tuscaloosa, Alabama. But both these states lured the German companies with huge subsidies which have raised eyebrows in state development agencies across the US.

Still, the Tennessee vehicle parts industry should benefit greatly from the Mercedes plant, which lies just 150 miles to the south of the state and is due to produce 65,000 vehicles a year from 1997. Alabama has virtually no motor industry of its own, and in choosing the Tuscaloosa site Mercedes expected to draw on Tennessee's supplier base.

But for all its strong growth, the Tennessee motor industry

has not been immune from hiccups. Nissan, which led the Japanese import charge into the US market in the 1970s, saw its car market share stagnate in the 1980s. While other Japanese companies enjoyed large market share gains, Nissan produced dull, boxy cars at its Smyrna plant and sold them through a lacklustre US dealer network.

Now, however, Nissan is doing much better. After a \$490m capital spending programme, the Tennessee plant has been manufacturing an attractively priced, stylishly designed new family sedan, the Altima, which has enjoyed strong sales.

The Smyrna plant has a capacity of about 450,000 units a year and a reputation for good labour relations. Apart from Altima it makes the Sentra small car, pick-up trucks,

and stampings for a mini-van which is manufactured in conjunction with Ford.

Asked what advice he would give BMW and Mercedes as they prepare to manufacture in the US, Mr Jerry Benefield, president of the plant, says: "Localise, localise—labour, parts supply, engineering." For by local sourcing a company not only saves costs but also understands the political and cultural subtleties of the US.

Saturn has also had problems. The plant got off to a dazzling start, creating an innovative, co-operative labour relations agreement with the United Auto Workers which has been widely hailed as a model for the industry. And the Saturn car rapidly became a strong seller, with a reputation for high quality.

However, the project has cost GM \$5bn, is barely turning a profit and is facing stiff competition from a new generation of rival small cars. Production at Spring Hill was trimmed back in March because of heavy stocks of unsold vehicles but late in April the company said it was returning output to full capacity.

## INWARD INVESTMENT

## An upbeat identity can help

Seated in a Shanghai airport lounge not long ago, Mr Allen Neel, Tennessee's deputy commissioner for economic and community development, could hardly believe his ears. Country and western music was playing over the piped music system.

To Mr Neel, this not only proved the worldwide appeal of Tennessee's best-known export, but it also meant that the chore of marketing Tennessee to international investors could get a lot easier. After all, he had a state with an identity: the home of country music.

Amid the clamour of US states seeking investors, a state with an upbeat musical identity seems to have a helpful advantage. At least it is a conversation opener. But Tennessee has largely staked its fortunes on other more solid, un-glitzy attractions: low wages, a central US location, tax incentives, a modest cost of living and a pro-business, anti-union climate.

Such allures have been sufficient to draw \$12.4bn worth of investment in just the past five years—more than a quarter of which, \$3.6bn, was foreign. And, over the past decade or so as the motor industry has moved increasingly into the US south-east, Tennessee has netted a very sizeable chunk. Japan's Nissan and General Motors' Saturn chose Tennessee and many of their suppliers

are spread around the state.

"Ten years ago, there wasn't a single auto made in Tennessee," said Mr Billy Stair, a top aide to Governor Ned McWherter. "Today, Tennessee ranks third [among US states] in autos."

If state officials have their way, Tennessee will further expand its automotive investment by capturing suppliers for the plants of BMW and Mercedes in, respectively, nearby western South Carolina and northern Alabama. To potential European and other suppliers of BMW and Mercedes, officials are emphasising that Tennessee is within one day's drive of every big auto manufacturing plant in the US.

This is part of a larger campaign to attract foreign investment. In an effort to capitalise on its new direct air link between Tennessee and London, the state began in April to market itself to more than 100 countries with a commercial on CNN International.

Yet Tennessee has had two key concerns about its industrial recruitment. It wants to keep its economy diversified, and it wants to spread the prosperity that comes from more investment to poorer regions of the state. For diversification, Tennessee is looking for a variety of non-auto investments, particularly in high technology. With a substantial scientific community



Chattanooga: one of the four cities on which much of the job creation used to be centred

—largely related to defence work—around Knoxville, Tennessee can offer brain power.

In the past year, it has created a Science and Technology Council, with the participation of top defence contractor Martin Marietta, to develop a strategy about where the state should go in high technology.

It is also in the process of thinking through where we are going in telecommunications," according to Mr Neel. The state installed an extensive fibre optic network largely to serve its more sophisticated manufacturers. But it has yet to determine how best to take advantage of its improved telecoms ability.

If the state's economic strategy doesn't seem to have caught up with its potential, this is in part because fast-paced economic progress in Tennessee is of recent vintage. Only since the arrival of important car industry investment in the 1980s has Tennessee pulled away from the South's tra-

ditionally languid growth rate.

Between 1982 and 1991, it had long-term employment growth of 13 per cent. In March, "Biz", a Dow Jones magazine, ranked Tennessee's economy as the healthiest among the 12 south-eastern states. An example of Tennessee's economic fix is that metropolitan Nashville added 14,000 jobs over the past year while New York City lost 27,000 and Los Angeles 70,000.

Yet, while the state's unemployment rate today runs about a full point below the national average, there is concern over economic disparity and a desire to reduce it.

When Mr McWherter took office seven years ago, much of the job creation had centred around the four leading cities of Memphis, Nashville, Knoxville and Chattanooga. Of the state's 95 counties, 40 were determined to be "economically depressed," with long-term unemployment rates of more than 12 per cent and per capita incomes of less than

75 per cent of the state average.

Governor McWherter set out to even out Tennessee's prosperity. He built roads to physically connect depressed areas with big interstate highways, and he improved their schools and healthcare facilities. He also offered special tax incentives to businesses creating jobs in depressed areas.

As a consequence, more than \$1.4bn in private investment went to the poorest 40 counties during the past seven years, including 163 new manufacturing plants. Today, state officials say that only two counties have double-digit unemployment.

This will no doubt be a difficult record to match for whoever wins this year's gubernatorial election. But officials are hoping that many more investors, particularly foreign ones, will be humming country and western tunes.

Barbara Harrison

## Barbara Harrison on plans to reform education

## The aim is to create a competitive workforce

In 1990, 320 Tennessee companies were asked in a survey for their top recommendation to improve the state's business climate. The overwhelming answer—by 70 per cent of the companies—was that the most important thing to do was to improve education.

In Tennessee, as elsewhere in the American South, the poor quality of education has increasingly been viewed as a barrier to economic progress. The concern reflects the changing nature of the South's economy—from low-skilled assembly plants and textile mills to high-tech manufacturing and higher-skilled service industries.

Tennessee's response was an education reform plan called the 21st Century Schools Programme. The plan, launched by Governor Ned McWherter in 1992, includes an infusion of funding, a comprehensive revamping of the way schools are run—from kindergartens to high schools—and a set of basic goals that each local school system must meet by the year 2000. The aim is to create a workforce that can compete nationally and internationally.

Tennessee, like many of its neighbouring southern states, has traditionally ranked at the bottom of the US education ladder. The schools were plagued by high drop-out rates and low scores on national academic achievement tests. As many as 20 per cent of high school graduates lacked the basic skills needed to be trained for jobs. Even students who went on to university often required remedial studies.

Governor McWherter's programme, funded by a 0.5 cent increase in the state sales tax, has injected funds directly into classroom expenditures, rather than teacher salary increases.

From the 1982-83 school year through to 1994-95, the state budget will have put \$504m into the programme, which represents a 45 per cent increase, said Mr Billy Stair, the governor's top aide on education. By 1997, the programme will have generated some \$900m in new funds for schools.

The previous governor, Mr

Lamar Alexander, who served as George Bush's education secretary, had already brought some much-needed improvements to the pay scale for teachers during his tenure from 1978-1985.

But despite the salary rises for teachers, educational achievement still lagged in the mid-1980s and poor quality schools were increasingly viewed as the culprits in a growing skills gap.

Business leaders, weary of

state money to schools in poorer districts which have smaller tax revenues. The formula helps remedy the inequality of funding for schools in rural Tennessee and in urban minority communities.

Higher academic standards. Students in all grades will be tested to assure they have attained or exceeded the national standards for achievement. To graduate from high school, students will have to pass a proficiency test for basic skills.

Increased school accountability. Schools are held accountable for the achievements of their students. A "report card" on how the students have performed in tests at each school is issued to the public.

Greater local decision-making and control. The state has freed its 139 school systems from 3,700 burdensome rules and regulations about how they should be run. And, while increasing their budgets, the state has refrained from telling them how they must spend their money. Instead, the state has demanded that they attain national achievement standards at a minimum.

If schools fail to perform, they will face sanctions, such as sacking the district superintendent or the local school board. If they exceed performance, they are rewarded with extra funds.

The programme, backed in the legislature by both Republicans and Democrats, has received little criticism. It has also been lauded by national education experts such as the University of Pennsylvania's Centre for Research and Evaluation in Social Policy.

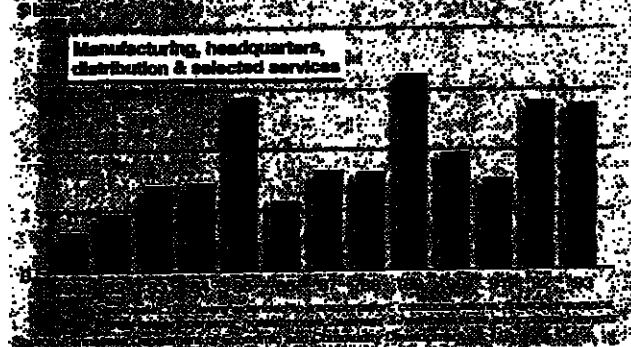
But doubts exist that the funding will be sufficient to achieve its goals.

Nonetheless, while performance improvements are still not clearly in evidence, Tennessee officials believe the programme is already yielding important results. "The first and most dramatic change has been just a change in attitude," says Mr Wayne Qualls, Tennessee's commissioner of education. "Local school administrators, principals and school boards now all say 'We want to make a change.'"

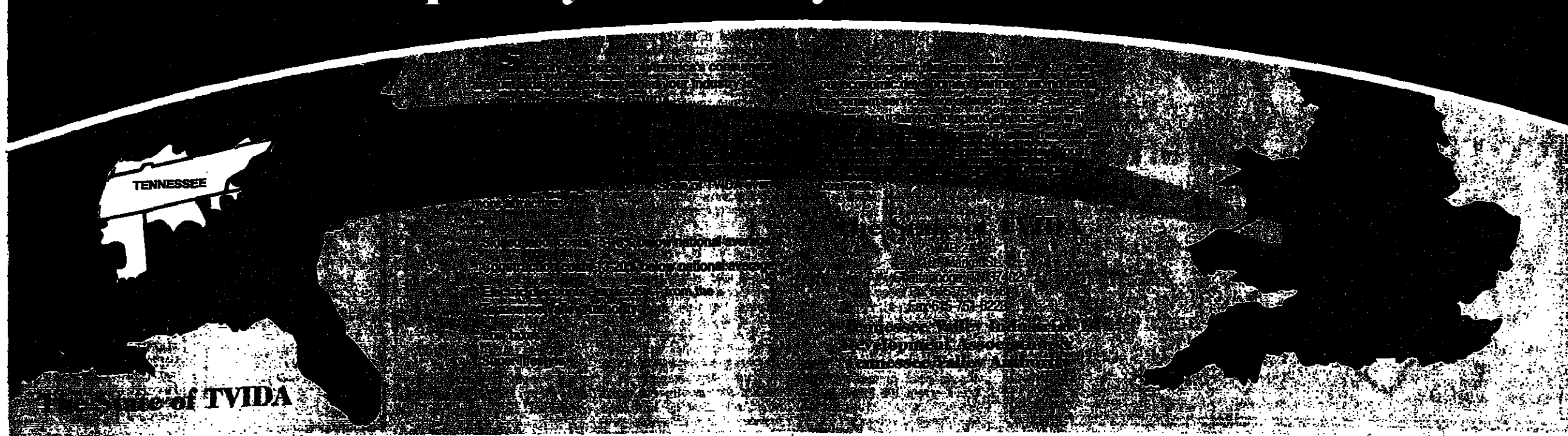
## SCHOOL GOALS

Tennessee's goals for its schools are consistent with those set by the federal government for the year 2000. These include:

- High school proficiency test pass rates of 90 per cent.
- High school graduation rates of 90 per cent.
- Academic gains by all students at or above the national norm.
- Promotion rates of 97 per cent in kindergarten through 5th Grade; and
- Attendance of 95 per cent through Grade 6 and of 93 per cent through Grade 12.



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## TENNESSEE IV

Martin Dickson investigates the music industry

# A lucrative lift for Nashville

A building surge is under way on Nashville's Music Row, the centre of America's country music industry, as record companies invest millions of dollars in new or expanded offices.

Los Angeles-based songwriters have begun checking out the Nashville housing market because they are thinking of moving there from the West Coast. And in downtown Nashville, work is under way on an entertainment complex which will house a country music dance club-concert hall and a television production centre.

All attest to the extraordinary growth of the past few years in the country music industry, which is synonymous with Nashville and which is giving a substantial lift to the Tennessee economy.

Country music's share of US record sales has soared from just 6.8 per cent in 1989 to 17.5 per cent in 1993. Record revenues have leapt from \$921m to \$1.76bn.

In 1993 more than 41 per cent of the US population tuned their radios to country stations, compared to 34.2 per cent just two years earlier. The format has been making big gains outside its traditional base in the American South.

Boosters in Nashville claim that country stations are now ranked number one in the ratings in such unlikely northern markets as Seattle, Buffalo and Baltimore.

Now the industry is making a push to conquer the world: Garth Brooks, country music's most popular artist, has just been on a European tour, and Europe's first full-time terrestrial country radio station is starting to broadcast from London.

It is a lucrative sea-change for Nashville, since after a series of booms in the 1950s and 1960s, country music became stuck in a rut in the early 1980s. Dominated by middle-aged stars with a penchant

for elaborate, old-fashioned costumes, playing music with a synthetic, syrupy sound, it faced a downturn in sales.

The turnaround is due to two main forces. The first is a new breed of much younger musicians with lots of sex appeal, carefully cultivated by the record companies.

The men tend to be known collectively as "new country hunk" or "hat acts," because of the cowboy hats many of them favour. They dress in plain, figure-hugging blue jeans.

Both male and female artists tend to sing songs with a much simpler, more traditional

**Country has been helped by the sheer weakness and fractured nature of other pop formats**

sound, emphasising fiddles, guitars and a single voice. And their lyrics have a more contemporary flavour.

For example, Garth Brooks, the biggest phenomenon to hit the industry in decades, has tackled delicate subjects such as wife-beating and date rape.

Country has been helped by the sheer weakness and fractured nature of other pop formats. Ageing baby boomers find it easier to relate to country - which reminds them of early 1970s rock groups such as The Band and The Eagles - than to rap, grunge or heavy metal.

The second important factor is the growth of cable television in the US, bringing specialised country channels into homes across the nation, far beyond the music's traditional heartland.

The Nashville Network, which began in 1983, reaches 60m US homes. It has a magazine format, mixing music with programmes on other subjects which stir the soul of rural

America, such as bass fishing, pick-up trucks and drag racing.

Its more recently established sister channel, Country Music Television (CMT) is in almost 25m US cable homes, a 44 per cent increase in a year, and reaches more than 38m homes worldwide. CMT broadcasts non-stop country music pop videos.

Both channels are owned by Nashville-based Gaylord Entertainment, which has become a country music what Walt Disney is to children's entertainment, with interests ranging from theme parks to hotels.

At the heart of the Gaylord empire lies the Grand Ole Opry, a folksy country show broadcast from Nashville ever since 1925. The Opry has played a crucial role in commercialising country music - which stems from the folk ballads of 18th century immigrants to the Appalachian mountains - and in ensuring that Nashville is the capital of the business.

The Opry House, where performances are held, is the centrepiece of Gaylord's Opryland complex, which lies just outside Nashville.

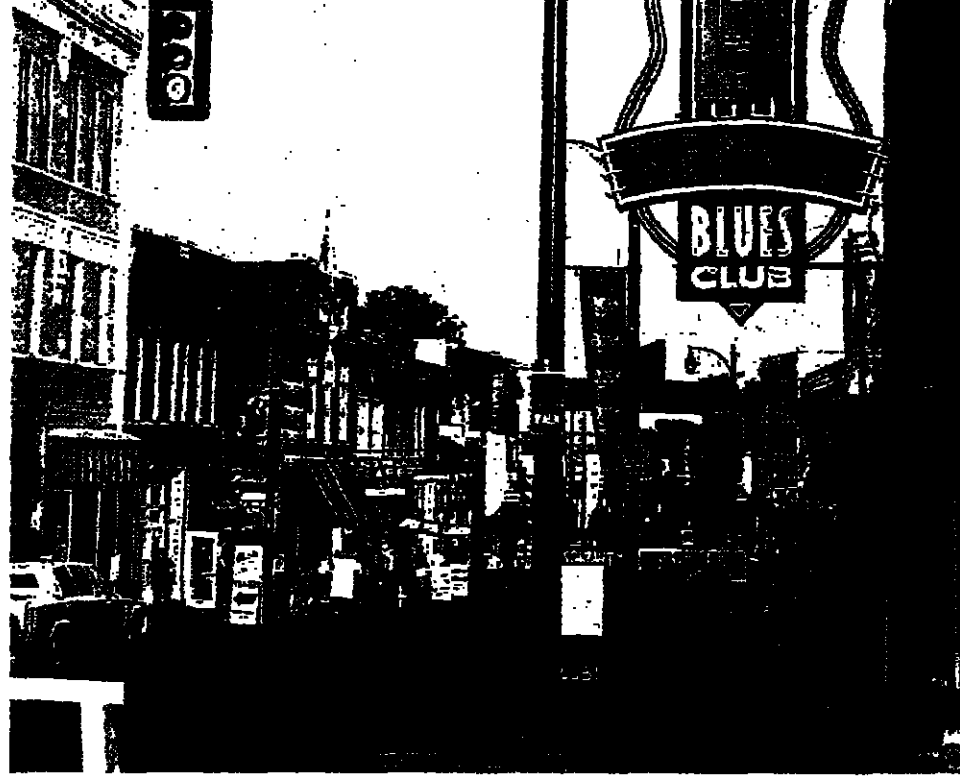
This also includes a theme park revolving around country music and a vast hotel, particularly popular for conventions, which features enormous glass-enclosed gardens. Gaylord last year announced plans to spend \$175m to add 979 rooms to the existing 1,891 and create another big glassed area, called "The Delta".

The company is also busy in downtown Nashville. It is responsible for the new dance hall entertainment complex and is also renovating the interior of the Ryman Auditorium, a tourist spot which is revered as the home of the Grand Ole Opry from 1943 to 1974.

The boom is thus having a substantial ripple effect on the wider Nashville economy, helping the construction, hotel, restaurant and transport industries.

Eastern Tennessee, for its part, benefits from the presence in the foothills of the Great Smoky Mountains of Pigeon Forge, home of Dollywood, a 90-acre theme park owned by the most famous female star of country music, Dolly Parton.

However, one part of the country music surge has slipped beyond Tennessee's borders: a thriving strip of music halls has grown up in Branson, Missouri, a small town deep in the Ozark Mountains, which features old-time



Music has brought national recognition to Memphis (above), home of the blues, as well as to Nashville

country artists and other popular, middle-of-the-road entertainers.

Some critics argue that the rise of Branson is a rebuke to Nashville, which should have been sufficiently entrepreneurial to see there was a gap in the market for old-style acts. The Nashville establishment, for its part, tends to dismiss Branson as being not genuinely "country".

The biggest question facing country is how long the boom can last and whether it will be followed by a bust. Industry leaders are resigned to a slowing of the growth rate, but many argue that country is unlikely to suffer a precipitous decline in US popularity.

Country might also make inroads in overseas markets - although some observers question whether Europeans will ever warm to such a sentimental, quintessentially middle-American musical format.

Mr David Hall, general manager of TNN, points out that at the end of each previous period of growth, industry revenues have remained higher than when the craze first began, and he expects this long-term pattern to continue.

Whereas in the past the industry was reliant on radio stations to sell its image, television is a much more powerful medium for keeping America sold on country.



Gaylord's Opryland complex lies just outside Nashville. Photos: Art Director

## PROFILE: Oak Ridge high technology facility

# Excessive brain power

How do you create a new Silicon Valley, or a Research Triangle - the area in North Carolina circumscribed by three universities and home to many high-tech companies? If there is an answer, then Tennessee would like to know it.

The nurturing of high-technology industries has become a priority in the area around Knoxville, in the foothills of the Great Smoky Mountains. The region boasts one of the highest concentrations of scientists in the country. Keeping them employed will provide a stiff challenge in the years to come.

The area's excessive brain power is centred on Oak Ridge. A Department of Energy-funded facility operated by contractor Martin Marietta Energy Systems, Oak Ridge will forever be known as the place where the first atomic bomb was developed. It has developed skills other than

building nuclear weapons since then, but the ending of the cold war has hit the facility's budget hard.

Along with pressure to generate new sources of income by commercialising its technologies, this has forced Oak Ridge to try to turn itself into a centre for innovation of a different sort, a sort of godfather to new high-tech industries in and around east Tennessee.

Oak Ridge employs 16,000 people, on an annual budget from the Department of Energy

**To encourage innovation among its staff, Oak Ridge shares a quarter of the licensing income it receives with employees**

of \$1.6bn - but is under pressure to cut back.

"Employment levels will drop. Budgets will drop," says Mr Bill Martin, vice-president in charge of technology transfer at Martin Marietta. How far and how fast "depends on how much private sector money becomes involved."

In the 1980s, Oak Ridge lost several thousand jobs when its uranium enrichment plant was closed. It was older and less efficient than similar operations elsewhere in the US, and shut in the face of overcapacity in the enrichment business.

The threat now is gradual erosion of the Department of Energy budget rather than outright closure of facilities. Oak Ridge's workers are split roughly evenly into three units. A third works in the area of national security. Oak Ridge has not built an atomic warhead for three years.

It is charged, though, with maintaining the US's supply of weapons-grade uranium, and developing the sort of advanced manufacturing techniques used in making warheads - from the latest machining and inspection technology to robotics. Those manufacturing skills,

honed in a highly specialised area, are now being applied to more mundane industries. Two years ago, Oak Ridge began a project with the state of Tennessee to offer help to small businesses. Last year, its people worked on 350 projects for private sector manufacturers.

Another third of the employees works on energy conservation and efficiency. This began more than two decades ago with work on the peaceful use of nuclear power, and extended into ways to make better and

cleaner use of fossil fuels. Oak Ridge also broadened out into energy conservation, working on projects such as better insulation materials. Development work extends from "roof insulation to devices that enhance the running of refrigerators," says Bill Martin.

The final third are involved in environmental technologies. This is one part of the Oak Ridge operations which has actually grown in the 1990s.

What can these people do to help foster high-tech industries in the region - and in the process safeguard their own jobs? One aim has been to develop patentable technologies that can be licensed to companies in the private sector.

To encourage innovation among its staff, Oak Ridge shares a quarter of the licensing income it receives with employees.

Since 1984, it has signed 103 such licensing agreements. The income remains modest - a total of \$2.5m in royalties so far, from commercial sales of \$100m - but there are some promising developments in the pipeline. One example is a method for carrying out rapid blood tests, which has been licensed to a Californian company. Already used to analyse

samples from animals, the process is awaiting approval for use on human blood, and could eventually find a market in hospitals and doctors' surgeries throughout the US.

From the wide range of technologies that has been developed at Oak Ridge, Bill Martin singles out two as having the greatest potential: instrumentation and advanced materials.

A second aim is to attract private investment to help commercialise developments begun at Oak Ridge. So far, some \$200m of private capital has been committed.

The bigger question, though, remains: Can Oak Ridge foster a local high-tech industry in east Tennessee? Optimists talk about a "corridor" extending from Oak Ridge to Knoxville, home of the University of Tennessee - no doubt hoping to emulate the successful Austin-San Antonio high-tech corridor in Texas. Much work needs to be done before their dream becomes a reality.

Local chambers of commerce, industrial development boards and marketing organisations have recently begun research into whether the region has sufficient infrastructure to sustain a thriving manufacturing base - from the availability of skilled workers and adequate telephone lines to the provision of finance. The results will not emerge until this summer.

One significant challenge is to make the staff at Oak Ridge more responsive to the outside world. The nature of much of their work in the past, and their location - tucked away in a valley 30 miles from Knoxville - has encouraged an inward-looking, isolated community.

"There is a tremendous amount of resources in the area," says Mr Martin. "Has the region benefited enough from that? No."

Richard Waters

## PROFILE: Federal Express

# First few steps abroad prove costly, painful

Not many years from now, the fortunes of Tennessee's biggest private sector employer will be forged far away - in Europe, largely, and Asia. But if future prosperity lies abroad, the first steps have been painful ones.

Over the past three years, Federal Express has lost about \$1.2bn, including restructuring charges, in its attempt to create a world-beating international package delivery and air freight service. The losses are at least getting smaller: \$182m last year, on revenues of \$2.1bn, after a decision at the end of 1992 to cut back operations in Europe.

This year, says Mr Alan Graf, chief financial officer, the company's international business will finally turn the corner, reaching break-even. In the long run, he adds, the bulk of the company's profits is likely to come from abroad.

What happens in the skies over far-off countries is of vital interest in west Tennessee. It is difficult to overstate the importance of Federal Express to the local economy. If there is one industry that dominates Memphis, it is distribution. And if there is one company that dominates the Memphis distribution industry, it is Federal Express.

The package delivery company's fast growth over the past two decades has created many thousands of new jobs in the area directly - it now employs 20,000 people - and helped encourage many others to locate their businesses in or around the city. A distributor based in Memphis can drop its goods off at the Federal Express hub late in the evening and have them delivered anywhere in the country by the next morning.

There were two factors that made Federal Express's initial foray into international markets a disaster. One was its purchase of Flying Tigers, an airfreight company, just as a slowdown in the worldwide economy hit the airfreight business hard. "We knew that the business would be subject to cyclicality. It was a risk we took with our eyes open, and it cost us some money," says Mr Graf.

The second - and more costly - mistake was a misconceived attempt to recreate in Europe the company's success in its home market. To that end, Federal Express went about building an extensive network inside Europe - but then failed to win enough volume to justify the costs.

"We had a belief that we could develop the same synergies and economies of scale that we had in the US. [But] the size of the market is much smaller in Europe," says Mr Graf. Federal Express's meteoric rise in the US, from its founding in 1972, owes much to the development of just-in-time manufacturing techniques and new methods of inventory control: customers found it cheaper to send or receive small items from around the country by express mail, rather than to keep them in stock.

The company bet on the same process sweeping Europe, and was proved wrong. Also, Federal Express failed

to break the strong hold on the European package delivery business of a number of powerful rivals. "One of the things we had hoped for is that people would make a single-carrier choice," using the same carrier to ship a package inside Europe that they used to deliver items to the US, says Mr Michael Glenn, senior vice-president in charge of marketing and communications. That didn't happen.

The company has now scrapped the attempt to become a regional carrier in Europe, contenting itself instead with operating a transatlantic service.

The break-through into profitability in the international businesses, when it comes, will signal an important milestone in the company's history. Founded in 1972, Federal Express has a dominant share of the overnight parcel market in the US. Yet that business is getting steadily less profitable.

**Many customers are turning away from the most expensive, and therefore profitable, overnight priority service**

For a start, much of the company's business is with big customers who are able to negotiate large discounts. "We have no control over pricing in the US," says Mr Graf.

A second problem is that many customers are turning away from the most expensive, and therefore profitable, overnight priority service towards less costly services.

The decline in margins is evident from the figures. The volume of packages carried in the US leapt from 312m in 1981 to 406m in 1993 - yet over that period, the proportion of priority overnight packages dropped from six out of every 10 pieces carried to five out of every 10. Largely as a result, the company's revenues in the US grew at a slower rate, from \$5.1bn in 1991 to \$5.7bn last year. Its operating income slid from \$671m to \$559m.

For all that, the express package delivery business remains a strong growth business in the US. "It's difficult to find another business growing at the same rate," says Mr Graf.

The key for Federal Express is to bring down its costs for each package shipped in line with its revenue-per-package - something it failed to do last year. New technology is the answer. It will also have to avoid the sort of costly mistakes it has made in the past.

According to Mr Glenn: "E-mail could have an impact - how much, we don't know."

However, Federal Express claims to have already been through the worst, reducing the pressure on it to respond. "You can't fax hard goods," says Mr Glenn. "The amount of goods that is still document-related and could be transmitted another way is very small. We believe we have suffered substantially all of the dilution already."

Richard Waters



Music Square, Nashville's country music's share of record sales has soared

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Snapshots of some of Tennessee's tourist attractions, by Richard Waters

# From Graceland to the Smoky Mountains

It is smaller than you expect: a 1930s copy of an old Southern mansion, sitting behind iron gates on the outskirts of Memphis. A suburban home for a successful doctor, perhaps - which is what it was for many years.

But Graceland looms large in the Elvis Presley myth. To the 22-year-old country boy, it must have seemed the pinnacle of success. He paid \$100,000 for it in 1957 and proceeded to do with it what you would expect of a 22-year-old with sudden wealth: build three television sets into a wall in the basement and buy a pool table.

Anyone lured here by the tales of garishness - mirrors on the ceilings, carpets on the walls - will be disappointed. These are familiar remnants of 1970s interior decor to anyone who lived through the era. Fans of kitsch will get more fun across the road at the Elvis Presley car museum, with its famous convertible pink Cadillac, or the Elvis Presley aircraft, named after daughter Lisa Marie - or, better yet, just stop at the Elvis Presley souvenir shops.

Graceland is an exercise in hagiography. But, strangely, there is no music. Hushed tour parties are ushered around in a reverential silence. There is also little at Graceland to remind visitors that the greatest career in rock and roll history disintegrated into farce. There is just one sign, placed in the glass cases alongside the 1970s sequinned jump suits: "The image is one thing, and the human being is another: it is very hard to live up to an image."

Nashville may like to call itself Music City USA, but Memphis can lay claim to a musical history just as rich. It is the home of the blues, a musical strain that grew up in the Mississippi delta in the 1930s and now one of the city's biggest leisure industries.

Downtown Memphis, like many other US downtowns, has been subjected to a succession of building sprees since the 1960s. Some relics remain - the great pile of the Peabody Hotel, for example - but it takes great imagination to conjure up the former cotton capi-



Elvis Presley statue in Beale Street, Memphis. Picture: USPTA

score of large tin sheds, each one housing a mountain of oak casks of whiskey. Yet you can't legally buy a drink here in Moore County.

The Jack Daniels distillery is Lynchburg's biggest - indeed, its only - attraction. Its "sour-mash" whiskey - don't make the mistake of calling it bourbon, it doesn't go down well - was first made here more than a hundred years ago.

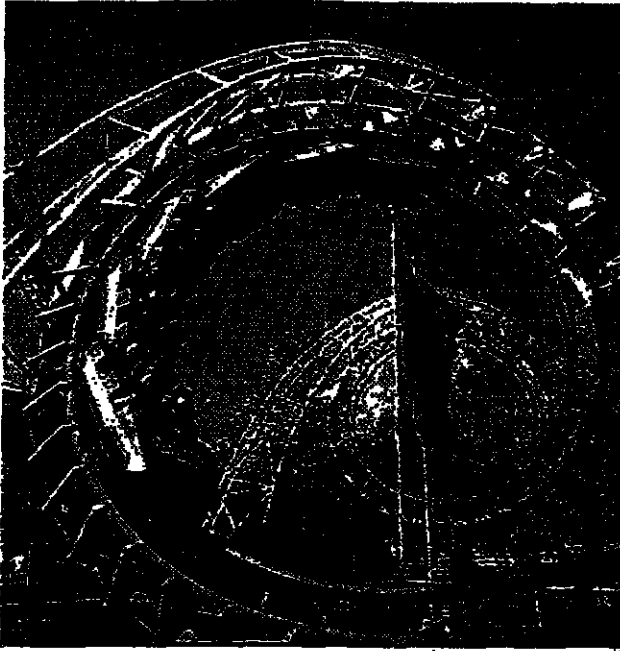
Not much has changed at the distillery, which prides itself on its old-style Southern charm.

The history of Jack Daniels reads like a battle against the non-drinking lobby. First, the distillery's Lynchburg saloon was closed, and in 1906 Tennessee got its first "dry" law, before the rest of the US. The distillery was packed up and moved to St Louis. The prohibition era did not shut down the operation completely, but its output was kept in a bonded warehouse, and made available only for "medicinal" purposes. It was a good time to be friends with a doctor.

There have always been ways of getting a drink of whiskey in the South. The distillery's St Louis neighbours found a way in 1923: they fed a pipe through into the adjoining warehouse and sucked out 42,900 gallons of the stuff - replacing it with water, lest anyone should notice the barrels were running empty.

Roger Brashears' porch is one place in Lynchburg where you can get a proper drink. The head of marketing and publicity for the distillery, he lives within a hundred yards of the site. Yet he drives to and from it in his battered Ford pickup truck. That's how you can tell a Southern boy, he says - only ever walks if it's to get in his pickup.

Brashears is the embodiment of the Southern charm that Jack Daniels exerts over its visitors: old-fashioned, laconic, warm. With his braces, his chain smoking, his steady drawl, perhaps Brashears - and, indeed, the distillery as a whole - is just a clever artifice constructed for tourists. But after a glass of his "sippin' whiskey", you're convinced he's the genuine article.



Opryland, Nashville: the Wabash Cannonball. Picture: USPTA

It doesn't cost anything to go on the tour of the distillery. Says Brashears: "We don't charge. But after you've been through here, you'll be paying for the rest of your life."

Bus-loads of sightseers. The desk clerk at the Opryland hotel advises you to drive round to another entrance to get to your room. He takes out a map and writes instructions on it, but you still manage to get lost.

The complex to the north of the city has become one of Nashville's most-visited tourist attractions. At night, bus-loads of sightseers are brought out from town to gawk at the hotel's fountains which, improbably, dance to taped music. Walking back through the dense tropical undergrowth of one of the hotel's giant glasshouses, you get stuck behind columns of ageing sightseers. They are peering up into the trees trying to work out if the bird songs they can hear are from real birds, or just more recordings. The local youth population seems to have discovered that the artificial sub-tropical glades are a good place to hang out.

The hotel - and Gaylord, the

company that owns it - is riding high on the success of country music. In the centre of Nashville, two new shrines to music are nearing completion. The Ryman, a grand old building pressed into service as a country music hall in the middle years of the century, is finally being fitted out properly for the purpose. The wooden floors and pews, and the stained glass windows, remain: but this time it will have air conditioning.

Nearby, Gaylord is also putting the finishing touches to the Wildhorse Cafe - a restaurant with a wide stage and wooden dance floor. This will provide more performance fodder for the cable television network which the company also runs. If Country proves more than a passing fad, the Wildhorse could become the Hard Rock of the 1990s: it is a format that Dick Evans, Gaylord's chief operating officer, hopes to spin out both around the US and internationally.

A powerful memory. The resentment is still palpable in the foothills of the Great Smoky Mountains in east Tennessee. This has become the most-

visited state park in the US.

But the displacement caused by its creation is still a powerful memory in the communities that huddle outside the park gates.

Cades Cove - an enclosed valley deep in the park - supported a large community in the 1880s. Then, buying up land piecemeal, the state gradually emptied its wide pastures. Recent structures were knocked down. All that remains now are the log cabins and white-plank churches of the pioneers who first settled here, scattered among the woods.

The water-driven mill is being operated by an old man. He is a descendant of the man who built this mill, and was taught how to run it when still a boy.

Now, in retirement, he is running it for tourists.

He won't offer a view about the fate that has befallen the valley. But the woman at the door is more forthcoming. She went to school here in the 1930s - until the school was torn down and she, like everyone else, was forced out.

She is still bitter - although it is better that the land has been turned over to public use, rather than falling into private hands, she adds.

Sarah Ball's father is also a refugee from the park. He sold more than 100 acres and used the money to buy land in the foothills outside the park gates, at Sevierville. An upright old man, he stops to tell you about it as you sit on the porch of the Blue Mountain Mist Country Inn. Sarah and her husband, Norman, have built the inn on part of that land. You can sit on its porch and muse at the hills while bullfrogs complain in the pond below.

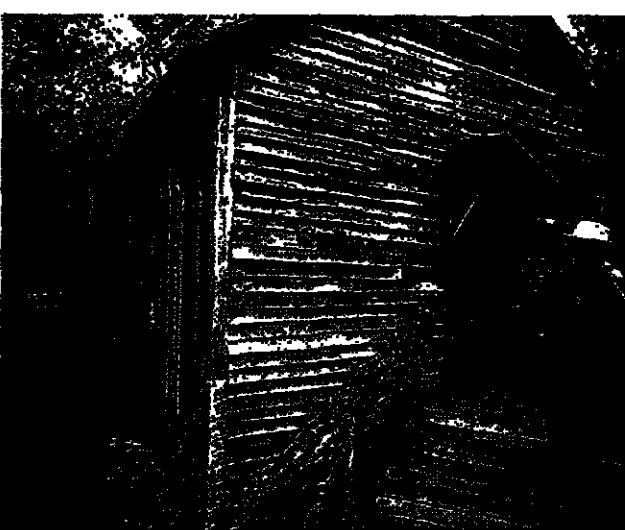
At the top of the mountains, on the border with North Carolina, a tower rises above the tree-tops.

From here, you can gaze back on Tennessee - the steep slopes below giving way to the green wrinkles of hills and, far away, scattered towns.

If it was only a little clearer, you feel, you could see clean across the state to the Mississippi.

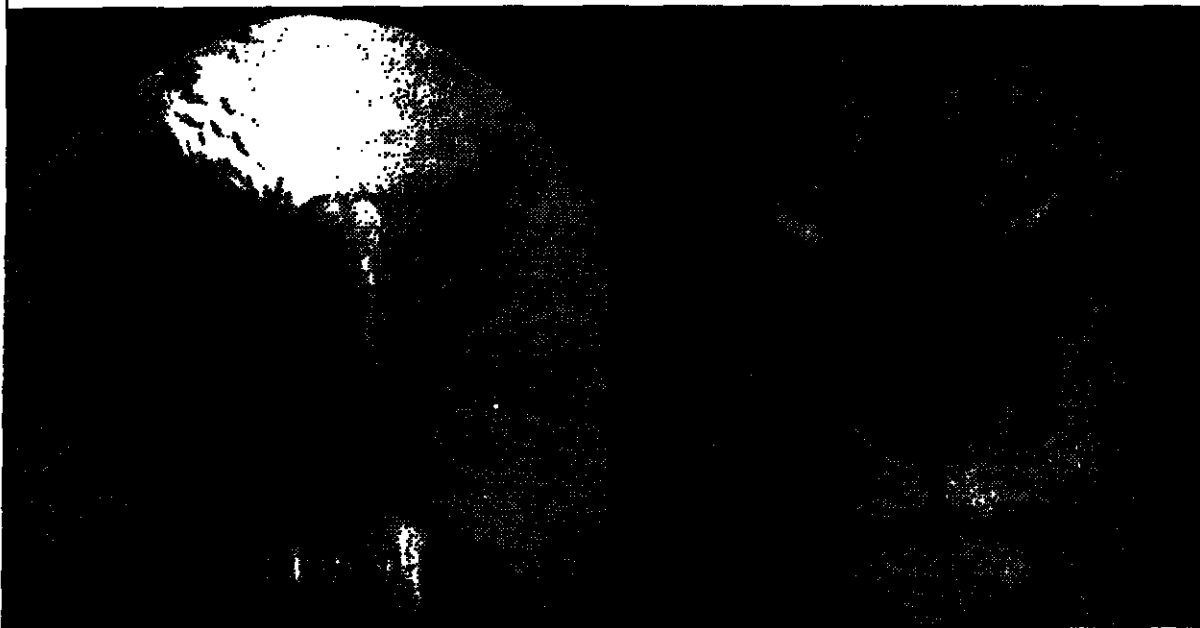


Dogwoods in the Smoky Mountains park. Picture: L. Fortson/Go Utopia



All that remains now are the log cabins and churches of the pioneers

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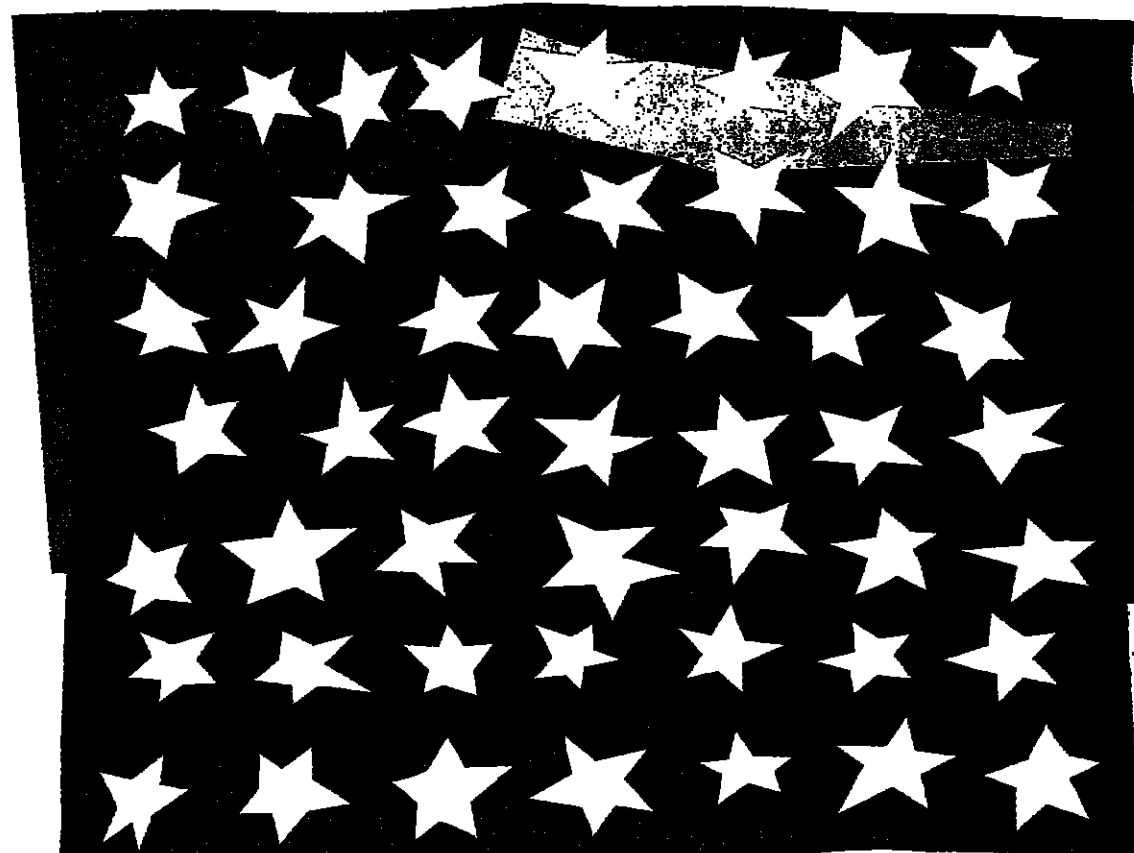
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**More than £3.5bn will  
be spent on transport  
and tourism: Page IV**

## Goal is to be on the fast track to EMU

**As recession lifts, Ireland is in a good position to take advantage of the upswing. Tim Coone reports**



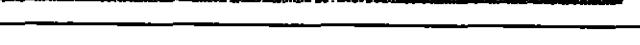
British pound, forced the incoming coalition government to accept a 10 per cent devaluation of the punt within weeks of taking office. Despite the turbulence at the time, this has had a salutary effect. Interest

Yet there remains a fundamental problem at the heart of

**& Wireless, will get the go-ahead from the government. Telecom unions have indicated**

0	Miles	50
0	Km	80

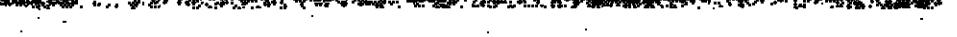
the future for Ireland in the twenty-first century.



The Bank of Ireland stands grandly on the curve of College Green, facing Trinity College, in central Dublin

# The boat has stayed afloat

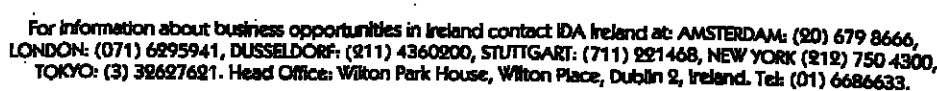
itself, the unions and employ-



vide jobs for the young people entering the labour market in Ireland is 15 times greater than in the rest of Europe," wrote Garret FitzGerald recently.

1. *Journal of the American Medical Association*, 1997; 277: 1001-1005.

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Continued on Page II



## IRELAND II

The Fianna Fail-Labour coalition is approaching the June Euro-elections in a confident mood

## A few wobbles have not upset the tandem

**W**hen the Fianna Fail-Labour coalition was formed in January 1983, after the last general election, some political pundits were predicting that it would not survive two years.

The 1982-87 Fine Gael-Labour coalition broke down after four years, in disagreement over economic policy and over Labour's eclipse by its larger, and conservative partner, Fine Gael.

The last coalition, formed in 1989 by Fianna Fail and the Progressive Democrats, collapsed in 1992, culminating in the spectacle of the two party leaders accusing each other of being liars from the witness box of a public inquiry into the Irish beef industry (the report of which is finally expected to see the light of day in June this year).

Some early ministerial turf battles aside, the latest coalition partners have displayed a surprising degree of cohesion though, and are now approaching the June Euro-elections in confident mood. They are even contemplating an unprecedented voting pact to make sure that their candidates get an easy ride to Strasbourg.

The few wobbles that have occurred in public, usually when the word privatisation has been mentioned, have not yet been sufficient to throw the tandem out of control.

The latest batch of economic forecasts are confidently predicting strong growth, low inflation, and rising employment levels up to the end of the decade. Even the sun has been putting in a strong appearance over the past month after one of the driest and wettest winters on record.

A spokesman for Mr Albert Reynolds, the prime minister, said: "There is a strong feel-good factor and the govern-

ment is riding high.

"The coalition is performing well, and if anything should go wrong, we will simply batten down the hatches and ride it out."

Mr Dick Spring, the deputy prime minister and Labour party leader is in an equally optimistic mood. "We are well on course. Unemployment is edging down and other problem areas such as health, education and housing are effectively off the political agenda because of the progress that has been made on all these fronts," he said.

Public housing starts are well up, 17,000 people have been taken off hospital waiting lists, and additional resources are being pumped into education.

If progress has not been as rapid on the jobs front as Labour would have hoped "we have at least established our credibility with the markets in the past two budgets", said Mr Spring.

With so much good news about the opposition - flap its arms as it may - has been unable to unnerve the complacent coalition beast. Fine Gael, the main opposition party, has still to recover from its miserable performance in the 1992 elections.

Mr John Bruton, the party leader, with one eye constantly over his shoulder, wondering where the next challenge to his leadership might come from, has been unable to do more than snipe at occasional government blunders.

Red faces there have been on government benches - when a promised pot of EU structural



Ireland's parliament is Dáil Éireann, which has 166 elected members. A 60-member senate is partly nominated

funds turned out to be only three-quarters full, when a middle-class outcry over a residential property tax sent the finance minister scurrying back to his calculator and when a whiff of sexual scandal entered the Dáil (parliament) after a Labour minister was

publicly reprimanded by Mr Spring for his "poor judgement" in having chatted to a homosexual in his parked car in Dublin's Phoenix Park.

But none of these issues have set coalition knees trembling. Issues that might, especially in Fianna Fail ranks,

such as sorting out the now-ambiguous legal situation on abortion, and property rights in the event of divorce being introduced, are being quietly pushed on to the back burner.

A bill to legalise homosexuality was passed last year, however, with barely a ripple

of controversy.

Causing more worries for government programme managers is Ms Mary Harney, the new leader of the Progressive Democrats (PD) - the smaller of the two conservative opposition parties) and someone who has proved herself to be a

tough and competent performer in the Dáil. She is busily creating a higher profile for the party, and carefully targeting the right-wing vote which Fine Gael has traditionally monopolised.

Sweeping tax reform, privatisation and a get-tough approach with Northern Ireland's paramilitaries are the PDs proposals for solving Ireland's problems. It is not so different from Mr Bruton's message, but somehow sounds more convincing coming from Ms Harney.

According to Mr Spring, the two crucial political issues that are now facing the country are unemployment and the continuing crisis in Northern Ireland. The latter has dominated the political agenda of both Mr Reynolds and Mr Spring (who is also foreign minister) for most of the past eight months, although of the two, Mr Reynolds has grabbed most of the limelight.

His joint declaration which was signed last December with Mr John Major, the British prime minister, succeeded in creating an entirely new framework for the settling of the Northern Ireland conflict, and simultaneously gave Mr Reynolds an entirely new framework for projecting his hitherto lacklustre image.

His handling of the Anglo-Irish negotiations, during which he demonstrated that he could be a tenacious negotiator in handling Ireland's interests abroad, at the same time as being prepared to make honourable compromises and take imaginative and risky initiatives, has greatly boosted his

reputation both at home and abroad.

But there has been genuine disappointment, bordering on a sense of deception, that Sinn Féin, the political wing of the IRA, has so far failed to grasp the olive branch held out to it.

There is also growing frustration with the mathematics of UK parliamentary politics - the devastation of the Tories in the British local elections earlier this month, has raised fears in Dublin that Mr Major will now be even more beholden to the Ulster Unionists than ever to retain his slim Commons majority in the face of backbench revolts.

Government priorities are therefore set to shift to the other key issue identified by Mr Spring - unemployment.

Unfortunately, the job of making any significant inroads into the debt quagmire against a backdrop of rising unemployment within the EU is likely to prove as frustrating as the Northern Ireland peace process.

Those same sunny economic forecasts also predict that long-term unemployment is likely to remain stubbornly high at 16 per cent until the year 2000.

The coalition has at least three years to run before the next general election is due, and Mr Spring is confident that it can hold together. He of course stands to lose most if it fails.

Labour's vote doubled to a record 21 per cent in 1992 as unemployment figures also reached record highs. Failure to deliver on jobs could see that vote halve again as easily as it doubled - and the "new era" Mr Spring promised for Irish politics 18 months ago may in retrospect appear to have been a mere flash in the pan.

Tim Coone

Michael D. Higgins, minister for arts, culture and the Irish language, believes in offering a wide range of cultural choices, says Tim Coone

## Polymath of many colours

**P**oet, political scientist, sociologist and socialist, university lecturer and now minister for arts, culture and the Irish language, Mr Michael D. Higgins is one of the more colourful figures to have entered the upper echelons of Ireland's political establishment in recent years.

He is a liberal thinker, author of two well-received books of poetry and renowned for his erudite and impassioned Dail speeches. Mr Higgins has given a surge of confidence to Ireland's arts community since his appointment to the cabinet in January 1993, his first ministerial post.

With an annual budget of more than £50m, he has increased government funding for the Irish Arts Council by 25 per cent and secured pre-production tax breaks and £15m in funding for the film industry over the next four years. He is now turning his attention to the music and multimedia industries.

"I want an active rather than a passive cultural policy, which is open to diversity and which creates a cultural space to fill the narrowing of the economic space," he says.

He quotes approvingly from Edward Said's latest book *Culture and Imperialism*, and says

he is a firm believer in cultural development as a stimulant to economic development. He says people across Europe will have to adjust to greater work flexibility and make more use of their leisure time in order to deal with unemployment.

"If we have enhanced cul-

tural activity, there will be more alternatives to use that spare time and people will be more willing to make those adjustments." He points to the success of the Irish film industry as proof that cultural promotion also creates jobs.

He is known for arguing his

views forcefully with his EU counterparts in the European Cultural Council, but he became more widely known outside Ireland earlier this year for his lifting of the two decade-old broadcasting ban on Sinn Féin, the political wing of the IRA.

"I took a lot of flak from all sides for that, but it was done in the context of the public's right to information and the political censorship issue. I revoked the ban not to facilitate Sinn Féin but to facilitate the public," he says.

A desire to give people a

wide range of cultural choices underpins his arms-length approach to the government-funded arts bodies which come under his remit. These must have autonomy with responsibility, he says. It is for government to help create "the cultural space" within which broadcasters, artists, writers and musicians have the freedom to innovate. The public, he insists, does not need to be told by government what to think.

The growing international acclaim of Irish actors, directors, writers and musicians, bolstered by a string of recent successes with Oscars, the

Booker prize - even a third successive win at the Eurovision Song Contest - shows how far Irish cultural policy has come from the dark days of the 1930s when writers such as Joyce, Synge and Beckett, chose exile in order to get published. Today they would be given grants and live tax-free.

As Mr Higgins finishes his lunch a man comes over to shake his hand. "I liked your last book of poems, Minister. Keep it up," he says. Mr Higgins confesses he has written "only four and a half" in the past 18 months. Nonetheless, Joyce would have been impressed.

Continued from Page 1

But in the past five years the Irish birthrate has dropped dramatically, as members of the current generation tailor their families to their pockets and life styles rather than to the traditional Catholic model: "as many as heaven sends."

The implications of this are many. For example, the ESRI

forecast notes that the population change will have "traumatic" effects for the teaching profession, where jobs are already a big issue, and for the health care sector, which will have to concentrate on an ageing population. Since 1972 employment in health and education services has risen from 90,000 to 140,000 - according to last month's meeting of the

## The boat stays afloat

Irish Business and Employers Congress. These areas are now likely to shrink.

Other job sources will have to be found. The running sore on the Irish economy for nearly a decade has been unemployment; Ireland has competed with Spain for the dubious title of having the highest unemployment in the

EU. Last year the Republic suffered about 19 per cent unemployment compared to Spain's frightful 21 per cent, but since late last year the figures have been dropping - save for December. (Officials put that down to "reverse emigration".) The unemployment figure fell in March for the third successive month, with 290,600

people on the live register; 6,500 fewer than a year ago. The Central Statistical Office's figures for this time last year showed 1,148m people at work compared with 1,138m in 1992. Much of the rise in employment has been among female workers. Many women who previously stayed at home to look after their families are

now being forced by circumstance, or liberated by changing attitudes, to seek work.

Only 18 months ago you could read angry letters written to newspapers by graduates in Co Galway, complaining of the "cheek" of married women in taking jobs. The statistics do show a stasis in the numbers of men at work, whereas female employment has risen by 55,000 since 1987. Many of these women are in the services sector - many, too, have lower pay than men, and inferior conditions.

What is the government doing to create jobs? Tax breaks for small employers and drives to persuade overseas companies to set up in Ireland are two - perhaps too common - solutions. The Industrial Development Authority is campaigning to draw multinational firms, and has had success with some telemarketing companies, creating hundreds of jobs.

But the problem remains; when things go badly for the multinational, as for any creature on earth, it wants to go home.

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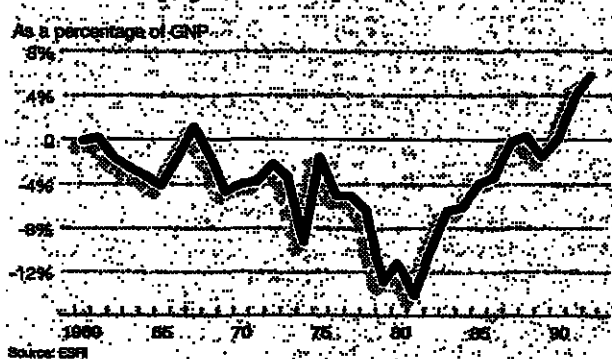
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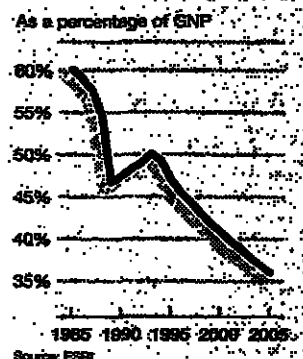
Irish Warehousing & Transport Co. Ltd., Ocean House, Arna Court, Arna Quay, Dublin 7.



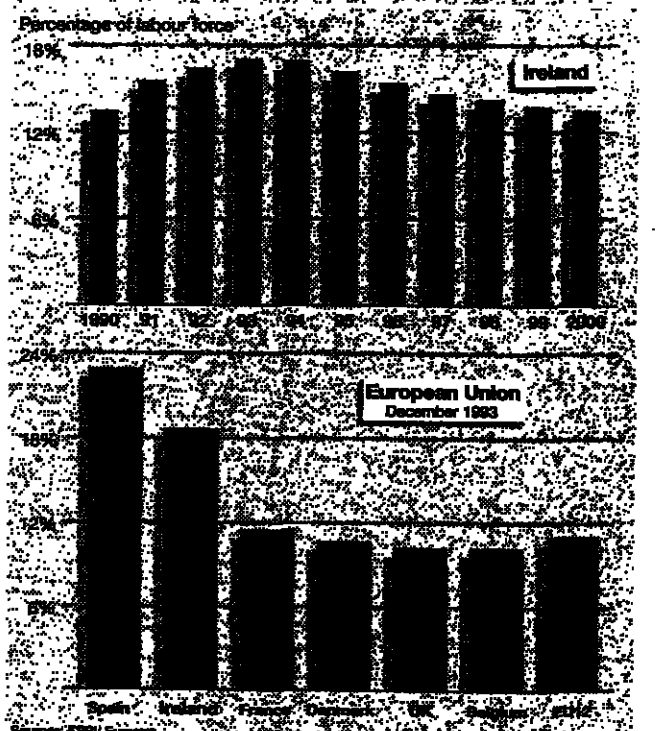
## Balance of payments surplus



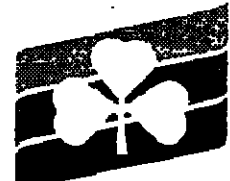
## Public expenditure



## Unemployment



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Dublin was one of the best performing stock markets in Europe last year. It has had a mediocre 1994 so far.

The ISEQ index of Irish shares is down about 2 per cent on the year to date, compared with a 51 per cent rise last year in the prolonged bull run triggered by the devaluation of the Irish pound.

Last year's spectacular gains involved significant catching up by the Dublin market after two years of under-performance (which it traditionally shadows). The market's performance was exaggerated by the low valuations to which Irish stocks had sunk during 1991 and 1992 - relative to UK stocks - because of the difference in the interest rates prevailing in Ireland and the UK.

The valuation differential between the two markets has largely been eliminated, according to Mr John Conroy, head analyst at Dublin's largest independent stockbroker, NCB. He predicts that further gains will be dictated by the performance of London and

John McManus finds that the Dublin stock exchange is experiencing a mediocre start to the year

## Last year's gains prove hard to repeat

New York, the two markets which traditionally give a lead to Dublin.

Mr Conroy believes Irish stocks are still attractive in valuation terms, on a stock by stock basis, as the outlook for domestic earnings is positive. Ireland is forecast to have one of the highest growth rates in the EU next year and government and independent forecasters predict that the Irish gross national product will grow by more than 4 per cent.

But as in the other European markets, sustained progress will only take place in Dublin if international equity markets decouple from the bond markets which have been exerting a negative influence on them for much of this year.

Last year saw big changes in the investor profile of the Irish stock market. Turnover in the

exchange rate mechanism (ERM) in 1992 and 1993, and the subsequent post-devaluation bull run, raised awareness of the Irish market. The market's increased visibility and the inclusion of 10 of the largest Irish stocks in the Morgan Stanley Capital Index, has raised the level of overseas investment in Irish stocks, particularly by US funds.

Although the flow of US investment funds into Europe has been drying up as US interest rates tick upwards, most Irish analysts believe that US and overseas investors in the Irish market have taken a medium to long term view.

"It is a good time to buy Irish stocks, but only if international markets move ahead - we are not going to move on our own," Mr Conroy says. The two big Irish banks, AIB

and Bank of Ireland, have both attracted international attention in recent months. They are seen as cheap, relatively to the European sector. Both have strong domestic retail operations, controlling about 70 per cent of the market between them and can expect to benefit, in earnings terms, from the anticipated growth in the Irish economy.

One of the biggest disadvantages for overseas investors in the Irish market is lack of stock diversity. AIB, Bank of Ireland, Irish Life, the state's largest life assurance company, and two industrial stocks, Semurfit and CRH, account for 54 per cent of the market's total capitalisation of £12.1m. The top 10 listed companies have a total capitalisation of £19.9m.

Despite the expected arrival

of two new companies on the exchange this year, Dublin will continue to suffer from a scarcity of listed large industrial and retail stocks. The country's largest supermarket chain, the £500m Dunnes Stores empire, is privately owned. Quinnsworth, the second biggest retail chain, with a turnover in excess of £250m, is owned by Associated British Foods.

The dominance of the market by financial stocks will be increased when Ireland's largest building society, the Irish Permanent, is floated in the middle of this year.

The other new entrant to the market is DCC, which is seeking a listing, having successfully completed the transition from venture capital fund to industrial holding company over the past 10 years.

Both floats are small in terms of the overall size of the market. DCC is expected to raise between about £10m and £20m through its flotation. The Irish Permanent may raise up to £70m.

The biggest challenge facing the Irish stock exchange is the break with the London stock exchange scheduled for this year. The split is necessary to comply with the EU investment services directive, which specifies that each member state must regulate its own securities markets. (Since 1973 the Dublin stock exchange has been merged with the London stock exchange, which has effectively regulated the Irish market.) The Irish government is preparing legislation, the Stock Exchange Act, which will make the central Bank of Ireland the ultimate regulator

of the Irish market.

The Irish stock exchange's handling of two highly publicised incidents last year is being taken into account in the framing of the new laws.

Davy, Ireland's largest stockbroker, was reprimanded and fined £150,000 by the London stock exchange last March for its role in the placing of the Irish government's 30.4 per cent stake in Greencore, the food company, in April 1994. The brokers initially told the government they had succeeded in placing the shares, but later admitted they had been unable to sell all the stock and had bought a proportion themselves to avoid embarrassment.

The reasons for the reprimand were not made public - which led to a written request from the Irish government to

Davy for an explanation. The result was an indication from the Irish government that the new Stock Exchange Act will insist on greater transparency in the Irish exchange's regulatory procedures.

The Dublin exchange has also been criticised for failing to protect the interests of shareholders in the small listed property company CountyGlen, now the subject of an inquiry by an inspector appointed by the High Court.

The inspector is looking at transactions which involved the expenditure of almost half of the company's assets of £2m without the approval of the company's 1,100 small shareholders. The stock exchange has yet to take any public disciplinary action.

The new rules for the independent Dublin exchange will provide for more information about regulatory issues to be made public. But they will be modelled on the London stock exchange's rule book which, according to Mr Tom Healy, manager of the Irish stock exchange, is being revised.

Over the past two years offshore fund management in Ireland has grown at such a pace that Dublin now rivals Jersey and Guernsey in terms of the amount of offshore funds under management.

More than \$9m in offshore funds is managed in Ireland, almost entirely by companies based in Dublin's International Financial Services Centre. This compares with \$2.8m of overseas funds managed in Dublin in June 1992, according to official figures.

The main reason behind such rapid growth has been the introduction by the Irish government of favourable legislation since 1989, the development of an International Financial Services Centre in Dublin. Ireland was one of the first EU states to adopt the UCITS (Undertakings for Collective Investment in Transferable Securities) directive in 1989. The UCITS directive allows funds that are regulated in one member state to be marketed throughout the EU.

Ireland and Luxembourg are the only two EU states where tax exempt managed funds can make use of this facility, something which has been crucial to Ireland's recent success in attracting offshore funds. After deciding to set up an offshore fund in a tax-free zone, the next factor influencing the decision of where to establish the fund is the markets in which it will be sold, says Pat McNaughton, managing director of Morgan Grenfell's Irish fund management subsidiary. "If you wish to sell to the public in Europe then setting up where you can avail of the UCITS directive is a great advantage," he explains.

Morgan Grenfell decided to set up in Dublin rather than Luxembourg because it was a more cost-efficient location, particularly from the point of view of staff costs which are roughly two thirds of those in comparable offshore locations. The attitude of the workforce was also attractive, according to Mr McNaughton. "There is more enthusiasm for work

here than in other tax havens because the others nearly all have full employment," he says.

Morgan Grenfell's move to Dublin followed the pattern of most of the more than 40 companies that manage more than 150 funds in Dublin.

In 1991, Morgan Grenfell transferred some existing funds from its operations in other tax havens to Dublin, in order to establish a base in Ireland from which to launch new funds and provide custodial services for other fund managers. Morgan Grenfell

**'The regulators respond quickly and let you know if they can help'**

now manages funds worth \$1.5m in Dublin.

Tax incentives are available to companies setting up in the International Financial Services Centre. It is located on disused docklands near to the centre of Dublin and companies that obtain an IFSC licence before the end of 1994 can make use of a 10 per cent corporation tax rate until 2005.

Companies that obtain an IFSC licence are expected to establish an office on the Dockland site but many have not yet done so, preferring to operate out of cheaper offices elsewhere in Dublin. However, companies that do move to the docks site can make use of a remission of municipal rates and double rent relief for 10 years, as well as generous capital allowances.

Although companies that move to the docks site can obtain 25-year leases, rather than the traditional 35-year lease common in Ireland, most would still prefer five-year leases, such as those in the US, or the roll-over indexed leases of three, six or nine years that are available in Europe.

The accessibility and co-operative nature of the Irish regulatory authorities makes Dublin attractive to foreign funds, says Paul Dobbyn, a partner in one of Ireland's largest com-

Favourable legislation has allowed fast growth of offshore funds

## Accessible and co-operative

mercial law firms A&L Goodbody. The main regulatory authority is the central Bank of Ireland and its approach to the regulation of offshore funds can be characterised as "putting a lot of store by the credibility of the funds operator," says Mr Dobbyn.

"The regulators are very accessible," agrees Mr Nick Alford, general manager of GT Asset Management Ireland, the Irish subsidiary of the bank in Liechtenstein-owned GT Asset Management, which manages 14 funds worth more than \$1.8m in Dublin. "They respond quickly and let you know if they can help."

Most funds under management in the IFSC are unit trusts, many constituted so as to comply with the UCITS directive. However, Irish legislation also allows for other types of tax-exempt funds that are more attractive to international investors, including investment companies with variable or fixed share capital.

Both UCITS investment companies and non-UCITS investment companies are managed in the IFSC and there are also a number of private funds. Although the Irish legal and regulatory framework is highly competitive it could soon lose this edge, warns Mr Dobbyn. Any changes in the law required to maintain Ireland's competitiveness as a location for offshore fund management have to go through the normal Irish legislative process, a drawn-out affair which does not give as high a priority to financial services legislation as other tax havens - such as the Cayman Islands, where financial services are of greater significance to the economy.

So far the government has been active and recently it added another type of investment vehicle to the "menu" of

vehicles which can be operated from the IFSC. The Irish partnership law is shortly to be amended to allow limited investment partnerships to operate from the IFSC. The government is projecting that more than £100m will be attracted to investment limited partnerships at the centre once they are operational.

Dublin's other attractions include Ireland's membership of the OECD, which is important for marketing funds in Japan, and the Irish legal system which, like the US and British systems, is based on common law. Fund managers can also get funds listed on the Dublin stock exchange which is part of the London stock exchange and is similarly regulated. Although the two exchanges are to split this

year, the Irish exchange has indicated that it intends to continue following the rules of the London exchange.

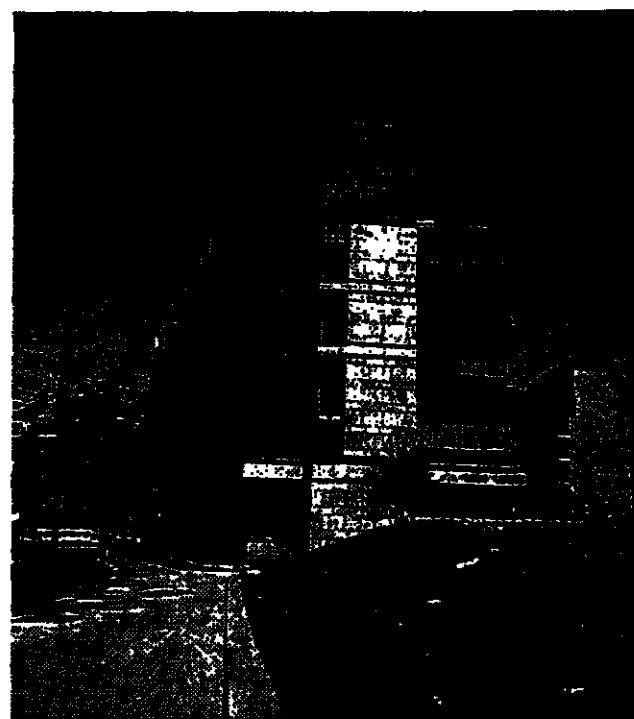
But the main attraction of Dublin for international fund managers such as GT and Morgan Grenfell is the workforce. "The 10 per cent tax rate is just another bonus," says Mr McNaughton. Ultimately Morgan Grenfell will repatriate any profits made in Ireland to its German parent, Deutsche Bank, and pay tax on it in Germany, he explains.

The Irish government hopes the workforce, and wider aspects of the business environment, will keep the notoriously mobile offshore fund managers in Dublin once the corporation tax breaks expire. The funds themselves will remain tax exempt after 2005.

"We would not have moved here just for the 10 per cent tax," says Mr McNaughton. "The raw materials had to be here. Ultimately the financial services centre that will win will be the one which provides the proper skills and people at a reasonable price," he says.

Companies arriving after 1994 will not be eligible for the 10 per cent corporation tax incentive but the fund managers who have established themselves by that time will be able to offer highly competitive custodial facilities to other fund managers. There are also suggestions that the Irish government will seek approval from the EU to extend the 1994 deadline, but as yet no official request has been made.

John McManus



The new International Financial Services Centre in Dublin

The telecommunications and energy sectors

## Discordant dial tone

Irish customers paid an average of £1704 annually for each telephone line, compared with £550 in Britain and £594 elsewhere in Europe, he said. European telephone companies average one worker for 172 lines, whereas TE has one employee for every 85 (although this has come down from a figure nearer 40 just a few years ago). Population dispersal cannot justify this, Mr Hynes says. New Zealand, which has a similar population but a much greater area, has a line ratio much closer to the European norm than that of Ireland.

The last National Development Plan turned a deaf ear to TE's calls for funds for investment, allocating only £27m from EU structural funds where £200m had been sought. This heightened existing suspicions that the government would prefer TE to link up with a bigger, richer outsider. However, union opposition and national defensiveness sprang to life when the government started to talk enthusiastically about "strategic alliances" late last year. In March, TE received a full proposal from Cable & Wireless to form a joint venture, with about £400m on the table.

The minister, Mr Brian Cowen, has instructed the TE board to study the C&W proposal and report back within six months on its feasibility - and any other options. He is also considering the establishment of an independent Irish telecoms authority equipped with enforcement powers, which could be essential if the scene changes from one serene operator to a cast of dozens scrabbling for market share.

Mr Cowen's portfolio also includes energy. This is not as contentious an area as telecoms, but the future could hold some headaches for whoever is in charge.

Unlike TE, there are no plans to place the energy utilities in public hands, the minister told the Irish Business and Employers' Confederation recently. However, the industry should not be complacent - the Electricity Supply Board

(ESB) is currently being "reviewed".

ESB, which was founded in 1927, is under the scrutiny of a cost and competitiveness review announced in February. This, the department says, will not only help the government decide on ESB applications to have price rises sanctioned, but also provide the minister "with a solid regulation for future reviews of the electricity industry".

A review of the mining industry and concomitant policy was also announced late last year (Ireland has 30 per cent of western Europe's supplies of zinc).

The new gas interconnector

linking south-western Scotland with Ireland, at a site north of Dublin, is now on-line. At a cost of £290m, £200m of which came from the EU, the 290km pipeline is the Republic's most significant energy project.

The project involved four construction efforts, including construction of a gas compressor station in Scotland, Bord Gáis, the national gas supplier, has a security gas agreement with National Power and a gas purchase agreement with British Gas. Should Ireland find fresh reserves of natural gas in current exploration, there is provision for surplus supplies to be exported back to Britain through the same pipeline.

Tax incentives to promote exploration in offshore oilfields have also been in force for several years. In March Mr Noel Treacy, the Irish energy minister, awarded five exploration licences to five consortia, covering 28 blocks in the Styrne and Erris troughs.

Last October's National Plan published by the Irish government made a commitment to promote alternative energy sources. The Electricity Supply Board (ESB) has been asked to bring 75 megawatts of capacity on line from such sources as combined heat and power (CHP), small hydro or wind power. This scheme is now being developed. Peat-fired power stations are also an option, although the environmental debate over further thrusts into Ireland's famous peat bogs is likely to gain impetus.

Angela Long

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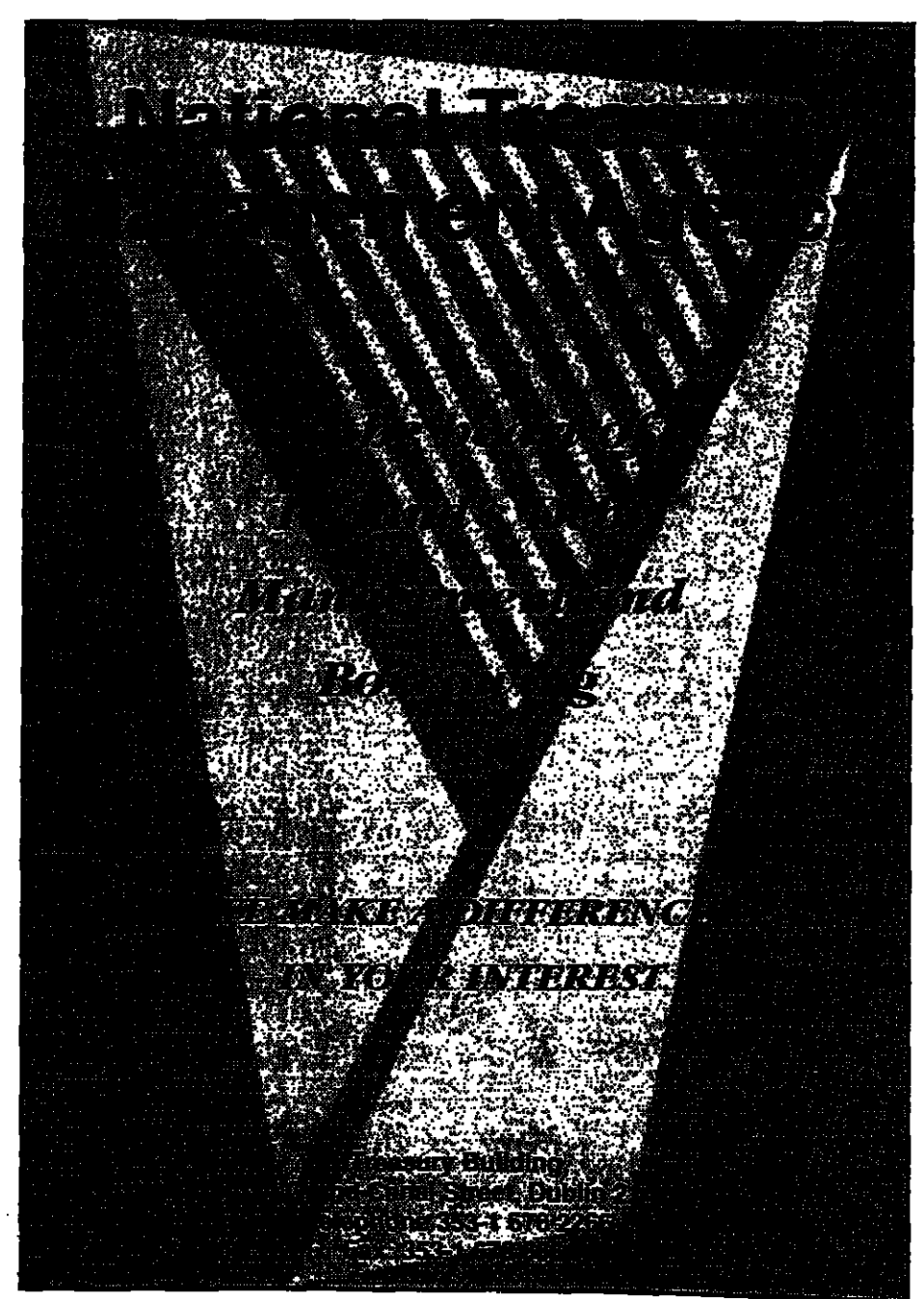
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## IRELAND IV

John McManus looks at investment in transport and developments in the tourist industry

## EU helps out with 'cohesion' cash

More than £2.5bn will be spent on Ireland's transport infrastructure and tourism industry over the next five years under the Irish government's £20bn National Development Plan.

The money will come from the government, the private sector, and the European Union which has promised in the region of £2.7bn under the next tranche of cohesion funds. The first objective of the £2.5bn investment in transport infrastructure is to bring Ireland's roads, railways, ports and airports up to the same standard as its EU partners.

The main target is the national primary road network, which takes a quarter of all Irish road traffic. More than £1.1bn will go to improve the road links between the important cities, including the road from Dublin to Belfast.

Spending on secondary and local roads will be much less significant: £1.15bn will be spent on secondary roads and £475m on local roads. As a result, the motorist in Ireland can expect little respite from the potholes on the smaller rural roads and lanes. (They have become an election issue in some counties.)

The rolling stock of Iarnród Éireann, the state railway company, is to be upgraded, as are the tracks and signal systems on the parts of the Irish rail network which are included in the EU's Trans European Rail Network - mainly the links between Dublin and the larger cities and towns.

With the opening of the Channel Tunnel, Ireland is now the only state in the EU without a direct rail link to the continent. The Irish government has promised to invest £100m upgrading strategic ports, including Dublin and its satellite port of Dun Laoghaire. No aid is available for improving ferries serving the

routes between Ireland and its EU partners, but the two main ferry companies, Stena Sealink and Irish Continental Group, have announced ambitious ship building programmes.

In Tasmania, Stena Sealink is constructing one of the world's largest car carrying catamaran ferries for use on the Irish sea this summer. The new super-ferry will replace the existing Stena Sea Lynx catamaran service between Dublin and the Welsh port of Holyhead. It will have capacity for 120 cars and 600 passengers, travel at 50 miles an hour, and Stena promises that it will cut the sea crossing time by half, to 99 minutes.

Irish Continental has acquired one of the world's largest night ferries, the £55m *Pride of Bilbao*, for use on the routes from Rosslare, in Co Wexford, to northern France. The company has also commissioned a £48m ferry for use on the Dublin-Holyhead route next year, with an option for a second. The new Dublin-Holyhead ferry will triple the group's freight capacity on the route, allowing it to cut costs and - according to Mr Eamonn Rothwell, chief executive of Irish Continental - attract a substantial amount of the traffic originating in the Republic, which now exits via the Northern Irish port of Larne.

A £240m investment is proposed in the state's airports under the plan, on top of the £175m in state aid to the national carrier, Aer Lingus, which was approved by the EU last December. The money is to



Investment will improve Ireland's roads, railways, ports and airports, but traffic jams on Dublin's quays, beside the river Liffey, seem to go on forever

meet the cost of a big restructuring at the airline, which lost £58m last year. Aer Lingus has agreed to cut its costs by £50m and has obtained permission from the Irish government to fly direct from Dublin to cities in the US, avoiding the compulsory stop-over at Shannon airport in Co Clare, for the first time. Aer Lingus has also leased three new Airbus 330 aircraft for use on the transatlantic routes.

The last 12 months have seen two new airlines enter the

fiercely competitive Dublin to London route. Virgin Atlantic's City Jet - an Irish company operating a Virgin Atlantic franchise - started flying from Dublin to London City Airport in January. British Airways Express - a UK company operating a British Airways franchise - started flying from Dublin to Gatwick last year.

The three airlines already on the route - Aer Lingus, British Midland and the small independent Ryanair - have all cut fares and cost as competition

intensifies. Aer Lingus's share of the route has fallen from 49 per cent to 39 per cent; a big shake-out is planned.

In a country with more than 16 per cent of its workforce on the dole, most aspects of the economy are ultimately evaluated in terms of their ability to create jobs. Ireland's tourism industry is no exception.

The £12bn investment in tourism over the next five years is expected to create 35,000 jobs. Mr Matt McNulty, director general of Bord Fáilte,

the Irish tourist board, believes that it is a realistic aspiration. Five years ago the board was set the target of doubling tourism revenue from just over £1bn and creating 25,000 jobs by the end of 1993. "Revenue is up 74 per cent and 24,000 jobs have been created, despite the Gulf war and recession in our main markets," Mr McNulty says.

Mr McNulty believes that tourism can create jobs more effectively than other sectors of the economy; he points out

that 75 per cent of the net job gains in Ireland over the past five years have come from tourism. Bord Fáilte estimates that the more than 3m tourists visiting Ireland each year spend about £1.8bn.

The emphasis over the next five years will be to create "sustainable tourism and sustainable jobs" through an intensification of the board's international marketing effort and extension of the tourism season. Ireland's tourist season is only 23 weeks, but the board believes it can be stretched to 46 weeks by development of off-season "products" and the creation of year-round attractions.

More than 30 per cent of the £580m worth of EU cohesion funding hoped for by the Irish government for tourism will be spent on international marketing over the next five years. "We have not fully exploited any market - particularly Germany, which is the world's biggest," explains Mr McNulty.

Together with the traditional markets of the US, UK and continental Europe, Bord Fáilte plans to aim at new markets. Two countries seen as having large potential are Argentina and South Africa, both of which have strong Irish connections.

The board's strategy is not to go for "ethnic" tourism, but to target countries where Ireland is well known to the whole population because there is an Irish community there, Mr McNulty explains. The UK is still a very important market for Ireland; visi-

tors from Britain made up 1.7m of more than 3m people who visited Ireland last year. The next biggest markets are continental Europe, with \$74,000 visitors, and North America, with 417,000 visitors.

About £200,000 will be spent on projects to extend the tourist season. The rest of the £12bn will be spent on training, a national conference centre and other projects.

Mr McNulty believes that initiatives for projects to extend the length of the tourist season must come from the private sector. "If we create something ourselves it is not likely to be sustainable," he says. "We have to let things develop naturally and support them through marketing or grant aid." (Citing horse fairs, he points out that there have been many attempts to develop international horse fairs in Ireland, none of which have been as successful as the centuries-old horse fair at Ballinacree in Co Galway, in the west of Ireland.)

A good example of the type of investment that the board is trying to encourage is a project to revive a woollen mill at Fuxford in Co Mayo, in the west of Ireland. The mill has been converted into a "shop to shop" experience for tourists, Mr McNulty says. This sort of project is an integral part of the role he sees for Bord Fáilte as "Ireland's economic agency for tourism."

There is no doubting his enthusiasm for such projects. With something of the manner of a proud father, he cannot resist showing visitors to his office in Dublin an album of before-and-after shots of projects. He feels that he has a right to be proud: only one of the 300 projects funded in the last five years has failed - "and we got nearly all our money back."

Tim Coone investigates the renaissance of an ancient industry

## Trees planted for the future

Ancient oak forests once covered much of Ireland. Over the centuries they were gradually laid bare to serve the economic and military ambitions of the Vikings, then the Normans, and later, to build the British battle fleets of Tudor, Stuart and Hanoverian kings and queens.

Land that once grew Irish oak - which helped to spread the British empire from Jamaica to Jaipur - now grows cattle and sheep to build beef and butter mountains in the EU. Today there is no natural forest left in Ireland. Moreover, only 7 per cent of the country's land surface is afforested, compared with an average 24 per cent in the EU.

But Irish forestry is now undergoing a renaissance, thanks to the overhaul of the EU common agricultural policy, a range of new financial incentives and a commitment by the Irish government to a big afforestation programme. Together, these have helped forest plantings grow to some 22,000 hectares a year. A target of 30,000 hectares a year has been set for the year 2000.

"Forestry will be a mainstream industry here within 30 years with an output of over £1bn a year at today's prices," says Mr Martin Lowery, chief executive of Coillte, the Irish forestry board.

Encouraged by tax-free grants and incentives, private plantings have grown 30-fold in the past decade, from fewer than 300 hectares a year in the early 1960s to more than 10,000 hectares a year at present.

Proposals to increase the grants by about 50 per cent, with the maximum levels at £23,000 per hectare, are currently awaiting approval in Brussels. In total, some £940m a year in grants is expected to be channelled to the forestry sector up to the end of the decade. In addition, all income from forestry activities has been rated free of corporation and income tax.

The existing 450,000 hectares of forest in Ireland, 85 per cent of it conifers, has mostly been planted since the early 1950s; it is only just beginning to mature. Current output of 2m cubic metres of timber a year is projected to rise to about 3.5m cubic metres by the end of the decade and will continue to rise thereafter.

In the longer term, if current planting rates are maintained over the next 20 to 30 years, Mr

Lowery believes that a sustainable yield of 12m cubic metres a year is feasible from a total planted area of 1.5m hectares which have been identified as being the most suitable for forestry. This would exceed the UK's current output of some 10m cubic metres a year.

"Forestry is a far better use of EU funds than set-aside payments, because at least there is a new industry being built up," Mr Lowery says.

Currently, there are two important industrial developments in preparation, both of which will once again place Ireland on the map as an exporter of forest products.

Medite, the US company, is investing £12m to double output from its existing plant making medium density fibre-board (MDF). It aims to produce 300,000 cubic metres of MDF a year, using forest thinnings and by-products from the country's 100 saw-mills as raw material.

Louisiana Pacific Corporation, also of the US, is due to start a joint venture later this year with Coillte to build an

oriented strand board plant to export to Europe. Together, the two plants located in the Waterford region of Ireland are expected to absorb most of the residues and pulp wood coming from the newly-maturing Irish forests up to the end of the decade. Beyond then, additional processing capacity will be required as well as additional saw-mills.

But can planting levels reach the government's 30,000 hectare-a-year target? Mr Lowery admits that obtaining sufficient land is becoming a problem. Spiralling land prices "is going to make it difficult," he says.

Ms Elaine Farrell, head of the forestry division in the Irish Farmers' Association, says that poor land is currently being sold for forestry in a range of £900 to £2,000 a hectare, and that many farmers are now finding it difficult to compete with outside investors. More than three-quarters of private forest plantings are currently done by farmers.

Mr Lowery says that Coillte aims to pay no more than

£1,700 a hectare for the very best forestry land, and in 1992 paid an average of £1,313 a hectare. Land prices have risen more than 30 per cent since 1990, almost three times faster than the general inflation rate.

Mr George O'Malley, managing director of Beltra Forestry, a private company which plants more than 1,000 hectares a year and manages plantations for private clients, says the tax incentives and grants available make forestry investment "very attractive as long as the cost of the land is not too high."

The growing competition for land, however, is resulting in available sites now more likely to be in parcels of "hundreds rather than thousands of acres," he says.

Meanwhile, opposition is growing from another quarter. Environmentalist groups are becoming increasingly vocal over the steady encroachment of sombre blocks of Sitka spruce on the Irish countryside, and are demanding that a greater variety of tree species be planted and that planning

controls be introduced for new plantations.

The government has responded predictably (by setting up a committee to consider the issues), but has signalled that new legislation will probably - eventually - follow.

Mr Lowery says that Coillte's aim is to reduce Sitka spruce plantings from just over 80 per cent at present down to 65 per cent, and to increase native broadleaf species such as oak and beech to around 10 per cent.

Four years ago it began landscaping new plantations. But the species-diversity problem is that Sitka grows better than any other tree on low-quality soils, and in Ireland's damp, temperate climate it takes five to six times faster than in Scandinavia or North America, and at about double the rate of growth in the UK.

Better quality conifer trees and hardwoods, suitable for joinery and sawlogs, require better soils, and the best agricultural land can now cost over £26,000 a hectare.

The higher grants will undoubtedly have the desired effect of encouraging increased plantings and greater species diversity, but the danger is that they might also drive land prices higher still and ultimately dampen investor enthusiasm in the sector.

Angela Long at the movies

## Investors get good terms

To call the whole country "Paddywood" is stretching language, but over the past year there has been a mini-boom in film production in Ireland.

In April some 12 films were in production. Six more were about to start filming. A London newspaper went slightly wild recently, predicting that Ireland could become Europe's main site for film production.

Mr Michael Dwyer, film critic of the Irish Times, points out that ever since 1928, when Alfred Hitchcock made *Junia* and *The Paycock* in Dublin, Ireland's rapidly changing light and slowly changing landscape have been irresistible to directors seeking not just nostalgia but authenticity. What is more, the 1993 Finance Act gives a three-year tax relief on whatever proportion of a film's investment is Irish, up to £1m.

More recently, the government has again tinkered with financial incentives, while insisting that share capital with a minimum three-year payback should be the baseline source of funds. Companies such as Farrell Grant Sparks, Dublin accountants (FGS), have taken advantage of the favourable terms for film investment. FGS has set up a film production company which raised £25m within two weeks. Mr Richard Fox of FGS says the company, which "met investor demand for a tax shelter before the year-end cut-off for individuals on April 5", is now looking for a project. "I'd say that, judging by the success of this venture, we would look at similar ones in the future."

Internationally, Irish films have a high profile at present, following American interest in *In the Name of the Father*, directed by Jim Sheridan, and last year's *Crying Game* by Neil Jordan. The prominence of Daniel Day Lewis, who also starred in Sheridan's previous big success, *My Left Foot*, has also called attention to the Irish product.

It should be no surprise if the Irish were to make a success of the film industry, at least at the creative level. Their *seanachais* (storytellers) of old possessed the wild imagination and verbal creativity which later surfaced in the work of Swift, Beckett and Joyce. Today Ireland is top in the whole of western Europe for per capita cinema attendance.

In Dublin, the Irish Film Centre, with smart premises in a former Quaker meeting house in Eustace Street, in the centre of town, attracted 18,000 members in 1993, its first full year of operation. Squabbles about management and financing spoil its image slightly, but, with several film development and production companies located in its premises, the IFC provides an

attractive focus for the film buff in the national capital. So far, most films for main release made in Ireland have tended to be modest in budget compared to the big spending on *Jurassic Park* and its lavishly produced kindred. Yet the success of, for example, *Into the West*, made by Dubliner Gabriel Byrne, has shown that there is a market for the "small" picture.

"The Irish industry is never going to make *Terminator 3* but our films will always be story-driven - smaller films costing £15m to £25m," says Mr James Flynn, submissions manager at the Irish Film Board, based in Galway. The film board (*Bord Scannán* in Gaelic) has been receiving about 30 formal applications for funding each month since it was revived in 1992. This, says Mr Flynn, is on top of less formal approaches from a wide range of film-makers.

The government has also been launching initiatives to create the right sort of skilled labour for film production. Mr Michael Higgins, minister for arts, announced a "comprehensive training programme for the film industry" last October. His department was looking for EU structural funds to assist the programme, which he said aimed to raise standards in the complete range of film skills.

While the future for features looks rosy (provided they get a better critical reception than the recently-released *Widow's Peak* - despite the talents of Mia Farrow, Jim Broadbent and Natasha Richardson), the animation sector has not lived up to its promise of five years ago. After *An American Tail*, a charming full-length feature which failed to ignite the box office in the *Aladdin* mode, the animation company mainly responsible, Sullivan Bluth, went bankrupt. The shell of the company was subsequently salvaged by overseas investment.

Fred Wolf Animation, the Los Angeles based company responsible for the invasion of the teenage mutant Ninja turtles, has had a Dublin studio since 1989. Most recently, it did all pre- and post-production of the 11-part television version of the Duchess of York's *Rudie the Little Heliicopter*, to be seen on ITV.

Mr Eamonn Lawless, Wolf's managing director in Dublin, heads a full-time staff of 16. "We are feeling very optimistic, but things are relatively slow in the industry overall," he says. "For full-length features, Dublin would be a good location because labour and production costs are lower than in the US."

But still competition from Asia, where labour costs are even lower, is growing.



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## INTERNATIONAL COMPANIES AND FINANCE

## Columbia/HCA to buy Medical Care America

By Richard Waters  
in New York

Columbia/HCA, the US healthcare group which operates the country's largest chain of hospitals, has announced the acquisition of Medical Care America in an all-stock transaction valued at \$850m.

The deal marks the latest consolidation among US healthcare providers, prompted equally by cost pressures and the growing power of managed care organisations.

Medical Care America owns 96 surgery centres which between them have 504 operating rooms. Columbia/HCA, which was formed in a \$6m merger last year, already has 196 acute-care and specialty hospitals.

Columbia/HCA, under chief executive Mr Richard Scott, has been more active than other US healthcare providers in pursuing mergers. By providing a wide range of healthcare services, the company hopes to sign up large customers such as health maintenance organisations, which buy healthcare services in bulk for their individual members.

The two companies also said a merger would save money by enabling them to negotiate bigger discounts from suppliers and to cut overheads.

Around 60 per cent of Medical Care America's surgery

centres are in areas also served by one of Columbia/HCA's hospitals. This overlap would help to reduce costs and make the combined service more attractive to customers, the two companies said.

The deal follows discussions between the companies about ways of strengthening an alliance that was already in place. Earlier this year, Medical Care America sold its Critical Care America home infusion unit, just 18 months after those two companies merged. That deal proved a failure as the home infusion business came under pricing pressures, slashing Medical Care's earnings per share from \$1.87 in 1992 to \$1.29 last year.

Medical Care America's shareholders will receive stock worth \$25 for each of their existing shares, if Columbia/HCA's stock stays close to its current price.

The value of the deal would be subject to a sliding scale if Columbia's share price moved above \$40 or below \$36, with the maximum price for the acquisition set at \$850m. At mid-day yesterday the shares were standing at \$36, down 1% on Monday's close.

The all-stock deal, which has been approved by both companies' boards, is subject to approval by Medical Care America's shareholders and regulatory clearance.

## Earnings forecast from Argus Newspapers

By Mark Suzman  
in Johannesburg

Argus Newspapers, the South African press group in which Mr Tony O'Reilly's Independent Newspapers has bought a controlling shareholding, will today release a pre-listing statement showing unaudited group turnover of R706.7m (\$183m) for the year to March and earnings of R29m.

Earnings have been adjusted to take account of discontinued operations, such as the Sunday Star, and the sale of a majority interest in The Sowetan, South Africa's biggest selling daily, to a consortium of black investors.

The company is forecasting turnover of R795m and earnings of R32.6m for the current year. In a calculation based on 45.1m shares in issue, audited pre-forma earnings for the year to March were 94 cents a share. Net asset value was 384 cents a share.

Argus Holdings and JCI directors will retire from the Argus Newspapers board prior to the listing and Mr Liam Healy and Mr James Parkinson, managing director and financial director of Independent, will join the board.

## Maytag plans flotation of Australian and NZ unit

By Nikki Tait in Sydney

Maytag, the US home appliance manufacturer, is to sell off its Australian and New Zealand-based white goods and floorcare appliance operations. Maytag said it would prefer to float the division's shares on the stock market. Analysts expect the sale to raise between A\$100m (US\$78m) and A\$150m.

The operations were formerly part of the Hoover group, which was taken over by Maytag in 1988. Hoover (Australia), based in Sydney,

makes and distributes home appliances under brand names including Hoover and Admiral.

Mr Robert Dunkerley, managing director of Hoover (Australia), said the businesses had been run "largely independently" of the US parent. He expected to finalise agreements permitting the operations to continue marketing under their established brand names.

Maytag's decision to sell its Australasia operations through a flotation is the latest in a series of such moves by overseas parents - notably British companies - operating both in

the manufacturing and financial services spheres.

Pilkington announced similar plans earlier this year, as did Pirelli, the Italian group, with its Australian cables business.

North Broken Hill Pelco has sold its 19.1 per cent stake in base metals group Pasminco for A\$233.1m, or A\$52.07m more than book value. Reuter reports from Melbourne, NH said that the buyer was CRA and that it had now successfully completed a process of returning to managed core businesses.

## Disposals lift ICI India result

By Stefan Wagstyl  
in New Delhi

ICI India, the Indian subsidiary of the British chemicals group, has reported a 12-fold increase in annual pre-tax profits to Rs728m (\$28m) for the year to March, due largely to a corporate restructuring which included the sale of its fertiliser business and a 49 per cent stake in its fibres operations.

Profits included Rs638m of exceptional gains from the disposals and from the sale of property in Bombay. The sales

also helped the company reduce its interest charges.

Overall revenues fell to Rs8.8m from Rs9.7m because of the disposals but continuing operations saw revenues rise by 11 per cent and operating profits by 27 per cent.

The company, which is 51 per cent owned by ICI, has been reorganised partly in response to the liberalisation of the Indian economy and partly because of the group restructuring in which pharmaceuticals were spun off into a new company called Zeneca.

The fertilisers business was sold mainly because the group has also withdrawn from fertiliser manufacturing.

ICI India said that following the disposals it was committed to expanding its operations, including paints, catalysts, polyurethanes, agrochemicals and rubber chemicals.

The company is importing technology from other parts of the group, including new techniques of catalyst manufacture and of producing vehicle paint. It would also consider acquisitions.

## Daewoo Heavy Industries Ltd.

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3 per cent Convertible Bonds 2001

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Daewoo Heavy Industries Ltd.

## Bahamas hotel changes ownership for \$65m

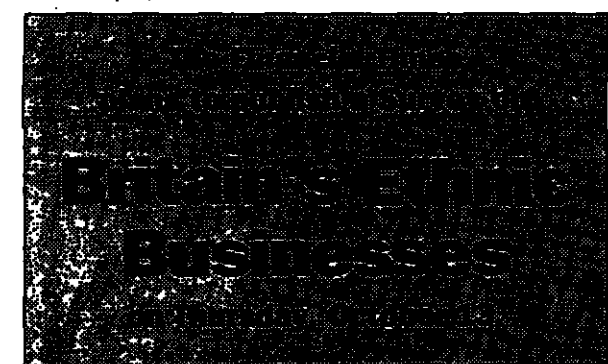
Carnival Corp (CCL) is to sell 81 per cent of its Crystal Palace hotel and casino complex in Nassau, Bahamas, to the Ruffin Hotel Group for \$65m in cash and senior secured notes, AP-DJ reports.

Under the deal, Carnival will pay off \$25m of existing Crystal Palace debt. This agreement supersedes a substantially similar earlier agreement made

with a German group of investors.

A 19 per cent shareholding in Crystal Palace will be retained by Carnival, which will continue its existing business relationships with Crystal Palace.

The agreement is subject to the approval of various Bahamas governmental agencies. The transaction is expected to close soon.



The survey will report on the important contribution made to the economy by ethnic minority businesses in the United Kingdom. It will examine how their future prospects will be affected by competition at home and from abroad, and how they are responding to the challenges of economic revival in the UK.

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## INTERNATIONAL COMPANIES AND FINANCE

## Mack Trucks forecasts return to profit

By John Riddling in Paris

Mack Trucks, the US subsidiary of France's Renault Vehicules Industriels, should record a profit this year after five years of losses, Mr Elies Pascual, chairman, said yesterday.

According to Mr Pascual, productivity gains and restructuring measures, combined with the upturn in the US truck market, should mean a net profit of \$20m-\$25m this year. This compares with a loss of \$36m in 1993, and a net deficit of \$182m the previous year.

"In less than three years Mack has gone from monthly losses of about \$20m to a profit of \$3m-\$4m in March and April, having returned to profit in February," said Mr Pascual. He said the company was now able to contribute to the

results of RVI, the truck and bus arm of the state-owned Renault group.

The recovery in results partly reflects an upturn in demand and prices in the US. Sales are expected to increase to about \$2bn this year, compared with \$1.7bn in 1993.

But Mr Pascual said the improvement mainly reflected the restructuring at the group, which he said would allow a sustained, rather than a cyclical, recovery.

"We now need to sell about 20,000 vehicles to break even, compared with 40,000 three years ago," he said. This was achieved through cost cutting, productivity gains, and the closure of some factories.

Purchasing costs have been reduced by between 1.5 per cent and 2 per cent a year, according to Mr Pascual, while productivity has increased by

41 per cent over the past three years.

He added that the cyclical nature of the US market meant it was necessary to continue improving productivity.

"The market can decline just as quickly as it has recovered," he said, forecasting a fall in the market from next year. But he pointed out that the company was aiming to reduce its break-even production point to 17,000 vehicles by the end of the year and to 15,000 at the end of 1995.

Despite the company's cost-cutting measures, however, Mr Pascual said the company had maintained its investment in new products and R&D.

"Between 1994 and 1997 we will invest \$40m-\$45m a year," he said. The group will also develop its commercial network in the western US and in Mexico.



Mack's productivity has increased 41 per cent in three years

## Merck chief resigns to pursue other interests

Mr Martin Wygod has resigned as chairman of Merck's Medco Containment Services unit and as a member of the Merck board, Reuters reports from Whitehouse Station, New Jersey.

Merck, the US drug manufacturer, said Mr Wygod would serve as a consultant to it and Medco under a multi-year contract.

"Now that the integration of Medco and Merck has been substantially completed, I have decided to pursue other business and philanthropic interests," Mr Wygod said.

"I believe that Merck, as a result of its merger with Medco, now has a strong competitive advantage in the changing environment of pharmaceutical care."

Mr Roy Vagelos, chairman of Merck, said: "While we regret Marty's decision to move on, we understand his desire to pursue other interests. We are indebted to Marty for his role in bringing together Merck and Medco."

Mr Vagelos continued: "The integration of the businesses is essentially completed and a strong management team of Medco and Merck people is in place."

## Digital poised for recovery

Equipment Corporation, the US computer maker hit by losses and layoffs, is poised for a recovery on the back of the fast-growing Asia-Pacific market, Reuters reports from Singapore.

"The Asia-Pacific part of the world has a very distinct role to play in the company's path to recovery because it is the fastest-growing, and it's a place where we have very good operations," said Mr Bobby Choonavala, president of Digital Equipment Asia Pacific.

The losses were mainly due to the company's switch to new product lines during the past two years, he said.

The group has suffered losses of more than \$3bn over the past three fiscal years.

## Microsoft in TV deal with Rogers

By Bernard Simon in Toronto

Rogers Cable Systems, Canada's biggest cable-TV operator, is to co-operate with Microsoft to install the US software group's new interactive television software, known as Tiger.

Tiger is one of several competing software systems being developed, which will deliver video-on-demand, shopping, education and other services to cable-TV subscribers.

Rogers has signed a letter of intent to license the Tiger system, and takes part in early testing of Microsoft's operating system for interactive broadband cable networks. TCI, the biggest US cable-TV operator, has signed a similar deal with Microsoft.

Rogers said it was attracted to the Microsoft system by its open architecture and cost. Microsoft claims Tiger can deliver interactive programming for about a tenth of the cost of rival technologies.

The system is based on personal-computer technology rather than mainframes. Microsoft's rivals doubt whether PC-type hardware can provide the communications and processing power for a network of cable-TV subscribers.

## Strong farm sector boosts Deere

By Laurie Morse in Chicago

Deere and Company, the Moline, Illinois-based manufacturer of farm and industrial equipment, said strength in the North American farm sector boosted second-quarter net income to \$189.3m, or \$2.20 a share.

In last year's second quarter the group recorded income of \$101m, or \$1.30 a share.

Deere's other equipment operations, which include ground care and lawn machines and construction equipment, also improved with the generally strengthening

North American economy. Its worldwide sales for the quarter jumped 17 per cent, to \$2.46bn, from \$2.10bn a year ago.

Although analysts had expected strong second-quarter results for the company, Deere's share price rose after the results were released, trading 3% higher at \$73 3/4 at midday in New York.

Mr Hans Becherer, chairman, said that in response to strong retail demand, Deere has increased its North American production schedules. "1994 worldwide production tonnage is now anticipated to be 16 per cent higher than 1993

output, up from our prior estimate of 13 per cent," he said.

However, the company warned that production in the second half would drop below first-half levels, reflecting normal holiday shutdowns and retooling for a new tractor line.

"North American retail sales activity during the first two quarters of 1994 provides a sound base for operations during the remainder of the year," Mr Becherer said.

"For 1994, the US Department of Agriculture has projected substantial increases in planted acreages of corn and soybeans, and is forecasting

that farm net cash income will be at one of the highest levels in history."

He said that while Europe's long-term downward trend in sales of agricultural equipment is likely to continue, Deere expects its 1994 European sales to be about equal to 1993.

● Ford Motor has named Mr John Devine vice-president and corporate controller from June 1, Reuters reports from Dearborn, Michigan. Mr Devine, 50, is chairman and chief executive officer of First Nationswide Bank, a Ford subsidiary being sold to First Madison Bank of Dallas.

## Varity first-quarter income up at \$29m

By Laurie Morse

Varity Corporation, which makes braking systems and diesel engines for cars and trucks, reported an increase in first-quarter net income to \$29.4m, or 65 cents a share, on sales of \$505.8m.

This compares with \$11m, or 20 cents a share, on sales of \$455.6m in last year's first quarter.

During the quarter to April 30, Varity agreed to sell its remaining Massey Ferguson farm equipment operations to

Agco for \$310m in cash and 500,000 shares of Agco stock.

The sale, expected to be completed during the current quarter, should bring an income gain of between \$15m and \$30m and increase Varity's stockholders' equity by about \$100m, the company said.

Varity's first-quarter income, excluding Massey Ferguson's results, was \$26m, or 55 cents, up from a comparable \$15.1m, or 33 cents, a year ago.

Massey Ferguson's results, reported separately as discontinued operations, showed that

the farm equipment business improved, with net income rising to \$4m in the first quarter, against a net loss of \$4m a year ago. Sales were \$263m, up from \$189m last year.

Varity's remaining businesses benefited from a 9 per cent increase in North American vehicle production. Its Kelsey-Hayes automotive products group generated \$27m in operating income on sales of \$355m, up from \$25m on sales of \$302m in last year's first quarter.

The Perkins Engine division

saw operating income rise to \$13m, from \$8m a year ago, with sales advancing to \$180m, from \$158m in the first quarter of 1993.

"Varity is off to a good start this year," said Mr Victor Rice, Varity chairman. "With the recently announced sale of Massey Ferguson, we are now positioned to focus on generating even more value for our shareholders from our core businesses of supplying automotive braking systems and diesel engines to customers worldwide."

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## Bunds fall again as hopes fade of further cuts in rates

But Monday's sharp jump in commodity prices was even more responsible for the sell-off. Yesterday the Commodity Research Bureau index

softened, largely because the outlook for grain harvests seemed cloudy, bringing a measure of relief to Treasuries.

framework talks on trade helped the battered US cur-

traders would still face the sale of \$11bn in five-year notes this afternoon. The reception

## Institutions on the sidelines

+24 (WLSY)	Deut.BkAsia/Lehman Asia
+22 (WLSY)	Norma International

- +125 (9%-12) UBS
- +34 (6%-8%) S.G. Warburg
- +70 (3%-5%) General Motors

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	may 24	may 23	11. ago	may 24
s	7.70	7.57	7.15	7.92
a	8.09	7.95	8.07	8.19
t	8.07	7.95	8.29	8.19
	8.11	7.99	8.63	

	May 24	May 23	Yr. ago
to 5 yrs	3.62	3.56	3.03
5 yrs	3.66	3.63	3.58
5 year yield			16

May 24	May 23	Yr. ago	May 24
9.33	9.16	9.00	9.23

High: 11% and over. † Flat yield, yed Year to date

	May 23	May 24
Gift Edged bargains	80.2	80.2
5-day average	88.7	88.7
High since compilation: 133.57 (21/1/84), low 50.25 (22/1/84)		

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at 7:50 pm on May 26					Issued				
Bid	Offer	Chg.	Yield		Bid	Offer	Chg.	Yield	
930 1/2	103 1/4	- 1/2	6.07	Abbey Nat Treasury 8 3/8 E	1000	95	96 1/4	- 3/4	7.83
930 1/2	98 3/4	-	7.12	Amoco Ind 11 1/4 97 E	100	102 1/2	102 1/2	-	8.66
940 1/2	24 1/2	-	6.71	Baldwin Loco 28 E	150	30 1/2	31 1/4	- 1/4	8.01
930 1/2	93 1/2	-	6.94	Darrman 6 1/4 98 E	800	96	96 1/2	-	7.58
112 1/2	112 1/2	-	6.23	ESB 10 97 E	537	106 1/4	106 1/2	- 1/4	7.33

[illegible]

110 <sub>1</sub>	111 <sub>1</sub>	-1/2	5.97	Powgen 5% 03 E	250	89 <sub>1</sub>	100 <sub>1</sub>	-1/2	8.91
109	109 <sub>1</sub>	-1/2	5.27	Svensk Tjänst 11 <sub>1</sub> 92 E	150	111 <sub>1</sub>	112 <sub>1</sub>	-1/2	8.55
107 <sub>1</sub>	108 <sub>1</sub>	+1/2	5.91	Tokyo Elec Power 11 01 E	150	111 <sub>1</sub>	112 <sub>1</sub>	-1/2	8.69
110 <sub>1</sub>	111	-1/2	5.81	Absol National 0 N 23	100	84 <sub>1</sub>	85 <sub>1</sub>	-1/2	7.45
108	107	-1/2	5.34	TONZ Fin 5% 02 NZS	75	108	108	-1/2	7.57
108 <sub>1</sub>	104 <sub>1</sub>	-1/2	5.68	CEPME 10 35 FF	2000	104 <sub>1</sub>	104 <sub>1</sub>	+1/2	5.85
95 <sub>1</sub>	95 <sub>1</sub>	+1/2	5.50	Bic de France 5% 22 FF	3000	111 <sub>1</sub>	119 <sub>1</sub>	-1/2	7.71

111 $\frac{1}{2}$	112	5.51	SNCF 9 $\frac{1}{2}$ 97 FF	4000	107 $\frac{1}{2}$	107 $\frac{1}{2}$	- $\frac{1}{4}$	9.27
99 $\frac{1}{2}$	100	5.03						
110 $\frac{1}{4}$	110 $\frac{1}{2}$	5.17	FLOATING RATE NOTES					
				Issued	Sld	Offer	Cgn	
108 $\frac{1}{2}$	108 $\frac{1}{2}$	3.78	Abbey Nat Treasury - $\frac{1}{4}$ 98	1000	99.14	99.27	3.7659	
114	114 $\frac{1}{4}$	3.88	Barco Floco 0 98	200	99.80	99.97	3.8750	

108½	107½	+½	Belgium $\Delta$ 97 DM	500	100.09	100.20	5.8750
117½	116	+½	BFG-0.02 BS	350	98.76	98.88	4.7300
98	98½	+½	Bahrain 0.10 BS E	150	98.98	100.03	5.5950
108½	107	+½	Canada $\Delta$ 99	2000	98.23	98.31	4.8125
115½	115½	+½	COGE 0 08 Esc	200	98.81	98.08	6.2500
108½	107½	+½	Credit Lyonnais $\Delta$ 00	300	98.00	98.70	5.0000
108½	108½	+½	Denmark $\Delta$ 98	1000	98.40	98.52	3.7500

114 <sub>2</sub>	114 <sub>3</sub>	$\frac{1}{2}$	3.98	Decadent Firenze $\frac{1}{2}$ 98 DM	1000	99.95	100.05	5.4839
110	110 <sub>2</sub>	$\frac{1}{2}$	4.22	Forno del Slat 0.10 97	450	100.07	100.24	4.0875
104 <sub>3</sub>	104 <sub>2</sub>	$\frac{1}{2}$	3.34	Finland 0 97	1000	99.98	99.98	3.4191
109 <sub>2</sub>	109 <sub>3</sub>	$\frac{1}{2}$	4.01	Hallux BS $\frac{1}{2}$ 95 E	350	99.98	100.04	5.2500
				Ireland 0 98	300	99.92	99.78	3.4400
				Italy 1 98	2000	100.00	100.37	4.1250
				US Backus-Wheat Fin $\frac{1}{2}$ 98	1000	99.95	99.46	5.6955

708	101	7.44	Lloyds Bank Corp S 0.10	600	82.71	84.31	4,1600
708	108	7.12					
101 1/2	102 1/2	7.12	Metrolife 1/2 03	650	98.48	98.98	5,2500
105 1/2	108	6.73	New Zealand 1/2 89	1000	90.54	90.82	3,8700
111 1/2	111 1/2	5.83	Ontario 0 89	3000	90.26	90.30	4,8325
104 1/2	104 1/2	7.78	Ranite 0 98	500	98.95	98.95	6,1250
106 1/2	107 1/2	8.95	Societe Generale 0 98	300	98.43	98.58	4,0912

103 $\frac{1}{2}$	104 $\frac{1}{2}$	$\frac{1}{2}$	7.82	Swaziland 10000	0.05 98 OH	5000	99.98	100.05	0.0698
103 $\frac{1}{2}$	107 $\frac{1}{2}$	$\frac{1}{2}$	8.01	State Bk Victoria 0.05 99	125	99.94	99.98	3.5944	
104 $\frac{1}{2}$	104 $\frac{1}{2}$	$\frac{1}{2}$	8.66	Sweden 0 98	1500	100.09	100.16	3.7200	
103 $\frac{1}{2}$	104	$\frac{1}{2}$	8.07	United Kingdom $\frac{1}{2}$ 98	4000	99.75	99.83	3.6298	
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Convertible Bonds

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109	109 $\frac{1}{2}$	↓	7.19	Land Secs 8 $\frac{1}{2}$ 02 E	84	6.72	101 $\frac{1}{2}$	109 $\frac{1}{2}$	2.51
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90 1/4	90 1/2	↓	9.40	Tesco Capital 8 0/5 E	200	2.51	114 1/2	115 1/2	+18.02
98 1/2	98 1/2	↓	9.32	Tecno Instruments 2 1/4 02	300	82 1/2	105 1/4	105 1/2	+17.82

\* No information available - previous day's price

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## COMPANY NEWS: UK

# Dawson seeks £45m after heavy losses

By David Blackwell

Dawson International, the Edinburgh-based textile group, yesterday announced a 1-for-4 rights issue to raise more than £45m as it plunged into the red after losses for the closure of its US fleece and jersey business.

More than 30m shares will be issued at 150p. Yesterday they closed at 150p, up 6p on the day.

Pre-tax losses for the year to March 26 were £95.4m, after a provision of £50m and goodwill written off of £56.4m. There was a profit of £32.1m in the comparable period.

Turnover was £443.1m (£431.7m), including £58.2m (£76.2m) from the discontinued US activities. Operating profits of £18.8m (£37.2m) took account of losses of £19.8m (£2.7m) from the US operations.

Sir Ronald Miller, executive chairman, said market conditions had been appalling. "As a small player we did not stand a chance."

The closure of the division

soaked up £38m of the provision.

The remaining £12m was for Dawson Home Fashions, a maker of shower curtains and bath mats, which was hit by imports. The provision would cover its sale, which is under discussion, or its restructuring if the sale fell through, Dawson said.

Dawson Home Fashions incurred its first loss last year, of £3.9m on sales of £57.5m, compared with a previous profit of £4.6m on sales of £59.6m.

Operating profits from continuing operations, excluding Dawson Home Fashions, were ahead 17 per cent at £41.1m (£35.2m). Sir Ronald said: "We can see enormous potential coming through."

Losses per share were 64.8p, compared with earnings of 13.3p. A final dividend of 1.5p is proposed, giving a total for the year of 3p (8p).

The proceeds from the rights issue will be used to develop and expand the core businesses, particularly the international branded clothing business

and the Morgan thermal underwear business in the US. The group will also reduce borrowings and redeem up to £27.5m of 9.375 per cent convertible preference shares.

Gearing at March 26 was 97.4 per cent if the convertible shares are treated as liabilities; 37.4 per cent if they are treated as equity. Pro forma net gearing would be 20.1 per cent.

The rights issue would have the effect of restoring shareholders' funds, which fell from £163.4m to £115.1m at March 26, to £160.5m.

The issue has been underwritten by Samuel Montagu, Goldman Sachs and Noble Crossart. Broker to the issue is Cazenove.

## COMMENT

The figures are horrendous, but were well flagged at the beginning of March. It could be argued that there is no need for the rights issue as the remaining operations are cash generative. On the other hand

the underlying businesses look undervalued, with pencilled-in profits of a little less than £20m giving a prospective multiple of 13.5. In the final analysis shareholders will simply have to ask themselves if the management that got into such a mess deserves backing.

# Enlarged Casket rises to £3.6m

By Peggy Hollinger

Strong demand from abroad helped Casket, Britain's second-largest bicycle manufacturer, boost annual pre-tax profits by 27 per cent to £3.6m.

The company, which claims 25 per cent of the UK market, increased exports by 26 per cent. Profits for the year to end-March were also helped by the £1.8m acquisition of a German bicycle company in November, which contributed £395,000 at the pre-tax level. Sales were 8 per cent higher at £103.8m.

Mr Joe Smith, chief executive, said the underlying bicycle business had shown like-for-like growth of 18.5 per cent in the year. Demand for Casket's range of brands had been particularly strong in Germany, France and Ireland, he said.

The results included the final costs of a long-running legal action over accounting practices at Kingsley & Forester, a clothing company merged with Casket in 1988. The group incurred net exceptional costs of £453,000, bringing the total costs of the six-year suit to about £650,000. The final dividend is increased to 0.7p making a 1.1p (0.8p) total. Earnings rose by 26 per cent to 3.19p.

# Placing and open offer to fund GBA purchase for up to FF85.9m

## French buy for Coutts Consulting

By Paul Taylor

Coutts Consulting Group, the career consultancy, outplacement and residential training company, yesterday agreed to acquire GBA Group of France for a maximum FF85.9m (£10.1m).

The proposed acquisition of GBA, one of the leading outplacement and career counselling groups in France with 130 employees, will consolidate Coutts' position as Europe's largest outplacement group with 33 offices in six countries.

Mr Stephen Johnson, chief executive, said the deal would enable the expanded group to

serve its multinational clients across Europe better. He said the expansion of outplacement operations into continental Europe had been a vital element in the strategy for developing the group.

Coutts will pay an initial FF47.2m, including FF39.7m in cash, with the balance satisfied through the issue of 971,366 shares to the vendors. Up to a further £4.5m will be paid subject to GBA meeting profit targets in 1994 and 1995.

GBA reported pre-tax profits of FF7.7m for 1993.

The acquisition will be funded in part through a placing and open offer at 85p

designed to raise £6.4m including £1.1m net of new money. The shares are being offered on the basis of 8 new shares for every 28 existing shares and 13,137 new shares for every 100 convertible preference shares.

The 7.68m new shares have been conditionally placed with institutional shareholders by Collins Stewart, subject to claw-back. Coutts' shares closed unchanged yesterday at 91p.

Part of the proceeds of the share issue will be used to pay £730,000 of dividend arrears on convertible preference shares, enabling the group to resume dividend payments on the ordi-

nary shares at the interim stage later this year.

The company has undergone a substantial restructuring over the past 30 months, including replacing Mr Barry Topple, its chief executive, and appointing Sir Kh. McMahon, former chairman of Midland Bank, as non-executive chairman.

Following the acquisition and the completion of the sale of Winkfield Place, the group's vacant Berkshire property, for £1.4m due at the end of May, the enlarged group will have net borrowings of £2m, equivalent to gearing of about 50 per cent.

# Fairline powers ahead to £350,000

By Caroline Southey

Fairline Boats, the Peterborough-based luxury powerboat maker, more than doubled interim profits as UK sales rose 29 per cent and some export markets improved.

Profits rose from £161,000 to £350,000 pre-tax for the six months to the end of March.

Optimistic that the second half would show a similar rate of growth, the company declared a 48 per cent increase in the interim dividend to 5p (3.575p), payable from earnings per share of 6.74p (5p). The shares closed up 40p at 435p.

Sales rose by 18 per cent to £17.6m (£15.2m) of which direct exports, up 13 per cent, accounted for 70 per cent and additional foreign sales by UK distributors accounted for an estimated 20 per cent.

Mr Sam Newington, chairman, said conditions had been better than he had expected although confidence in some overseas markets "is not as strong as we would like".

Although sales to Germany have been holding up, the French and Italian market had proved "tricky", he said. But improving consumer confidence in the domestic market and continental Europe was

leading to higher sales.

The company hopes to raise margins by reducing the number of models and holding down raw material costs which account for 60 per cent of production costs.

The order book stands at about £10m, more than 50 per cent higher than a year ago. Two new models will be launched at the Southampton Boat Show in September to supplement the four introduced in the last 12 months.

Increased production is likely to be met by re-opening of one of the group's factories near Peterborough. Net cash at the end of the six months was £2m.

# Automotive Precision valued at £40.8m

By Paul Taylor

Shares in Automotive Precision Holdings, the precision engineering company, were priced at 100p yesterday valuing the group, which exports 93 per cent of its production, at £40.8m.

Automotive Precision, based in Tonbridge, Kent, is coming to market via a placing of 10.2m shares with institutional investors by Beeson Gregory. The shares are due to begin trading on May 31.

The company, which manufactures high precision components for the international automotive industry, was the subject of a £8m management buy-out from Hunting, the defence, aviation and oil group, in December 1990.

About 80 per cent of its exports go to customers in the US including Chrysler and Detroit Diesel.

Some 80 per cent of turnover

is covered by rolling contracts of between two and four years and the customer base has doubled since 1992.

Last year the group reported profits before non-recurring items of £4.99m (£4.2m) on turnover of £16.9m (£17.1m). Pre-tax profits slipped to £1.91m (£2.58m) after remuneration payments of £3.03m (£1.24m).

The bulk of the shares being placed, some 9.7m, are being sold by the five members of the buy-out team. The remaining 500,000 shares are being issued by the company to cover the costs of the placing.

The management, led by Mr Stefan Petzsch, managing director, will retain roughly a 70 per cent stake in the group, but plan to reduce this. The managers had initially planned to retain a 50 to 55 per cent stake but scaled down the sale because of the condition of the market.

## NEWS DIGEST

### Low-level response to CLS offer

The intermediaries offer for CLS Holdings, the property company owned by the Swedish Moristadt family, has been only 15 per cent subscribed.

The London-focused property investment company had fully underwritten an offer of 45.06m new shares at 11p, subject to clawback to cover applications for the 11.28m shares offered to intermediaries. Applications were received for 1.64m shares.

### Archimedes Trust

Archimedes Investment Trust achieved net asset growth of 4.1 per cent over the six months to April 30 from 678.54p to 704.07p per capital share, compared with only a marginal rise in the benchmark FT-SE-A All-Share Index.

The figure for this split level trust 12 months earlier was 545.57p.

Net revenue for the six months to the end of April was £154,827 (£170,007) giving earnings per income share of 12.53p (13.85p). The interim dividend is being maintained at 9p.

### Rathbone

Rathbone Brothers, the asset management and private bank

### Ocean

The outlook for 1994 remained uncertain at Ocean Group, especially in the first six months. Mr Peter Marshall, chairman, told the annual meeting.

The shares reacted with a 18p fall to 374p.

The distribution and logistics businesses continued to find continental markets depressed with a consequent pressure on margins.

### Andrews Sykes

Andrews Sykes, which hires out and distributes engineering, heating and air conditioning equipment, said the 3.5p dividend for the six months to November 30 1993 on its convertible preference shares, which was scheduled for payment in December 1993, would be paid on May 31.

A decision on the preference dividend due on June 1 will be taken later in the year.

### Shires Investment

Net asset value per share of Shires Investment rose from 259.72p to 292.21p over the 12 months ended March 31. The fully diluted figure rose from 250.35p to 284.4p.

Attributable revenue of £4.55m compared with £4.4m. Earnings emerged at 17.41p (17.48p), or 16.99p (16.95p) fully diluted. A final dividend of 4.3p makes a forecast 16.3p (16.4p).

## DIVIDENDS ANNOUNCED

	Current payment	Date of payment	Corresponding dividend	Total for year	Total last year
Archimedes Trust - Int	9	Aug 5	9	3.25	3.25
BEY - Int	2.25	July 15	1.25	1.1	0.8
Casket - Int	0.77	Oct 3	0.1	3	9
Dawson Int - Int	1.5	-	0.525	1.15	0.8
European Colour - Int	0.8	-	3.575	-	10.5
Fairline Boats - Int	5	July 22	-	-	-
Holstock - Int	2.3	July 15	-	-	4.9125
M&G Income - Int	1.1	July 20	-	-	-
M&G Recovery - Int	1.12	July 1	1.12	3.82	3.82
Marion & Spencer - Int	6.7	Aug 5	5.9	9.2	8.1
Metrolife S - Int	2.25	July 8	1.3	-	5.5
Monks Inv - Int	5	Aug 2	4.7	7	6.7
Headcut Int - Int	2.61	Aug 13	2.81	3.44	3.44
Shires Invest - Int	4.3	July 29	16.3	16.3	16.4
Thorn EM - Int	25	Oct 7	23	34	32
Touche - Int	0.25	July 4	0.25	0.25	0.25
York-Tyne Term - Int	0.1	July 22	0.3	-	3.3

Dividends shown pence per share net. +On increased capital. \$USM stock. First quarter distribution.

RESULTS FOR THE FINANCIAL YEAR 1993/94

# MARKS & SPENCER

GROUP PROFIT BEFORE TAX UP 16% TO A RECORD £852 MILLION.

- Outstanding Value campaign drives U.K. sales growth of 10%.
- Earnings per share up 16%.
- Full year dividend increase of 14% proposed. Up 30% over 2 years.

Copies of the report and accounts for 1993/94 will be mailed to shareholders from the 15th June.

StMichael

## COMPANY NEWS: UK

## Restructuring complete but difficult trading conditions persist

## BET ends year £92m in black

By Andrew Bolger

BET, the business services group which over-expanded by acquisition during the 1980s, said its restructuring was complete, but warned that pressure on margins and difficult trading conditions persisted across much of the group.

Mr John Clark, chief executive, said: "We expect to see earnings improvement coming from better productivity rather than increased selling prices."

BET made a pre-tax profit of £92m in the year to April 2, compared with a loss of £9.5m in the previous year, which included £76m of exceptional costs.

Restructuring costs of £42m were incurred this time, of which £34m had already been provided for.

Turnover fell by 9 per cent to

£1.97bn, in spite of a \$61m favourable currency effect, mainly because of divestments. The group said a further 17 non-core businesses had been sold during the year, and the disposal programme was now complete.

Mr Clark added: "I said when appointed that it would take three years - and it has. We have gone from 160 disparate profit centres to a set of four focused businesses."

BET had net cash of £67m at the year-end, compared with debts of more than £1bn when Mr Clark and his new team arrived.

The chief executive said his priority would be to invest in organic growth and "bolt-on" acquisitions, although he would consider a bigger purchase "if the right one came along".

The group said the speed of its success in improving performance would depend on efforts to improve productivity and marketing skills. Higher productivity would enable it to offset inflation and price pressure, while the marketing programme was aimed at developing value-added services in new areas.

Operating profit from business services rose from £14.1m to £31.8m, although the previous figure was depressed by the £11.5m share of the £76m exceptional item allotted to the division. BET said the underlying 24 per cent growth in operating profits was helped by margin improvements in UK cleaning and security services and US personnel services.

Distribution services turned in an operating profit of £30.8m, against £9.3m, or

£20.8m minus £11.5m of exceptionals. Underlying growth of 48 per cent comprised rises of 25m from the US, £2m from Europe and £2m from Africa.

Plant services increased operating profit to £18.8m (£15.8m), or £28.5m minus £10.7m of exceptionals. Lower margins led to the 29 per cent fall in underlying performance, in spite of a good showing in the US.

Textile services' operating profits rose from £5.5m to £35.4m, or £28.1m minus £22.5m of exceptionals. BET said improved margins from this business caused the 26 per cent increase in underlying profitability.

Earnings per share of 6.9p compared with losses of 4p last time. A final dividend of 2.25p maintains the total at 3.25p.

See Lex

## BTR gives directors up to 17% more pay

By William Lewis

Directors of BTR, the industrial conglomerate, have received basic salary increases for this year of up to 17 per cent. And it has emerged that an unusual guarantee has been given to chief executive Mr Alan Jackson: his salary cannot be cut.

A clause in Mr Jackson's contract states that his annual pay review "shall not result in payment of salary less than that paid during the 12-month period preceding such review".

The rises took effect on January 1 and so did not feature in the 1993 annual report, published last month. BTR, which holds its annual meeting in London tomorrow, reported a 19 per cent rise in pre-tax profits last year to £1.28bn and increased its full-year dividend by 13 per cent to 12.25p. The consensus City forecast is for a 12 per cent increase in profits this year.

Ms Kathleen O'Donovan, finance director, has the largest increase, A £30,000 - or 17.6 per cent - pay rise takes her basic salary to £200,000. Mr Jackson has received an 8.4 per cent rise, taking his annual pay to £121.25m (£110,000). His service agreement is with BTR Nylax, an Australian company in which BTR has a 60 per cent stake.

Mr Norman Ireland, BTR's chairman, will be paid £213,830 this year for a three-day week, slightly less than received by Sir Owen Green, the previous chairman, in his final year.

Mr Michael Smith earns a basic salary of £95,000 and has a contract which guarantees him a three-year notice period. This remains in place despite recent moves by institutions to limit notice periods to one year. Mr Robert Fairclough, whose salary has been increased from £705,000 to £750,000 (£500,000), has a similar clause but his contract runs only until September 1996.

There is also likely to be shareholder concern over a \$3.5m payment made to Mr Edgar Sharp, formerly president of BTR Inc, the main US subsidiary. About \$1m of this was paid to Mr Sharp before December 31 1990, with the rest going into a pension trust which he was eligible to receive from January 1 this year.

The company said that the payment "has been paid in accordance with his contract". Mr Sharp is to remain with BTR as a non-executive director after his contract ends in June.

BTR declined to comment on the rises yesterday.

## Cassell shares placed at 143p

By Andrew Bolger

Shares in Cassell, best known as a publisher of dictionaries and reference books, have been placed at 143p, giving the group a market capitalisation of £10.5m - considerably less than the figure of £15m mooted when the plan to float was unveiled in early April.

Mr Philip Starrock, chairman, said: "We are pleased to have got it away in present market conditions. I believe a lot of floats have been pulled. We felt it was better to price it keenly and carry on."

A total of 6.27m Cassell shares were placed with institutions by Charterhouse Bank, with Charterhouse Tilney acting as broker, at 13 times historic earnings. Trading will begin on June 2.

## Thorn EMI at £327m and disposals planned

By Michael Skapinker, Leisure Industries Correspondent

Thorn EMI said yesterday that it was negotiating to sell its security business and part of its defence subsidiary.

A sale of the businesses could precipitate a demerger of its core music and rental divisions.

The group said it was interested in entering book publishing, if it could find the right company to acquire.

Thorn yesterday announced pre-tax profits of £26.5m for the year to March 31. That compared with a restated £27.5m last time, but fell below market expectations.

The shares fell 39p to £10.68. Sir Colin Southgate, chairman, said the group was in "detailed negotiations" to sell a majority stake in its security business. Thorn would retain a minority interest, he said.

He added that the group was negotiating to sell part of its loss-making defence business,

which has been on the market for several years.

Sir Colin said the negotiations were with a continental European defence group. Negotiations with GEC have taken place on several occasions over the past few years.

Sir Colin said about £400m of turnover came from activities regarded as peripheral. Thorn was currently negotiating to sell businesses representing just over half that amount. Total turnover for 1993-94 was £43.3bn, compared with £45.5bn last time.

Mr Simon Duffy, finance director, said the group was interested in moving into book publishing, a field in which it could use its expertise in copyright management.

He added: "We're looking at opportunities in the book publishing business. It's got to be available, it's got to be the right fit and the right price."

The group has renamed its rental business Thorn Group,

differentiating it more clearly from EMI Music. Thorn Group is run from the UK, while the music subsidiary has its headquarters in New York.

Sir Colin said yesterday that splitting the two divisions could only be considered when the peripheral businesses have been sold.

Mr Duffy said that once this had happened, media or film companies which were not in the music business might be interested in linking up with EMI.

Operating profits were £332.5m, compared with £379.3m. Music profits were £246.1m (£196.5m) and those for rental £130.2m (£115.3m).

The recommended final dividend is 25p, bringing the total pay-out to 34p (32p). Fully diluted earnings per share were 47.7p (43p).

Sir Colin said the increased dividend reflected the group's confidence in its prospects during the current year.

See Lex

## Exceptional treatment revised

By Andrew Jack

BET has agreed to amend the treatment of exceptional items in its 1993 report and accounts following discussions with the Financial Reporting Review Panel, the UK accounts watchdog.

The effect will be to eliminate a series of separately itemised exceptional items totalling £76m on the face of the profit and loss account and re-allocate them.

The adjustment comes after discussions with one of the largest companies the panel has examined. Other large cases include British Gas and Trafalgar House.

The review panel said yesterday it acknowledged BET had disclosed the nature of the exceptional items in the notes to the accounts. However, it "felt that this did not fulfil the requirement of the standard that these items should be shown on the profit and loss account under the statutory format headings to which they relate".

In a revised note to the accounts, BET has had to re-allocate the exceptional items between cost of sales and administrative expenses.

The panel is believed to have been concerned about the presentation of the

exceptional items in boxes and comments in the chairman's statement which drew attention away from the pre-tax profit line stressed in FRS 3.

BET said last night: "This was a technical detail probably of most interest to those in the accounting profession. The analysts did not ask one question about it this morning."

It said it had adopted FRS 3 earlier than many companies and there was a lack of clarity about how it should be implemented at the time. It believed its original treatment was more helpful in showing its underlying performance.

## Yorkshire-Tyne Tees deal with Thames

By Raymond Snoddy

Yorkshire-Tyne Tees Television has proposed a programming-making alliance with Thames Television, the independent production company now owned by Pearson, the media and entertainment group which owns the Financial Times.

YTT would like to make programmes with Thames for sale to international markets.

The Leeds-based ITV company, which yesterday announced a pre-tax loss of £4.6m (profit £3.6m) for the six months to March 31, is also

linking up with large advertisers to make programmes.

A new drama series, The Wanderer, which was 80 per cent financed by Procter & Gamble and was turned down by the ITV network centre has instead been sold to Sky Television.

Increasing programme production, particularly for new markets outside the ITV network, is one of the strategies being pursued by Mr Ward Thomas, YTT's chairman.

At the same time he is trying to increase the company's share of ITV advertising. Last year its reached a low of

just below 10 per cent.

By cutting costs the ITV company, which paid a total of £15.2m to £20.4m to the Independent Television Commission, lifted operating profits from £19.8m to £24.7m.

Mr Thomas said that the advertising deal problems were now a matter of history. Settlements had now been made in full with all advertisers and the company now had an unguaranteed balance sheet.

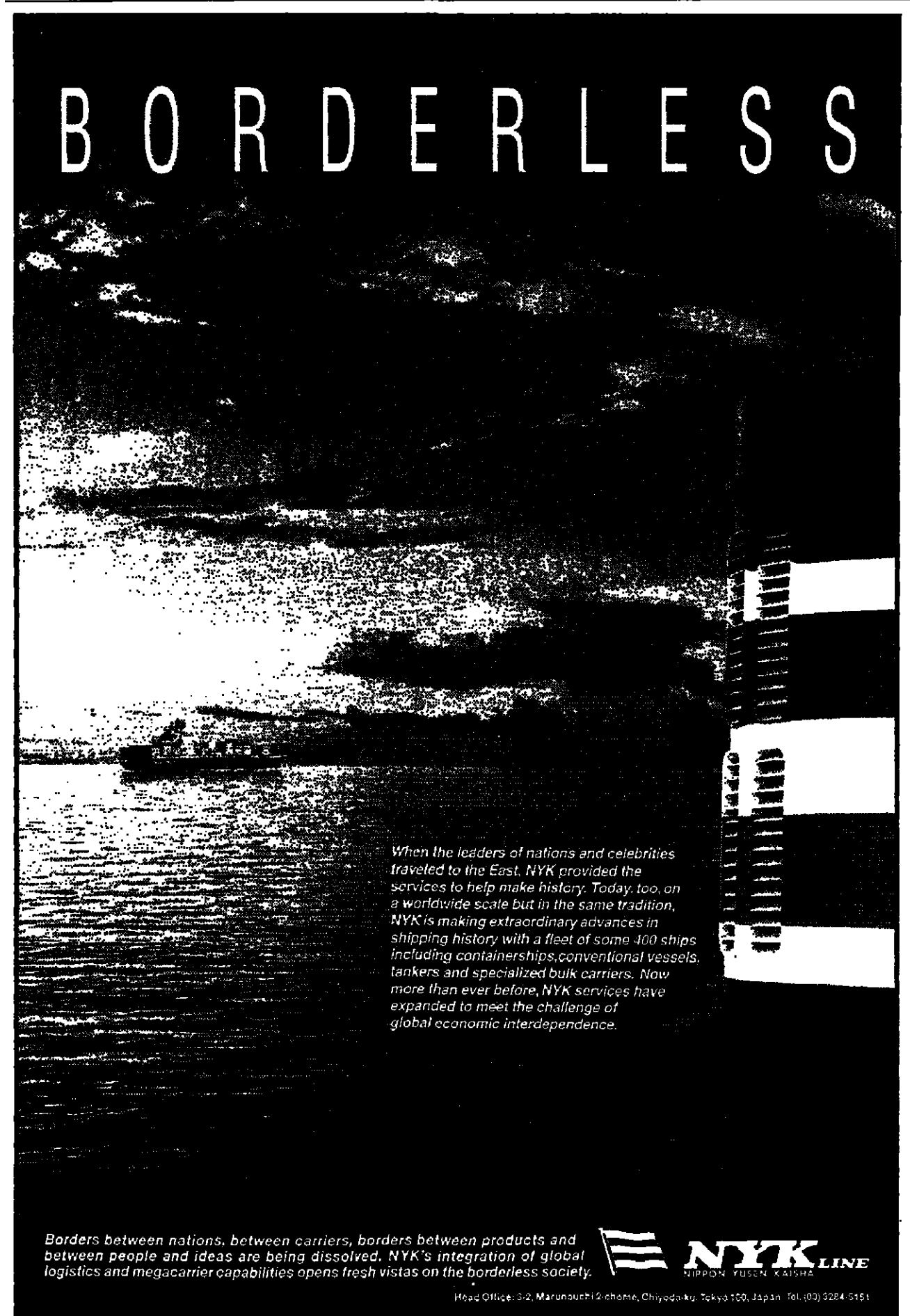
Analysts were now looking at pre-tax profits of between £5m to £7m for the full year.

Mr Thomas said he "looked

forward with confidence to a measured and improving share of the total advertising cake and a consequential improvement in revenue through the rest of the year".

Turnover fell from £126m last time to £107.7m as advertising revenue dropped by £20m. Some of the leeway was made up by significant job losses. Staff costs fell from £22.9m to £17.8m. Losses per share were 6.1p (3.3p earnings). The company is declaring a nominal interim dividend of 0.1p (3.3p).

The shares closed yesterday down 7p at 312p.



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## Readicut advances to £20.9m

By David Blackwell

Readicut International, the household textile, carpeting and yarn company, lifted pre-tax profits by 8.7 per cent to £20.9m for the year ended March 31.

Mr Clive Shaw, managing director, yesterday described conditions in the group's markets as "far from ideal". UK recovery was irregular, margins remained under pressure, the US recovery was slow and Europe was still in recession.

Total turnover moved ahead from £235m to £238m. The latest figure includes £34m from discontinued operations, compared with £43.9m last time.

The pre-tax profits included £3.9m from the disposal last

month of Firth Furnishings, a maker of car carpets, and the sale last October of Readicut Wool, the distributor of rug kits, knitting yarn and handicraft products.

This compared with profits of £42m from disposals in the previous year, when pre-tax profits were £19.2m.

In the key carpet division operating profits were up from £3.78m to £6.73m on sales of £88.4m (£81.3m). Mr Shaw said profits at Firth Carpets moved from £80,000 to £2.1m on the back of a 90 per cent rise in contract carpet sales.

The group lifted capital spending from £11.8m to £14.5m during the year, and is planning to spend £15.2m in the current year.

Earnings per share were ahead from 7.5p to 7.94p. An unchanged final dividend of 2.81p is proposed, maintaining the total for the year at 3.44p.

● COMMENT

This was a solid set of results, in a difficult year, from a well-managed company that has successfully got out of its non-core, low-margin businesses. Profits this year are expected to be about £18.5m, giving a prospective multiple of 15 not cheap, but a good share to hold in the textiles sector. The unchanged dividend looks a bit mean for a group that ended the year with net cash of £10.1m. The question now is: what is it going to buy?

## TeleWest takes on £195m debt for Scottish cable networks

By Raymond Snoddy

TeleWest Communications, the largest cable television operator in the UK, has borrowed £195m to complete its Scottish cable networks.

The eight franchises in the central belt of Scotland cover 632,000 homes ranging from Edinburgh and Perth to Dundee, Motherwell and Livingston.

The loan facility, which matures in December 2003, was arranged by Canadian Imperial

Bank of Commerce and is underwritten by CIBC, Bank of Nova Scotia, British Linen Bank, First National Bank of Boston and The Toronto Dominion Bank.

The loan is structured in two tranches, one of which has recourse to TeleWest's shareholders, Tele-Communications and US West.

TeleWest said Edinburgh was one of its best franchises for both television and telephone services. The other Scot-

tish franchises were bought from Post Newsweek late last year.

TeleWest has announced its intention to float on both the London Stock Exchange and the Nasdaq market in the US later this summer. The float will be the first by a UK cable group and is likely to value the company at about £1.7m.

TeleWest owns and operates 16 cable franchises and has minority interests in three other companies which operate seven further franchises.

## Cash-rich M&amp;S earmarks £1bn for store expansion

By Neil Buckley

Marks and Spencer said yesterday that it was accelerating its expansion programme and expected to spend more than £1bn over the next three years.

The company said annual capital spending would rise from last year's £281m, and might reach £450m if the right opportunities were available.

Sir Richard Greenbury, chairman, said: "There really isn't any constraint. We have got plenty of cash and we are in an aggressive mood regarding expansion."

Comparatively little would go on new UK stores. M&S eventually plans 25 out-of-town centres, but already has 17. Rather more would be spent on expanding existing town-centre stores.

Sir Richard said stores now needed between 80,000 sq ft and 120,000 sq ft of space to accommodate the full range of clothing, food and furnishings, but added that many were smaller. The second focus for expansion would be continental Europe, where sales rose 3 per cent last

year to £243.3m although profits slipped from £27.3m to £27.1m in a difficult trading climate.

The emphasis would be on France and Spain, with new stores opening on the Rue de Rivoli in Paris, and in Valencia.

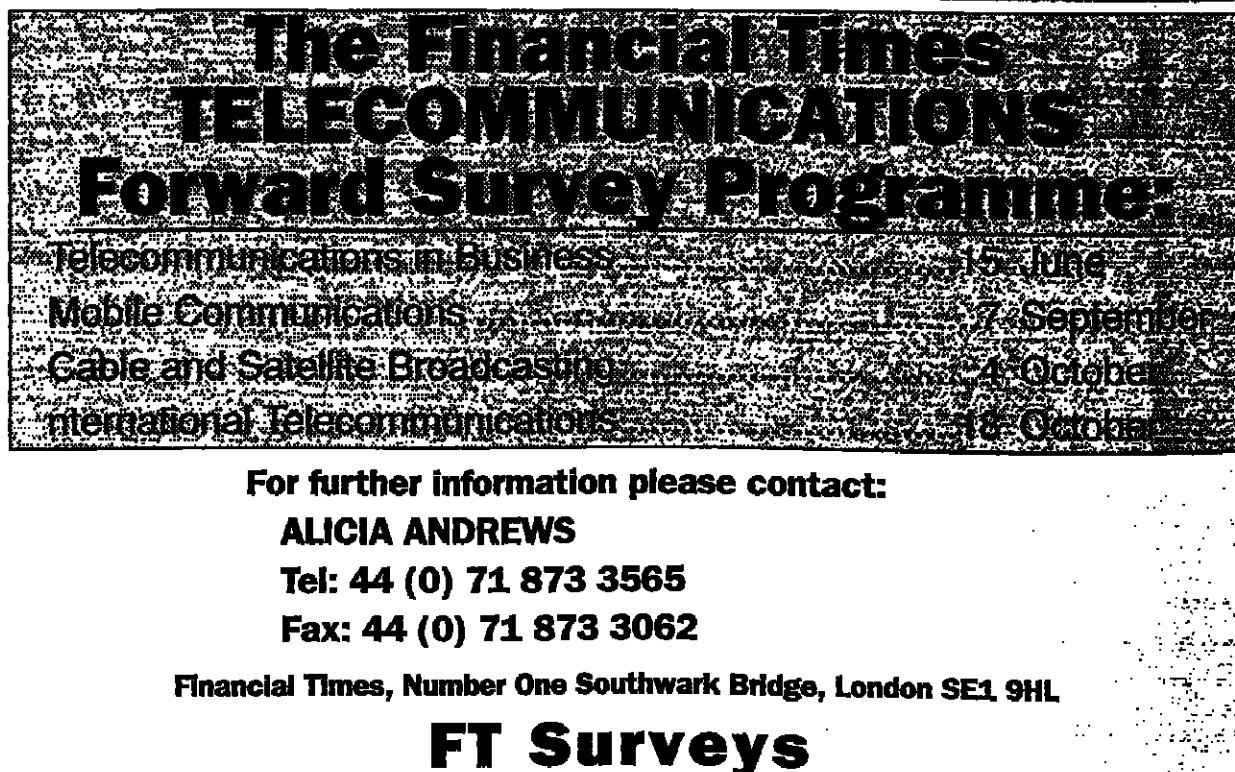
The third focus would be east Asia, where sales grew 36 per cent to £266.6m, and profits 43 per cent to £15.2m.

Sir Richard expected his main task as chairman would be building the business in continental Europe, leaving east Asia for his successor. But the company's stores in Hong Kong and elsewhere have exceeded all expectations, forcing him to move more quickly.

In addition to south-east Asia, the company is under pressure to take its retailing expertise into Japan and China - in the former from trading companies, and in the latter from the government.

Sir Richard said both markets offered huge opportunities, but start-up costs were high and caution would characterise M&S's approach.

In the US, the emphasis was on bringing the performance of Brooks Bros up to the standard of the rest of the group.



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## COMMODITIES AND AGRICULTURE

## Coffee stock sales agreed as surge continues

By Alison Maitland

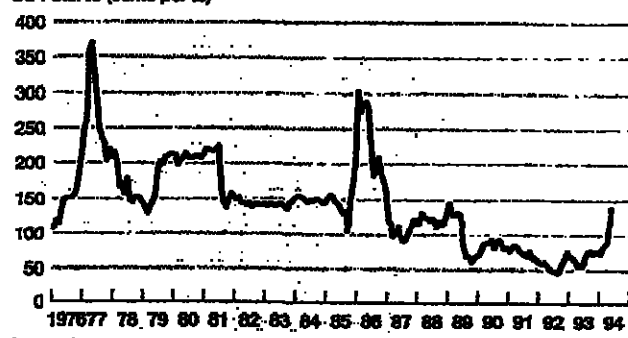
As coffee futures surged to fresh seven-year peaks in London yesterday the president of the Association of Coffee Producing Countries admitted that prices had become "a bit exaggerated".

Robusta prices at the London Commodity exchange staged another spectacular rise, putting them 100 per cent above their level at the start of the year. The July contract reached a high of \$2,480 a tonne before closing \$23 up at \$2,503. The New York market was also buoyant early on, the July arabica price touching 141.8 cents a pound, but in late trading it was 4.15 down at 132.5 cents.

The markets shrugged off news that the ACPG had agreed to release the remaining 50 per cent of stocks held back under last October's export retention scheme. These

## Coffee

US Futures (cents per lb)



2m bags will be released between July and September, although some may be freed in the current quarter to meet demand.

"We have an interest in doing this in the most orderly way so as not to create problems for the market," said Mr Rubens Antonio Barbosa, president of the association and

ident of the association and Brazil's ambassador to Britain. He added that the timing of the release was up to individual countries, although he expected the 900,000 bags held by central American countries to come on to the market first. Mr Barbosa thought the supply shortages that, with falling

consumer stocks, are underpinning prices, would last "quite some time". So far there were no signs that plantings would be stepped up as a result of the price rise.

He stressed the bullish fundamentals for the market but added that "the problem" was that prices were now being driven by speculative buying from hedge and investment funds.

Mr Barbosa declined to be drawn on what would constitute a sensible level for the market, but pointed out that prices were still below half the levels they reached in 1986 and 1987. On Monday Mr Guy Alain-Gauze, the Ivory Coast commodities minister, told the Reuters news agency that "an equilibrium price" for London would be around \$2,000 a tonne.

The president of the ACPG, which has about 30 members representing 90 per cent of

world production, has approached other producing countries such as Vietnam and Swaziland to encourage them to join.

By abiding by the provisions of the export retention scheme, the ACPG, created last September, had shown it "means business", said Mr Barbosa. "As time goes by, I think it will be taken increasingly into consideration as a factor that will affect the market."

The two-day meeting of the organisation in London agreed to set up three groups to promote coffee consumption, to co-ordinate production policies, and to handle organisational matters.

There were no plans to raise the trigger prices that dictate when export retention stops and when stocks are released in the light of the vertiginous rise in prices, Mr Barbosa said. "If prices drop, we'll see. We'll convene another meeting."

## British industrial fishing plan under fire

By Alison Maitland

The UK government came under fierce attack yesterday for inviting applications from fishing vessels to catch capelin, a small fish eaten by endangered stocks of cod, off Greenland.

The National Federation of Fishermen's Organisations called the decision "astonishing" when stocks of white fish had reached virtual collapse.

"This decision is a signal to all that the UK supports industrial fishing and is in direct contradiction of the government's public stance against it," said Mr Richard Banks, the federation's chief executive.

"The wrong signals will now be sent to the European Commission and other industrial fishing nations, such as Denmark and Norway, that the minister [Mr Michael Jack] is the champion of industrial fishing."

The federation said that industrial fishing was widely condemned in the UK because it denied feedstock to fish and birds and caught young fish before they had a chance to breed.

The Royal Society for the Protection of Birds called the move "a potential disaster for wildlife". It said that Greenland cod stocks were at an all-time low.

"The government should not gamble with long-term fish stocks and important wildlife populations for short-term commercial gain," said Dr Patricia Bradley, RSPB aquatic unit manager.

Mr Jack, fisheries minister, announced the decision last week, saying it was in response to a request from the fleet. He said the quota for capelin was based on the best available scientific evidence. "There is no question of over-exploitation as the EU's share of the fishery for 1993 was not taken," he said.

## Lease rates signal puzzles gold market

By Kenneth Gooding, Mining Correspondent

The gold market is mulling over the possible significance of a fall in gold lease rates to an all-time low of only 0.6 per cent.

"The market is sending a message - but it is impossible to decipher at present," says Mr Andy Smith, analyst at Union Bank of Switzerland. It may be at a turning point, he says. But whether it is ready for another leg of the bull market or whether prices will fall is not clear.

He points out the gold bullion market is particularly liquid at present for at least four reasons:

- Much gold was swapped for US dollars in advance of what was seen as an inevitable increase in US interest rates at the May 17 meeting of the Federal Reserve, the US central bank;
- More central banks are willing to lend gold and to lend it for longer (ending in this case meaning that the metal is sold for cash while at the same time the seller arranges a futures contract to buy it back later);
- Producers, usually borrowers of gold, have been buying back forward sales;
- And renewed gold futures buying by US funds in May led

to extra gold lending because commercial banks offset futures positions by buying then lending gold.

Mr Jeffrey Nichols, managing director of American Precious Metals Advisors, suggests in his latest MetalsFAX newsletter that net sales of gold last year by central banks and other official bodies amounted to "a fantastic" 900 to 1,000 tonnes, up from 653 tonnes in 1992, a year that included 400 tonnes sold by the Dutch central bank.

His estimate is far ahead of that from Gold Fields Minerals Services, which in its recent annual review put net official sales at 475 tonnes. Mr Nichols says his estimate reflects "several hundred tonnes of Saudi Arabian gold sales in 1993. The Saudis have been large-scale sellers of gold from 'invisible' or unrecorded holdings."

Mr Nichols also contends that the quantity of gold consumed by the jewellery industry in the US, and possibly other industrial nations, is "significantly greater than generally believed." He suggests the jewellery consumed 2,643 tonnes of gold last year compared with the GFMS estimate of 2,302 tonnes.

MetalsFAX: US\$7,000 a year; from AFMA in the US on fax 802-425-6394

## Indian tomato experiment ready to bear fruit

Shiraz Sidhva on a PepsiCo project that is helping Punjabi growers to produce more

At Zahura, a village in Punjab's Hoshiarpur district, PepsiCo fully-automated tomato processing plant is a riot of red as lorry loads of luscious fruit are pulverised into paste.

This is not only Asia's biggest food processing plant - with a capacity of 650 tonnes a day - but also a test case for the potential of India's nascent food processing industry, which has attracted domestic and foreign investment worth over Rs300bn (\$6.35bn) in the past two years, more than any other sector except power.

Pepsi, which started operations in India two years before the country embarked on its liberalisation programme in July 1991, was forced to meet a large export obligation; and the American multinational turned that obligation into an interesting agricultural experiment that the company hopes will yield profits soon.

Never having built a process-

ing plant on such a large scale before, the company had to devise it from scratch. "We went through a very expensive and long learning curve, with no validated data to help us," explains Mr R.P.S. Dhalwal, plant manager of Pepsi Foods, the company's Indian subsidiary.

That was five years ago. Today, the plant exports 80 per cent of its 40,000 tonnes-a-year production. It also supplies the Indian subsidiaries of Nestlé and Unilever, for their domestic ketchup brands.

When Pepsi started its Indian operations it faced tremendous hostility from politicians and farmers alike, especially when the company chose to build the plant in the Punjab, India's most prosperous agricultural state. Critics felt strongly that the multinational would exploit farmers in the region for its own commercial gain. Today, however, those farmers are very happy to sell their tomatoes to the factory.

Mr Hoshiar Singh, who farms nearby in Tanda, says tomato growers in Sirsa and Tuhana who supply Pepsi are pleased with the way the company deals with them. According to him, the region has benefited from better farming techniques introduced by the company.

"It may be true that a big company makes a lot more money than we do," he says. "But they have taught us how to increase our yield and the commercial gain is bound to benefit us all."

The plant, which was built quite cheaply, at a cost of Rs220m, buzzes with activity during the 65-day season beginning at the end of April, when it runs to full capacity. Pepsi's biggest challenge at the moment is to make use of the plant's capacity outside this short season. It is trying to add ten days to the season by getting supplies from the mountainous Hima-

chal Pradesh state bordering Punjab and hopes to develop new techniques to extend it to 110 days. Recently it has diversified into red chilli paste, producing 2,000 tonnes a year for export.

The Pepsi Agro Food Processing Research Institute has taught the suppliers new cultivation and disease-prevention techniques, helping them to increase yields from 25 to 30 tonnes a hectare and ensuring that the tomatoes conform to international standards of colour, texture and flavour.

Two years ago, Pepsi, to use a senior manager's words, "went berserk" trying to work out a system whereby farmers would bring only as many tomatoes as could be processed each day. They would land up at the factory with far more tomatoes than we needed on a particular day and insist we bought them," says Mr Muktesh Pant, executive director, exports, now in charge of Pepsi's Season's Harvest Pro-

cessing. But Mr Dhalwal says that the problems have been overcome. An in-house nursery provides control over the phasing of tomatoes. "We have fine-tuned ourselves to such an extent that we now issue quota slips specifying quantities and dates of supply."

Our recurrent system ensures that farmers get paid at their homes on every 10th day."

The company says it is not yet making profits. "But we have maintained our tomato prices over the last two years," says Mr Dhalwal.

Pepsi's plans include using the plant to produce apple and pear puree when the tomato season is over. It has spent Rs15m to upgrade its facilities, introducing a small dehydration unit for apples and mushrooms.

The fully-automated plant, imported mostly from Italy, needs not more than three to four people to operate it. And increased utilisation remains Pepsi's top priority.

## COMMODITIES PRICES

## BASE METALS

## LONDON METAL EXCHANGE

(Prices from Associated Metal Trading)

ALUMINIUM, 99.7 PURITY (\$ per tonne)

Close 1346.5-7.5 1376-8.5

Previous 1346.5-7.5 1376-8.5

High/Low 1346.5-7.5 1376-8.5

AM Official 1346.5-7.5 1376-8.5

Karb close 1346.5-7.5 1376-8.5

Open Int. 251,940

Total daily turnover 40,094

ALUMINIUM ALLOY (\$ per tonne)

Close 1346.5-7.5 1350-55

Previous 1346.5-7.5 1350-55

High/Low 1346.5-7.5 1350-55

AM Official 1346.5-7.5 1350-55

Karb close 1346.5-7.5 1350-55

Open Int. 3,628

Total daily turnover 745

LEAD (\$ per tonne)

Close 486.5-7.5 504-6

Previous 486.5-7.5 504-6

High/Low 486.5-7.5 504-6

AM Official 486.5-7.5 504-6

Karb close 486.5-7.5 504-6

Open Int. 36,835

Total daily turnover 6,793

NICKEL (\$ per tonne)

Close 6630-40 6720-30

Previous 6630-40 6720-30

High/Low 6630-40 6720-30

AM Official 6630-40 6720-30

Karb close 6630-40 6720-30

Open Int. 92,877

Total daily turnover 14,002

TIN (\$ per tonne)

Close 5555-65 5630-35

Previous 5555-65 5630-35

High/Low 5555-65 5630-35

AM Official 5555-65 5630-35

Karb close 5555-65 5630-35

Open Int. 102,076

Total daily turnover 17,950

COPPER, grade A (\$ per tonne)

Close 2298-8 2298-7

Previous 2298-8 2298-7

High/Low 2298-8 2298-7

AM Official 2298-8 2298-7

Karb close 2298-8 2298-7

Open Int. 211,443

Total daily turnover 75,767

LME Closing C/N ratio: 1.0050

LME Closing C/N ratio: 1.0050

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## PRECIOUS METALS CONTINUED

## GOLD COMEX (100 Troy oz; \$/troy oz)

Close 387.1-2.5 388.1-2.5

Previous 387.1-2.5 388.1-2.5

High/Low 387.1-2.5 388.1-2.5

AM Official 387.1-2.5 388.1-2.5

Karb close 387.1-2.5 388.1-2.5

Open Int. 158,094

Total daily turnover 62,793

PLATINUM NYMEX (50 Troy oz; \$/troy oz)

Close 407.8-3.8 413.0-3.8

Previous 407.8-3.8 413.0-3.8

High/Low 407.8-3.8 413.0-3.8

AM Official 407.8-3.8 413.0-3.8

Karb close 407.8-3.8 413.0-3.8

Open Int. 23,672

Total daily turnover 4,993

PALLADIUM NYMEX (100 Troy oz; \$/troy oz)

Close 137.80-0.80 138.00-0.80

Previous 137.80-0.80 138.00-0.80

High/Low 137.80-0.80 138.00-0.80

AM Official 137.80-0.80 138.00-0.80

Karb close 137.80-0.80 138.00-0.80

Open Int. 8,427

Total daily turnover 6,793

SILVER COMEX (100 Troy oz; \$/troy oz)

Close 568.7-1.5 569.0-1.5

Previous 568.7-1.5 569.0-1.5

High/Low 568.7-1.5 569.0-1.5

AM Official 568.7-1.5 569.0-1.5

Karb close 568.7-1.5 569.0-1.5

Open Int. 36,835

Total daily turnover 6,793

NATURAL GAS NYMEX (42,000 US gal; \$/barrel)

Close 17.80-0.17 18.03-0.17

Previous 17.80-0.17 18.03-0.17

High/Low 17.80-0.17 18.03-0.17

AM Official 17.80-0.17 18.03-0.17

Karb close 17.80-0.17 18.03-0.17

Open Int. 17,800

Total daily turnover 17,800

CRUDE OIL NYMEX (42,000 US gal; \$/barrel)

Close 16.30-0.08 16.40-0.08

Previous 16.30-0.08 16.40-0.08

High/Low 16.30-0.08 16.40-0.08

AM Official 16.30-0.08 16.40-0.08

Karb close 16.30-0.08 16.40-0.08

Open Int. 102,076

Total daily turnover 17,950

HEATING OIL NYMEX (42,000 US gal; \$/barrel)

Close 16.30-0.08 16.40-0.08

Previous 16.30-0.08 16.40-0.08

High/Low 16.30-0.08 16.40-0.08

AM Official 16.30-0.08 16.40-0.08

Karb close 16.30-0.08 16.40-0.08

Open Int. 102,076

Total daily turnover 17,950

GAS OIL NYMEX (42,000 US gal; \$/barrel)

Close 16.30-0.08 16.40-0.08

Previous 16.30-0.08 16.40-0.08

High/Low 16.30-0.08 16.40-0.08

AM Official 16.30-0.08 16.40-0.08

Karb close 16.30-0.08 16.40-0.08

Open Int. 102,076

Total daily turnover 17,950

NATURAL GAS NYMEX (42,000 US gal; \$/barrel)

Close 17.80-0.17 18.03-0.17

Previous 17.80-0.17 18.03-0.17

High/Low 17.80-0.17 18.03-0.17

AM Official 17.80-0.17 18.03-0.17

Karb close 17.80-0.17 18.03-0.17

Open Int. 17,800

Total daily turnover 17,800

CRUDE OIL NYMEX (42,000 US gal; \$/barrel)

Close 16.30-0.08 1



## MARKET REPORT

## Footsie 3,100 lost again on interest rate worries

By Terry Byland, UK Stock Market Editor

The London equity market, badly upset by weakness in US securities overnight, made only very little recovery in late dealings yesterday despite a brighter opening in both the Dow Average and New York Federal funds.

The final reading showed the FTSE 100 down 19.3 at 3,089.1, only three points above the day's low. London was following the closing trend in other European centres where bonds extended earlier losses ahead of the money market repo auction at the Bundesbank today.

The equity market remained nervous over the outlook for inflation and for interest rates, and followed the downturn in German and French markets as they returned

from the Whit Monday break to react sharply to comments from the president of the Bundesbank which had been interpreted as indicating that falls in German interest rates would now be ruled in.

At the same time, the tumble in New York bonds reinforced fears by many London analysts, including Mr Nicholas Knight of Nomura Research, that the Federal Reserve might still tighten credit policy further, even after last week's decisive action.

Share prices hung fire at first in London, which had made its response to the Bundesbank interest rate warning on Monday when other leading European markets were closed. The Footsie clung on to the important 3,100 benchmark for the first hour but then turned sharply downwards as US trading

Account Dealing Dates			
First Dealing	Second Dealing	Third Dealing	Fourth Dealing
May 25	Jun 6	Jun 20	Jul 4
May 26	Jun 7	Jun 21	Jul 5
May 27	Jun 8	Jun 22	Jul 6
May 28	Jun 9	Jun 23	Jul 7
May 29	Jun 10	Jun 24	Jul 8
May 30	Jun 11	Jun 25	Jul 9
May 31	Jun 12	Jun 26	Jul 10
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Jun 5	Jun 17	Jul 1	Jul 15
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Mar 2	Mar 15	Mar 29	Apr 10



**LONDON SHARE SERVICE**

## CHEMICALS

[illegible][illegible]**ELECTRONIC & ELECTRICAL EOPT - Contd**[illegible]

## EXTRACTIVE INDUSTRIES

AFPM Inc.	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100	2101	2102	2103	2104	2105	2106	2107	2108	2109	2110	2111	2112	2113	2114	2115	2116	2117	2118	2119	2120	2121	2122	2123	2124	2125	2126	2127	2128	2129	2130	2131	2132	2133	2134	2135	2136	2137	2138	2139	2140	2141	2142	2143	2144	2145	2146	2147	2148	2149	2150	2151	2152	2153	2154	2155	2156	2157	2158	2159	2160	2161	2162	2163	2164	2165	2166	2167	2168	2169	2170	2171	2172	2173	2174	2175	2176	2177	2178	2179	2180	2181	2182	2183	2184	2185	2186	2187	2188	2189	2190	2191	2192	2193	2194	2195	2196	2197	2198	2199	2200	2201	2202	2203	2204	2205	2206	2207	2208	2209	2210	2211	2212	2213	2214	2215	2216	2217	2218	2219	2220	2221	2222	2223	2224	2225	2226	2227	2228	2229	2230	2231	2232	2233	2234	2235	2236	2237	2238	2239	2240	2241	2242	2243	2244	2245	2246	2247	2248	2249	2250	2251	2252	2253	2254	2255	2256	2257	2258	2259	2260	2261	2262	2263	2264	2265	2266	2267	2268	2269	2270	2271	2272	2273	2274	2275	2276	2277	2278	2279	2280	2281	2282	2283	2284	2285	2286	2287	2288	2289	2290	2291	2292	2293	2294	2295	2296	2297	2298	2299	2300	2301	2302	2303	2304	2305	2306	2307	2308	2309	2310	2311	2312	2313	2314	2315	2316	2317	2318	2319	2320	2321	2322	2323	2324	2325	2326	2327	2328	2329	2330	2331	2332	2333	2334	2335	2336	2337	2338	2339	2340	2341	2342	2343	2344	2345	2346	2347	2348	2349	2350	2351	2352	2353	2354	2355	2356	2357	2358	2359	2360	2361	2362	2363	2364	2365	2366	2367	2368	2369	2370	2371	2372	2373	2374	2375	2376	2377	2378	2379	2380	2381	2382	2383	2384	2385	2386	2387	2388	2389	2390	2391	2392	2393	2394	2395	2396	2397	2398	2399	2400	2401	2402	2403	2404	2405	2406	2407	2408	2409	2410	2411	2412	2413	2414	2415	2416	2417	2418	2419	2420	2421	2422	2423	2424	2425	2426	2427	2428	2429	2430	2431	2432	2433	2434	2435	2436	2437	2438	2439	2440	2441	2442	2443	2444	2445	2446	2447	2448	2449	2450	2451	2452	2453	2454	2455	2456	2457	2458	2459	2460	2461	2462	2463	2464	2465	2466	2467	2468	2469	2470	2471	2472	2473	2474	2475	2476	2477	2478	2479	2480	2481	2482	2483	2484	2485	2486	2487	2488	2489	2490	2491	2492	2493	2494	2495	2496	2497	2498	2499	2500	2501	2502	2503	2504	2505	2506	2507	2508	2509	2510	2511	2512	2513	2514	2515	2516	2517	2518	2519	2520	2521	2522	2523	2524	2525	2526	2527	2528	2529	2530	2531	2532	2533	2534	2535	2536	2537	2538	2539	2540	2541	2542	2543	2544	2545	2546	2547	2548	2549	2550	2551	2552	2553	2554	2555	2556	2557	2558	2559	2560	2561	2562	2563	2564	2565	2566	2567	2568	2569	2570	2571	2572	2573	2574	2575	2576	2577	2578	2579	2580	2581	2582	2583	2584	2585	2586	2587	2588	2589	2590	2591	2592	2593	2594	2595	2596	2597	2598	2599	2600	2601	2602	2603	2604	2605	2606	2607	2608	2609	2610	2611	2612	2613	2614	2615	2616	2617	2618	2619	2620	2621	2622	2623	2624	2625	2626	2627	2628	2629	2630	2631	2632	2633	2634	2635	2636	2637	2638	2639	2640	2641	2642	2643	2644	2645	2646	2647	2648	2649	2650	2651	2652	2653	2654	2655	2656	2657	2658	2659	2660	2661	2662	2663	2664	2665	2666	2667	2668	2669	2670	2671	2672	2673	2674	2675	2676	2677	2678	2679	2680	2681	2682	2683	2684	2685	2686	2687	2688	2689	2690	2691	2692	2693	2694	2695	2696	2697	2698	2699	2700	2701	2702	2703	2704	2705	2706	2707	2708	2709	2710	2711	2712	2713	2714	2715	2716	2717	2718	2719	2720	2721	2722	2723	2724	2725	2726	2727	2728	2729	2730	2731	2732	2733	2734	2735	2736	2737	2738	2739	2740	2741	2742	2743	2744	2745	2746	2747	2748	2749	2750	2751	2752	2753	2754	2755	2756	2757	2758	2759	2760	2761	2762	2763	2764	2765	2766	2767	2768	2769	2770	2771	2772	2773	2774	2775	2776	2777	2778	2779	2780	2781	2782	2783	2784	2785	2786	2787	2788	2789	2790	2791	2792	2793	2794	2795	2796	2797	2798	2799	2800	2801	2802	2803	2804	2805	2806	2807	2808	2809	2810	2811	2812	2813	2814	2815	2816	2817	2818	2819	2820	2821	2822	2823	2824	2825	2826	2827	2828	2829	2830	2831	2832	2833	2834	2835	2836	2837	2838	2839	2840	2841	2842	2843	2844	2845	2846	2847	2848	2849	2850	2851	2852	2853	2854	2855	2856	2857	2858	2859	2860	2861	2862	2863	2864	2865	2866	2867	2868	2869	2870	2871	2872	2873	2874	2875	2876	2877	2878	2879	2880	2881	2882	2883	2884	2885	2886	2887	2888	2889	2890	2891	2892	2893	2894	2895	2896	2897	2898	2899	2900	2901	2902	2903	2904	2905	2906	2907	2908	2909	2910	2911	2912	2913	2914	2915	2916	2917	2918	2919	2920	2921	2922	2923	2924	2925	2926	2927	2928	2929	2930	2931	2932	2933	2934	2935	2936	2937	2938	2939	2940	2941	2942	2943	2944	2945	2946	2947	2948	2949	2950	2951	2952	2953	2954	2955	2956	2957	2958	2959	2960	2961	2962	2963	2964	2965	2966	2967	2968	2969	2970	2971	2972	2973	2974	2975	2976	2977	2978	2979	2980	2981	2982	2983	2984	2985	2986	2987	2988	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## HOUSEHOLD GOODS

[illegible]**INVESTMENT TRUSTS - Cont.**[illegible]

## BREWERIES

Account	Notes
Accot Hedge	
Bass	1/16
Buckington	1/16
Burtonwood	
Edridge Pops	2/16
Falkes	
Feller STA	
Gibbs Inco	1/16
Greenleaf	2/16
Greene King	1/16
Groomer Inn	2/16
Halkin	
Holt LJ	
Kirin Y	
Marshfield	1/16
Marston Thomp	1/16
Parment	1/16
Parment	2/16
Regent Inns	2/16
Scott & New	1/16
United Breweries	1/16
Vaux	2/16
Wetherston (LJ)	1/16
Wetherston	2/16
Wyle & Duxley	1/16
Yong A	1/16

## BUILDING & CONSTRUCTION

[illegible]

## DISTRIBUTORS:

[illegible]

## ENGINEERING

[illegible]

Heavily Gold CS	2
Impure Plat R	4

[illegible]

## INSURANCE

[illegible]

## INVESTMENT TRUSTS

[illegible]

## DIVERSIFIED INDUSTRIALS

[illegible]

## FOOD MANUFACTURERS

[illegible]

## GAS DISTRIBUTION

[illegible]

## HEALTH CARE

[illegible]

College Inv.	<input type="checkbox"/>	8
Community Hlth & W.	<input type="checkbox"/>	20
Cost Comparison	<input type="checkbox"/>	27

[illegible]

## BUILDING MATS. & MERCHANTS

[illegible]

## ELECTRICITY

[illegible]

## ELECTRONIC & ELECTRICAL EQPT

[illegible]

## ENGINEERING VEHICLES

[illegible]



**TRANSPORT - Cont.**

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$$\begin{aligned} \text{Proof.} \quad & \text{Let } \mathbf{A} = \begin{pmatrix} a_{11} & a_{12} \\ a_{21} & a_{22} \end{pmatrix} \in \mathbb{R}^{2 \times 2} \text{ and } \mathbf{B} = \begin{pmatrix} b_{11} & b_{12} \\ b_{21} & b_{22} \end{pmatrix} \in \mathbb{R}^{2 \times 2} \text{ be two symmetric matrices.} \\ & \text{Then } \mathbf{A} + \mathbf{B} = \begin{pmatrix} a_{11} + b_{11} & a_{12} + b_{12} \\ a_{21} + b_{21} & a_{22} + b_{22} \end{pmatrix} \text{ is also a symmetric matrix.} \end{aligned}$$

VAT No \_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_  
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**4 pm close May 24**

## NEW YORK STOCK EXCHANGE COMPOSITE PRICES

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**NASDAQ NATIONAL MARKET**[illegible]



## AMERICA

## Dow rebounds after switch in domino effect

## Wall Street

US stocks rebounded yesterday morning in response to a rally on the bond market and a stronger dollar, writes Frank McGurty in New York.

By 1 pm, the Dow Jones Industrial Average was 15.65 higher at 3,758.06, while the more broadly based Standard & Poor's 500 was up 2.90 at 456.10 on moderate NYSE volume of 161m shares.

In the secondary markets, the American SE composite was 1.41 better at 439.05, and a rally by technology stocks pushed the Nasdaq composite 6.54 higher to 731.49.

Early in the session, the domino effect which has been sweeping through the US financial markets in recent days was moving in a positive direction. The previous day, a sharp rise in commodity prices and a softer dollar had triggered a big sell-off in bonds and a subsequent downturn in stocks.

Yesterday morning, commodity prices were easing, while the dollar was gaining ground against the yen on news that Washington and Tokyo had agreed to resume framework talks on trade. In response, the benchmark 30-year government bond was retracing some of Monday's heavy losses ahead of an important Treasury supply auction scheduled for the afternoon.

The rally in the bond market left equity investors with the freedom to concentrate on a smattering of quarterly results, but the outcome was not uniformly favourable.

On the positive side, Dell Computer posted quarterly earnings of 43 cents a share, against 25 cents a year ago, and its share price jumped 3% to \$31.40 on the news.

The computer sector was generally stronger. IBM, which selected Ogilvy & Mather as its new worldwide advertising agency, advanced 1% to \$62. Storage Technology was 2% better at \$31.40 amid optimism over the early performance of its Iceberg 9200 disk system. Lotus Development led the Nasdaq technology sector, climbing 2% to \$65.

On the negative side, Deere, the US farm machinery maker, posted record net income of \$2.20 in its second quarter,

against a restated \$1.30 a year earlier, but the improvement failed to feed through to its share price. The stock slipped 1/4% to \$73.37 after an initial jump of 1/4%.

Among other cyclical issues, Caterpillar lost \$1 to \$119.94 and Ford shed 1/4% to \$59.94.

Philip Morris gave back 1 1/4% to \$54.40 after outperforming the market during the previous session. With a board meeting scheduled for today, the company has come under mounting pressure by institutional investors to spin off its non-tobacco businesses.

Meanwhile, General Electric climbed 1/4% to \$47.12 after revealing that its GE Information Services arm had entered a partnership with the Great Wall Computer Group. The deal gives the US group a strong position to participate in the development of China's telecommunications infrastructure.

In healthcare, Medical Care America jumped 3 1/4% to \$27.75. The company, the largest operator of out-patient clinics in the US, agreed to be acquired by Columbia HCA Healthcare in a deal valued at \$858m. Columbia HCA, a leading hospital group, dropped 1/4% to \$39.

Merck improved 1 1/4% to \$31.10 after agreeing to surrender its controlling interest in Synthetic, a supplier of plastic products, for \$45m.

## Canada

Toronto was mixed at midday in a sluggish market awaiting an expected decline in the Bank of Canada's key lending rate. The TSE 300 composite index edged 1.40 lower to 4,297.00, in volume of 23.76m shares valued at C\$36.1m.

Losses in gold and silver, pipelines and conglomerates were offset by gains in consumer products and real estate.

The consumer products index led with a rise of 105.79, or 1.6 per cent to 6,707.25. The soft drink bottler, Cott Corp, continued to recover from its decline in recent weeks, up 1% at 26% on 68,153 shares. Losses were led by gold and silver, down 99.81 or 0.97 per cent at 10,165.33.

## Brazil

Sao Paulo edged higher in lacklustre midday trade as domestic and foreign investors awaited news on the presidential race and on the government's economic plan.

The Bovespa index was 155 higher at 21,113 by 1 pm.

Telebras preferred were quoted 0.6 per cent higher at C\$5.99.

## Mexico

Equities began higher, driven by foreign demand, the strengthening of the peso against the dollar and expectations that domestic interest rates would be stable at yesterday's weekly auction. The IPC index gained 15.86 to 2,447.29.

## Gold price preoccupies S Africa

Johannesburg was preoccupied with gold's inability to break through technical resistance levels, and paid little attention to President Nelson Mandela's speech to parliament.

The overall index finished 7 weaker at 5,518, industrials also lost 7 at 6,633 but golds edged 5 higher to 1,995.

## EUROPE

## Bourses catch up with losses in bond markets

Continental Europe, Milan and Madrid apart, came back from holiday and caught up with some painful events; bond markets fell after Monday's losses in London and bourses followed suit, writes Our Markets Staff.

FRANKFURT reflected Monday's sharp fall in June bond futures in London, from 96.30 to 94.68 on LIFFE, but dealers were surprised as the Dax index dropped by 50.83, or 2.3 per cent to 2,192.72 during the official session.

Turnover eased from DM7.2bn to DM7bn. Ms Barbara Altmann, of B Metzler in Frankfurt, said that she had expected a fall of around 20 Dax points to cover the weakness in bonds following comments from the Bundesbank president, Mr Hans Eichel, which were taken to mean that there would be no more official German interest rate cuts in the near future. However, German equities were probably suffering from their outperformance in recent months.

The Bundesbank added yesterday that April's M3 money supply grew by an annualised 15.8 per cent, up from 15.4 per cent a month earlier. After this, the Dax was unable to hold up against a further drop in bond futures, indicated at 94.41 in late afternoon, and the index tested its support level of 2,190 with a low of 2,177.72 before recovering to close the day at 2,192.01.

## ASIA PACIFIC

## Rising hopes on US trade talks help Nikkei ahead

## Tokyo

Reports that US and Japanese trade officials had agreed to resume bilateral framework talks encouraged investors, and share prices ended a volatile session slightly higher, writes Emiko Terazono in Tokyo.

The Nikkei 225 index gained ground for the fifth consecutive day, rising 53.41 to 20,622.12 as the Toxip index of all first session stocks advanced 1.41 to 1,655.62. The 225 fell to a day's low of 20,501.00 in the morning session, and peaked at 20,743.75, falling short of 20,781.98, the high for this year.

Profit-taking depressed share prices in the morning session, but buying by arbitrageurs, along with foreign and domestic institutional investors pushed share prices higher. Index-linked selling and profit-taking towards the end of the session eroded some of the gains.

Volume totalled 550m shares against 388m. The Nikkei 300 index rose 0.17 to 302.67 while gainers led losers by 621 to 421, with 148 unchanged. In London, the ISE/Nikkei 50 index rose 2.71 to 1,587.63.

Traders were encouraged by active buying on the part of domestic institutions. However, a Japanese broker said that heavy selling around 21,000 will make it hard for the index to rise much further.

Nippon Telegraph and Telephone gained ¥716,000 to ¥242,000, rebounding for the first time in eight consecutive days. East Japan Railway, on the other hand, lost ground for the third straight day, falling ¥1,000 to ¥506,000.

Large capital steels, which led Monday's index rise, eased gently on profit-taking. Nippon Steel fell ¥1 to ¥988 and Kawasaki Steel lost ¥2 to ¥939. Barikore lost some of Monday's gains, which followed half-year figures, losing 25 cents to ¥37.76 while Sappi added 50 cents to ¥46.50.

## Roundup

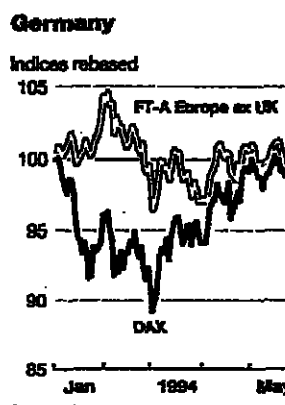
Pacific Rim markets were in subdued mood yesterday.

HONG KONG finished weaker on selling triggered by the overnight fall on Wall Street. However, volume was thin as investors awaited fresh developments on financing for Hong Kong's airport and US renewal of China's preferred trade status.

The Hang Seng index slid 99.67 or 1.0 per cent, to 9,490.11 in turnover that fell to HK\$3.9bn from Monday's HK\$4.3bn.

SINGAPORE was dragged lower by big falls in index stocks although trading was mostly subdued. The Straits Times index closed at 3,645 or 1.6 per cent lower at 2,302.86. Yeo Hap Seng, however, rose 8 cents to S\$4.08 in volume of 5.7m as speculators continued to buy amid anticipation of a takeover by Ng Teng Fong.

KUALA LUMPUR was broadly lower as investors worried about the overnight fall on Wall Street and domestic inflation. The composite index closed 11.84 or 1.2 per cent lower at 987.26 although activity was restricted ahead of a



PARIS lost a percentage point, a little worse than the European average, and dealers blamed liquidation of positions on the last day of the May account. Some of the interest rate-sensitive financials took more than their fair share of the losses as the CAC-40 index closed 22.11 lower at 2,133.32. Axa losing FF93 at FF1,346 and Suez FF6 at FF209.50; but here, too, local professionals found a domestic reason: profit-taking.

Companies in, or potentially in the news were not popular. Eurotunnel dropped another FF1.65 to FF51.25. Mr Michael Woodcock at Nikko Securities said that the market was expecting terms for the company's mammoth rights issue to be set today.

Some cyclical, meanwhile, seemed to see a continuation of

## FT-SE Actuaries Share Indices

Index	May 24	May 23	May 22	May 21	May 20	May 19	May 18	May 17
FT-SE 100	1426.15	1432.36	1436.11	1436.59	1434.25	1431.80	1434.86	1432.77
FT-SE 250	1453.11	1454.51	1453.54	1454.15	1451.50	1448.82	1452.55	1453.50

last week's switching into more defensive stocks: Alcatel dropped FF19 at FF643 and Michelin FF7.30 at FF232.60; the tyre company was exposed to higher US interest rates, noted Mr Woodcock, who added that the Ballard measures to stimulate consumption were now expected merely to advance demand from the second half of this year into the first, leaving the automotive industry with little benefit over the year as a whole.

ZURICH fell 1.5 per cent in response to worries about the outlook for interest rates. The SMI index lost 40.7 to 2,692.0, although some late buying helped the market up from a low of 2,681. Sandoz registered finished SF24 lower at SF692 after an early SF680 bid in response to the agreed \$3.7bn bid for Gerber Products, the largest maker of baby foods in the US.

Mrs Birgit Kulhoff at UBS in Zurich, who viewed the bid as a positive development, believed that the link would open the US market for Sandoz

healthcare products, although it would not help Gerber to enter the European baby food market, which was already crowded. Gerber would, however, benefit from Sandoz's presence in Asian markets.

Mrs Kulhoff thought that the shares had come under pressure because investors were unjustifiably worried that the bid price was too high and that the deal might indicate that Sandoz would no longer be concentrating on the pharmaceutical side of its business.

Roche certificates, under pressure this month after the group's \$5.3bn bid for Syntex, the US drugs company, lost another SF105 to SF760.50. BR Vision, the investment fund controlled by Mr Martin Ebner's B2 banking group, fell SF730 or 1.9 per cent to SF71,510 following the announcement that it recorded a SF30.1m loss in the first four months of this year after a SF9.9m profit during the same period.

MILAN was under renewed pressure early in the day as

foreign and domestic investors continued to take profits. But local buying emerged late in the session and the Comit index eased just 2.73 to 755.24.

Fiat was one of the front runners in both directions. The shares were marked down to L6,510 before rebounding to finish L149 higher on the day at L6,636.

Mediobanca, L501 or 3 per cent lower at L16,211, was hard hit by newspaper reports that the merchant bank knew of hidden losses at Ferruzzi long before the information was made public.

Fondriate, the Ferruzzi group's insurance arm, fell L131 to L15,779 in response to news that magistrates had questioned a senior executive over various property deals.

Construction stocks advanced on suggestions that the new Berlusconi government was considering measures to free public works projects frozen due to the corruption scandals and the recession. Italcementi rose L460 to L15,341, Cogefar gained L85 to L2,337, and Calcestruzzi was up L218 to L12,669.

AMSTERDAM saw early losses reduced as US markets opened firmer and the AEX index finished 4.48 lower at 406.29.

Chemicals came under pressure on the view that they had been overbought recently. DSM falling F14 to F1132.60 and Akzo F1340 to F1203.30.

Elsevier was F1320 lower at F1175.50 on profit-taking.

News of Sandoz's bid for Gerber sparked buying in Nutricia, the baby and health foods group that has been viewed as a likely takeover candidate for some years. The shares, marked F15 higher at one stage, finished F12.50 ahead at F183.00.

MADRID saw some late buying following an upturn on Wall Street, and the general index closed just 1.39 lower at 336.32.

However, turnover remained subdued at Ptas27.3bn and there was still more life in secondary stocks than in the big blue chips.

ATHENS fell another 3.7 per cent as investors shunned shares and instead turned their attention to bank repos, currently yielding around 40 per cent on an annual basis.

The general index fell 32.33 to 854.25 in active volume of 1.8m shares - a decline of 10 per cent since May 13, when the drachma came under pressure and the Greek central bank drove interest rates up to defend the currency.

TEL AVIV dropped again following Monday's official interest rate increase, the Mishkan index losing 6.53, or 3.3 per cent at 159.67 for an aggregate fall of around 6 per cent since Sunday morning.

Written and edited by William Cochrane and Michael Morgan

## FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Ltd., Goldman, Sachs & Co. and NatWest Securities Ltd. in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL MARKETS Figures in parentheses show number of lines of stock	MONDAY MAY 23 1994										FRIDAY MAY 20 1994										DOLLAR INDEX			
	US Dollar Index	Day's Change %	Pound Sterling Index	Yen Index	DM Index	Local Currency Index	Local % chg on index	Gross Div. Yield	US Dollar Index	Pound Sterling Index	Yen Index	DM Index	Local Currency Index	52 Week Low				Year (approx)						
														High	Low	Low	High							
Australia (69)	178.12	1.7	175.30	117.55	132.39	161.33	0.8	3.40	175.22	172.05	115.09	148.07	160.05	188.15	130.19	134.70	142.70							
Austria (17)	180.13	0.1	177.28	118.57	154.11	153.94	0.0	1.06	180.04	179.78	116.28	154.09	133.84	195.41	140.14	142.71	147.70							
Belgium (42)	176.64	0.1	173.84	116.57	151.12	147.39	0.0	3.73	176.58	175.28	115.87	151.11	147.53	178.87	141.82	145.92	148.61							
Canada (108)	131.23	-0.1	128.15	88.80	112.27	131.00	0.0	2.57	131.42	129.04	86.32	112.48	121.00	145.31	121.46	128.61	129.67							
Denmark (33)	356.48	0.0	356.48	109.28	218.42	254.93	0.0	1.31	356.53	356.18	108.49	218.59	254.53	275.79	207.58	220.63	223.65							
Finland (23)	155.35	-0.4	152.89	102.52	122.91	176.47	-0.3	0.28	155.98	155.16	102.43	133.50	178.95	158.72	85.54	100.91	103.91							
France (98)	177.32	0.0	174.51	117.02	151.70	158.52	0.0	2.88	177.24	174.04	116.42	151.70	158.52	158.57	149.50	150.95	153.95							
Germany (58)	145.23	0.0	142.93	85.04	124.25	124.25	0.0	1.68	145.17	142.54	86.35	124.25	124.25	147.07	107.59	109.22	110.26							
Hong Kong (58)	301.96	-0.7	301.96	258.58	335.38	388.78	-0.7	2.73	304.01	307.47	259.19	337.78	391.37	400.08	271.42	290.61	292.61							
Ireland (14)	160.45	0.4	167.43	125.68	152.94	180.22	0.4	3.57	165.98	168.26	124.59	162.98	178.45	205.33	155.93	158.38	160.38							
Italy (42)	81.73	-2.8	81.20	39.88	77.92	107.12	-2.1	1.47	85.15	91.49	81.20	78.75	100.95	117.81	72.8	72.14	73.47							
Japan (469)	159.09	0.3	156.96	104.98	136.11	104.98	0.8	0.77	156.55	155.88	104.14	135.70	104.14	165.51	124.54	144.74	147.15							
Malaysia (59)	475.40	-0.5	488.07	313.87	408.80	475.00	-0.4	1.41	478.15	488.51	314.07	409.28	478.83	621.83	312.51	338.38	343.38							
Mexico (18)	2096.19	1.4	2053.05	1578.72	1784.78	7333.84	0.8	1.03	2058.47	2021.24	1592.08	1781.82	7455.39	3847.08	1431.17	1619.84	1629.84							
Netherlands (14)	203.93	0.0	203.70	154.58	174.48	171.87	0.0	0.27	203.91	203.32	153.94	174.53	171.87	207.48	164.14	164.16	164.16							
New Zealand (14)	88.77	0.7	88.96	46.04	59.59	62.91	0.3	3.80	89.50	89.04	45.85	59.31	62.70	77.29	45.57	46.57	47.57							
Norway (34)	202.80	0.1	199.67	133.89	173.58	186.10	0.0	1.68	202.86	199.02	133.73	173.47	186.10	206.42	160.81	155.11	156.11							
Singapore (44)	351.74	-0.3	348.18	292.12	300.88	248.33	-0.3	1.52	352.77	348.40	291.71	301.94	280.08	378.82	242.46	252.88	255.95							
South Africa (38)	284.16	1.5	282.57	174.32	225.89	282.39	1.2	2.19	285.10	284.41	174.18	225.76	278.91	280.58	176.53	197.48	200.48							
Spain (42)	150.21	0.1	147.83	98.13	128.51	154.26	-0.2	3.86	149.89	147.28	98.52	128.51	154.26	155.79	118.33	128.68	130.68							
Sweden (38)	229.84	0.1	228.19	151.68	196.64	230.78	0.0	1.53	228.72	225.57	150.89	196.62	226.76	231.25	163.85	180.56	183.56							
Switzerland (47)	153.24	-0.2	152.71	105.09	135.23	139.05	0.0	1.75	152.63	152.74	104.86	138.62	139.05	175.56	129.57	122.57	123.57							
United Kingdom (205)	181.73	-0.8	180.73	126.57	164.09	188.75	-0.8	0.80	180.51	180.52	126.58	165.46	180.82	214.88	170.32	176.23	177.23							
USA (519)	164.89	-0.4	161.76	121.58	158.01	154.88	-0.4	2.30	162.43	162.08	121.50	158.71	158.42	168.04	173.25	182.25	183.25							
EUROPE (724)	171.16	-0.5	168.46	112.95	148.43	158.79	-0.3	2.80	171.34	168.83	112.54	147.18	160.33	173.28	141.56	144.20	145.20							
Northern (113)	217.39	-0.0	213.94	143.46	165.36	215.28	0.0	1.39	217.45	213.52	142.83	165.11	215.37	220.80	162.82	168.91	170.91							
Pacific Basin (750)	168.03	0.3	165.37	110.88	143.78	115.24	0.7	1.05	167.83	164.50	110.04	143.39	114.46	168.80	134.79	148.74	149.74							
Euro-Pacific (1474)	168.18	0.0	166.48	111.55	144.74	122.80	0.2	1.83	168.21	165.15	111.14	144.82	132.56	170.78	141.98	148.76	149.76							
North America (225)	181.37	-0.4	178.50	110.69	155.77	180.97	-0.4	2.88	182.08	178.79	110.26	155.84	181.67	182.72	175.57	178.57	179.57							
Europe Ex. UK (618)	155.95	-0.3	153.67	102.91	135.42	141.46	-0.2	2.28	155.36	153.62	102.69	133.62	141.74	157.47	122.37	128.33	129.33							
Pacific Ex. Japan (201)	206.44	0.1	201.39	108.57	116.54	229.43	-0.1	2.58	205.18	203.57	107.69	116.41	229.23	229.21	182.27	182.26	183.43							
World Ex. US (1897)	170.22	0.0	167.12	112.21	143.58	150.52	0.0	2.03	170.17	167.77	111.77	145.85	135.85	172.51	142.94	147.50	148.50							
World Ex. Japan (1474)	172.26	-0.1	168.15	113.89	177.47	177.52	0.1	2.23	172.73	169.25	113.24	143.24	135.24	172.51	143.24	147.50	148.50							
World Ex. UK (1617)	173.48	-0.1	170.72	114.46	144.41	150.50	0.0	2.01	173.73	170.58	114.14	145.89	150.50	175.58	158.00	158.00	158.00							
World Ex. Japan (1708)	184.03	-0.3	181.11	121.44	157.44	178.26	-0.3	2.63	184.61	181.27	121.26	158.01	178.80	182.00	182.72	182.72	183.72							
The World Index (2178)	174.01	-0.1	171.25	114.84	148.87	151.51	0.0	2.21	174.22	171.07	114.24	148.12	161.47	178.97	155.17	157.17	158.17							